

FORWARD-LOOKING STATEMENTS

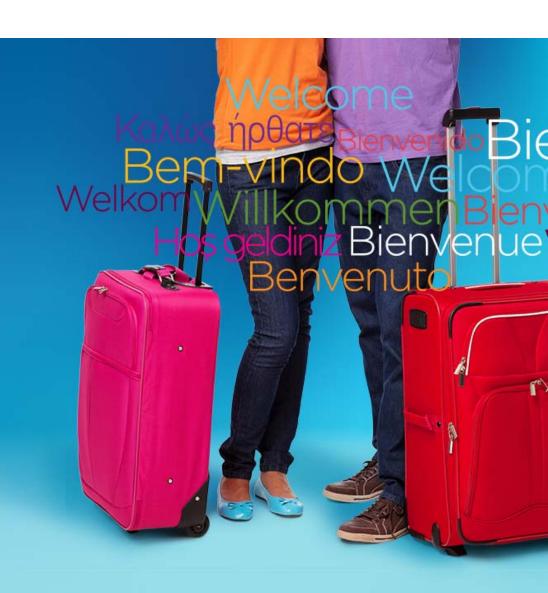
THIS PRESENTATION CONTAINS CERTAIN FORWARD-LOOKING STATEMENTS WITH RESPECT TO THE CORPORATION. THESE FORWARD-LOOKING STATEMENTS, BY THEIR NATURE, NECESSARILY INVOLVE RISKS AND UNCERTAINTIES THAT COULD CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY FROM THOSE CONTEMPLATED BY THESE FORWARD-LOOKING STATEMENTS. WE CONSIDER THE ASSUMPTIONS ON WHICH THESE FORWARD-LOOKING STATEMENTS ARE BASED TO BE REASONABLE, BUT CAUTION THE READER THAT THESE ASSUMPTIONS REGARDING FUTURE EVENTS, MANY OF WHICH ARE BEYOND OUR CONTROL, MAY ULTIMATELY PROVE TO BE INCORRECT SINCE THEY ARE SUBJECT TO RISKS AND UNCERTAINTIES THAT AFFECT US. THE CORPORATION DISCLAIMS ANY INTENTION OR OBLIGATION TO UPDATE OR REVISE ANY FORWARD-LOOKING STATEMENTS, WHETHER AS A RESULT OF NEW INFORMATION, FUTURE EVENTS OR OTHERWISE, OTHER THAN AS REQUIRED BY LAW.



## **AGENDA**

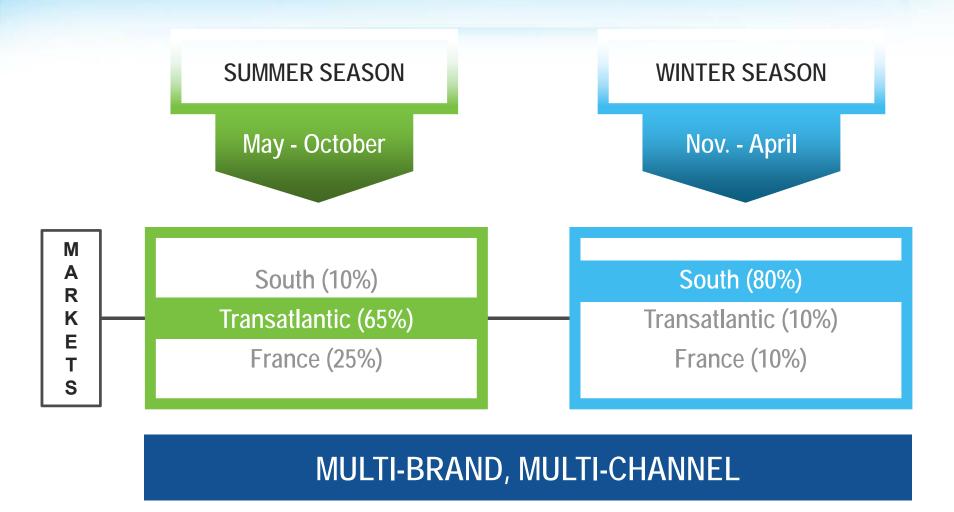
TRANSAT MARKET

- KEY FINANCIAL RESULTS
- COST REDUCTION AND MARGIN IMPROVEMENT INITIATIVES
- FLEET STRATEGY
- RESHAPED EXECUTIVE TEAM
- WINTER 2014
- SUMMER 2014
- UP-SELLING STRATEGY
- FINANCIAL POSITION
- ROAD MAP FOR 2014 AND 2015



## 2 SEASONS AND 3 MAIN MARKETS





## KEY FINANCIAL RESULTS



ANNUAL 2013

#### HIGHLIGHTS (vs. 2012)

- Back to profitability
- \$100M margin improvement
- Winter improved by \$40M
- Summer improved by \$60M (best ever)

#### 4 best summers in last 5 years

- Sun destinations & France profitable
- Very good results across the board on transatlantic

#### □ Cost & Margin program

 Achieved \$15M in 2013, expects \$20M each in 2014 and 2015

#### Objective for 2014

- Improve profitability in Winter
- · Maintain solid profitability in Summer

|                              | 12-month ended October 31 |           |          |         |  |  |
|------------------------------|---------------------------|-----------|----------|---------|--|--|
| (in thousands of C\$)        | 2013                      | 2012      | 2013 v   | s. 2012 |  |  |
|                              | Actual                    | Actual    | \$       | %       |  |  |
| REVENUES                     | 3,648,158                 | 3,714,219 | (66,061) | -1.8%   |  |  |
| EBITDAR <sup>(1)</sup>       | 197,916                   | 105,316   | 92,600   | 87.9%   |  |  |
| EBITDA <sup>(1)</sup>        | 116,646                   | 16,955    | 99,691   | 588.0%  |  |  |
| As % of revenues             | 3.2%                      | 0.5%      |          |         |  |  |
| Ajusted net income (loss)(2) | 62,567                    | (15,272)  | 77,839   | 509.7%  |  |  |
| As % of revenues             | 1.7%                      | -0.4%     |          |         |  |  |
| Per share                    | 1.64                      | (0.40)    |          |         |  |  |
| Net income (loss) as per F/S | 57,955                    | (16,669)  | 74,624   | 447.7%  |  |  |

<sup>)</sup> Before restructuring charge

<sup>2)</sup> Net income (loss) excluding change in fair value of derivative financial instruments used for aircraft fuel purchases, non-monetary gain on investments in ABCP, goodwill impairment and restructuring charge

## KEY FINANCIAL RESULTS





#### HIGHLIGHTS (vs. 2012)

- Best fourth quarter ever
- Transatlantic markets
- Good balance between supply & demand
- Our capacity down 9%
- 40% of seats sold in Europe
- Enhanced product (new cabin, land portions, open jaws, etc.)
- Improved margin on all routes
- Sun destinations and France
- Better than previous year
- Results include material provision for variable compensation

|                              | 4 <sup>th</sup> quarter ended October 31 |         |               |        |  |  |
|------------------------------|--|---------|---------------|--------|--|--|
| (in thousands of C\$)        | 2013                                     | 2012    | 2013 vs. 2012 |        |  |  |
|                              | Actual                                   | Actual  | <i>\$</i>     | %      |  |  |
| REVENUES                     | 808,616                                  | 763,441 | 45,175        | 5.9%   |  |  |
| EBITDAR <sup>(1)</sup>       | 100,327                                  | 77,475  | 22,852        | 29.5%  |  |  |
| EBITDA <sup>(1)</sup>        | 80,562                                   | 52,946  | 27,616        | 52.2%  |  |  |
| As % of revenues             | 10.0%                                    | 6.9%    |               |        |  |  |
| Ajusted net income (loss)(2) | 54,804                                   | 28,684  | 26,120        | 91.1%  |  |  |
| As % of revenues             | 6.8%                                     | 3.8%    |               |        |  |  |
| Per share                    | 1.42                                     | 0.75    |               |        |  |  |
| Net income (loss) as per F/S | 54,723                                   | 16,614  | 38,109        | 229.4% |  |  |

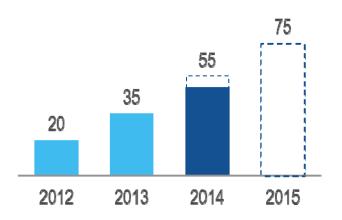
*Before restructuring charge* 

<sup>2)</sup> Net income (loss) excluding change in fair value of derivative financial instruments used for aircraft fuel purchases, non-monetary gain on investments in ABCP, goodwill impairment and restructuring charge

# COST REDUCTION AND MARGIN IMPROVEMENT INITIATIVES









TARGET ANNOUNCED IN FALL OF 2011

NEW TARGET

**2012:** Achieved targeted cost reductions of \$20M, mainly through reductions in headcount and general expenses.

**2013:** Achieved targeted cost reductions of \$15M, stemming in part from new operational processes at Air Transat, including the removal of one FA on A330s.

**2014:** Plan in place to deliver additional improvement of \$20M to come from several initiatives, including the internalization of narrow-body aircraft (from summer 2014) and the first phase of a more flexible wide-body fleet more easily adaptable to demand.

**2015:** The full impact of the internalization of the narrow-body fleet, as well as that of the changes made to the wide-body fleet, will be fully felt on the 12-month period and will generate another \$20M.

2012-2015: The target is a cumulative impact of a minimum of \$75M

# AIR TRANSAT FLEET STRATEGY







| WIDE-BODY                                 | W13 | <i>\$13</i> | W14 | <i>S14</i> | W15 | S15 |
|---|-----|-------------|-----|------------|-----|-----|
| Air Transat Base Fleet                    | 21  | 21          | 21  | 21         | 21  | 21  |
| Less:Temporarily withdrawn <sup>(1)</sup> | -   | -           | (4) | -          | (6) | -   |
| Less:Sub-Lease                            | (1) | -           | (1) | -          | (1) | -   |
| Total                                     | 20  | 21          | 16  | 21         | 14  | 21  |

1) As announced in July, we signed an agreement for the renewal of six A330 with improved terms that will enable us to achieve our objective of reducing costs in a more advantageous way than the seasonal subcontracting arrangement originally envisioned

| NARROW-BODY                        | W13 | <i>S13</i> | W14 | <i>514</i> | W15 | <i>S</i> 15 |
|------------------------------------|-----|------------|-----|------------|-----|-------------|
| Air Transat Base Fleet             | -   |            | -   | 4          | 4   | 4           |
| Plus:CanJet                        | 11  | 5          | 11  | 1          | 1   | 1           |
| Plus:Seasonal Lease <sup>(2)</sup> | -   | -          | 1   | -          | 10  | -           |
| Total                              | 11  | 5          | 12  | 5          | 15  | 5           |

<sup>2)</sup> Already secured 5 of 10 seasonal narrow-body aircraft starting in winter 2015 (with one additional aircraft for the subsequent year until 2019)

## RESHAPED EXECUTIVE TEAM

transat

**CORE BUSINESS UNITS** 









All core operating units reporting directly to Chief Executive Officer

All support services now fully integrated

Merged all French business units into one

## GLOBAL CAPACITY - SUN DESTINATIONS



WINTER 2014 (AS OF DECEMBER 12, 2013)

| Winter Capacity               |                    |                |           |       |  |  |  |
|-------------------------------|--------------------|----------------|-----------|-------|--|--|--|
| Company                       | Estimated capacity | Final capacity | Variation |       |  |  |  |
|                               | 2013-2014          | 2012-2013      | #         | %     |  |  |  |
| Sunwing / Signature Vacations | 1,105,000          | 1,015,000      | 90,000    | 9%    |  |  |  |
| Transat A.T. Inc.(1)          | 1,020,000          | 990,000        | 30,000    | 3%    |  |  |  |
| WestJet Vacations             | 770,000            | 590,000        | 180,000   | 31%   |  |  |  |
| Air Canada Vacations          | 525,000            | 495,000        | 30,000    | 6%    |  |  |  |
| Sunquest Vacations            | 0                  | 150,000        | (150,000) | -100% |  |  |  |
| Others                        | 210,000            | 225,000        | (15,000)  | -7%   |  |  |  |
| Total                         | 3,630,000          | 3,465,000      | 165,000   | 5%    |  |  |  |

<sup>(1)</sup> including TMR Holidays

## KEY FINANCIAL RESULTS

\*\* transat

WINTER 2014 (AS OF DECEMBER 12, 2013)

#### Sun destinations

- Our capacity up by 3%
- 41% of inventory sold
- Load factor down by 2%
- Prices up by 5%
- Persistent last-minute booking trend

#### Transatlantic and France

Similar to previous year

#### Currency Exposure

- Depreciation of \$CA against \$US will have an impact on our costs
- 35% of our operating expenses are in \$US during winter
- Expect better results than 2013

|                                    |         | Winter season ended April 30 |           |                |  |  |  |  |
|------------------------------------|---------|------------------------------|-----------|----------------|--|--|--|--|
| (in thousands of C\$)              | 2014    | 2013                         | 2012      | Avg. 2004-2008 |  |  |  |  |
|                                    | Outlook | Actual                       | Actual    | Actual         |  |  |  |  |
| REVENUES                           |         | 1,912,538                    | 2,041,722 | 1,482,107      |  |  |  |  |
| EBITDAR <sup>(1)</sup>             |         | 22,688                       | (16,594)  | 110,072        |  |  |  |  |
| EBITDA <sup>(1)</sup>              |         | (18,287)                     | (58,065)  | 84,462         |  |  |  |  |
| As % of revenues                   |         | -1.0%                        | -2.8%     | 3.3%           |  |  |  |  |
| EBIT <sup>(1)</sup>                |         | (36,146)                     | (78,067)  | 64,099         |  |  |  |  |
| Adjusted net income <sup>(2)</sup> |         | (22,996)                     | (54,477)  | 45,173         |  |  |  |  |
| As % of revenues                   |         | -1.2%                        | -2.7%     | 1.7%           |  |  |  |  |
| Per share                          |         | (0.60)                       | (1.43)    | 1.22           |  |  |  |  |
| Net income (loss) as per F/S       |         | (37,897)                     | (42,688)  | 43,907         |  |  |  |  |
|                                    |         |                              |           |                |  |  |  |  |

<sup>1)</sup> Before restructuring charge

Net income (loss) excluding change in fair value of derivative financial instruments used for aircraft fuel purchases, non-monetary gain on investments in ABCP, goodwill impairment and restructuring charge

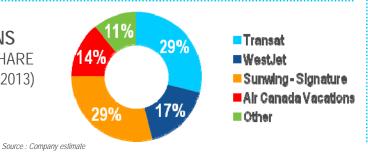
# PRODUCT AND CUSTOMER EXPERIENCE SUN DESTINATIONS



#### THE SUN DESTINATIONS MARKET

- Highly competitive market posing differentiation and seasonality challenges
- Lifestyle discretionary purchase, no easy substitution
- Solid demand and steady growth
- Customers expect both quality and affordability
- Growing appeal for authentic/discovery experiences

## **SUN DESTINATIONS**TRANSAT MARKET SHARE IN CANADA (WINTER 2013)



#### TRANSAT 'ALL-INCLUSIVE' STRATEGY

- Differentiated experience through:
  - Exclusive properties
  - Branded collections
- Multi-brand strategy (market segmentation)
- Leverage travel agency network (largest in Canada)
- Leverage links with the local tourism industry to meet emerging need for 'authenticity & discovery'
- Presence in accommodation and in high-margin destination services (Ocean, Trafic Tours, Turissimo)



83% OF CANADIAN TRAVELLERS ARE EXTREMELY OR VERY MUCH INTERESTED IN VISITING THE CARIBBEAN, HAWAII, MEXICO OR BERMUDA...

(TravelStyles Canada, 2013)

## ALL-INCLUSIVE SUN & SAND DIFFERENTIATED EXPERIENCE: EXCLUSIVE PROPERTIES

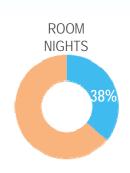






**EXCLUSIVE** 

**HOTFLS** 



IN WINTER 2013, TRANSAT HAD 62
EXCLUSIVE HOTELS (OUT OF 452) SOLD
UNDER ITS TWO MAIN BRANDS,
REPRESENTING 38% OF
2.7M ROOM NIGHTS SOLD



#### TRANSAT HOLIDAYS

- Mainly 4- to 5-star hotels: relaxation and discovery with finesse
- 30 exclusive hotels and 37% of room nights sold under Transat Holidays

#### **NOLITOURS**

- Mainly 3- to 4-star hotels: exciting packages at unbeatable prices
- 37 exclusive hotels: 38% of room nights sold under Nolitours

#### **ALL-INCLUSIVE SUN & SAND**

#### DIFFERENTIATED EXPERIENCE: BRANDED COLLECTIONS













IN WINTER 2013, FOR TRANSAT HOLIDAYS AND NOLITOURS, DISTINCTION & LUXURY COLLECTIONS ACCOUNTED FOR **19%** OF VOLUME AND **46%** OF MARGIN

# DISTINCTION (24 clubs in 2013 to 26 in 2014)

- Average selling price 9% higher than base package
- Margin per pax increased by 40% from 2012 to 2013

#### LUXURY

(12 clubs in 2013 to 15 in 2014)

- Average selling price 69% higher than base package
- Margin per pax increased by 28% from 2012 to 2013

#### OTHER COLLECTIONS

- Family-oriented Collections
- Golf Collection
- Wedding Collections
- Tours
- Experience Collection



GLOBALLY, IN WINTER 2013, **60%** OF TRANSAT HOLIDAYS AND NOLITOURS ROOM NIGHTS WERE SOLD UNDER AN EXCLUSIVE BRANDED COLLECTION CONCEPT OR IN AN EXCLUSIVE PROPERTY

## GLOBAL CAPACITY - TRANSATLANTIC



SUMMER 2014 (AS OF DECEMBER 12, 2013)

| Summer Capacity           |                    |                |           |     |  |  |  |
|---------------------------|--------------------|----------------|-----------|-----|--|--|--|
| Company                   | Estimated capacity | Final capacity | Variation |     |  |  |  |
| Company                   | 2014               | 2013           | #         | %   |  |  |  |
| Air Canada <sup>(1)</sup> | 1,635,000          | 1,405,000      | 230,000   | 16% |  |  |  |
| Transat A.T. Inc.         | 885,000            | 870,000        | 15,000    | 2%  |  |  |  |
| Air France-KLM            | 540,000            | 540,000        | 0         | 0%  |  |  |  |
| British Airways           | 345,000            | 355,000        | (10,000)  | -3% |  |  |  |
| Lufthansa                 | 285,000            | 240,000        | 45,000    | 19% |  |  |  |
| Corsair                   | 80,000             | 60,000         | 20,000    | 33% |  |  |  |
| Others                    | 360,000            | 305,000        | 55,000    | 18% |  |  |  |
| Total                     | 4,130,000          | 3,775,000      | 355,000   | 9%  |  |  |  |

<sup>(1)</sup> including Air Canada Rouge

## KEY FINANCIAL RESULTS





#### ■ Too early to make forecast

#### ■ Transatlantic

- Our capacity up by 2%
- 9% of inventory sold
- Load factor similar
- Prices up

#### □ Currency Exposure: Prices up

- Depreciation of \$CA against \$US will have an impact on our costs
- 30% of our operating expenses are in \$US during summer

|                                    | Summer season ended October 31 |           |           |                |  |  |  |
|------------------------------------|--------------------------------|-----------|-----------|----------------|--|--|--|
| (in thousands of C\$)              | 2014                           | 2013      | 2012      | Avg. 2009-2013 |  |  |  |
|                                    | Outlook                        | Actual    | Actual    | Actual         |  |  |  |
| REVENUES                           |                                | 1,735,620 | 1,672,497 | 1,667,991      |  |  |  |
| EBITDAR <sup>(1)</sup>             |                                | 175,228   | 121,910   | 124,664        |  |  |  |
| EBITDA <sup>(1)</sup>              |                                | 134,933   | 75,020    | 87,992         |  |  |  |
| As % of revenues                   |                                | 7.8%      | 4.5%      | 3.3%           |  |  |  |
| Adjusted net income <sup>(2)</sup> |                                | 85,563    | 39,205    | 47,410         |  |  |  |
| As % of revenues                   |                                | 4.9%      | 2.3%      | 1.8%           |  |  |  |
| Per share                          |                                | 2.22      | 1.03      | 1.25           |  |  |  |
| Net income (loss) as per F/S       |                                | 95,852    | 26,019    | 47,378         |  |  |  |

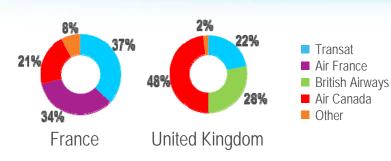
Before restructuring charge

Net income (loss) excluding change in fair value of derivative financial instruments used for aircraft fuel purchases, non-monetary gain on investments in ABCP, goodwill impairment and restructuring charge

### PRODUCT AND CUSTOMER EXPERIENCE TRANSATLANTIC MARKET: AIR AND LAND









- Europe: largest tourism market in the world (more than 50% of travelers inbound & outbound)
- 3.8M seats in summer 2013 between Canada and Europe

#### TRANSAT STRATEGY AND MARKET POSITION

- Large portfolio of direct destinations
- Strong airline brand and enhanced customer experience (refurbished cabin, excellent on-time performance, excellent customer service)
- Lowest-cost producer with aggregate 23% market share
- Sells on both sides of the Atlantic through own business units, distribution networks and the Web
- Attractive offering of packages including accommodation and transfers, cruises, tours, rental cars and excursions
- Tailored for leisure travellers



75% OF CANADIAN TRAVELLERS SAY THEY ARE VERY OR EXTREMELY INTERESTED IN VISITING OR REVISITING EUROPE

17

#### PRODUCT AND CUSTOMER EXPERIENCE

## TRANSATLANTIC MARKET: AIR AND LAND







#### EACH YEAR, TRANSAT SELLS:

- More than 100,000 tours to destinations all around the world (40% in Canada or Europe), with an average margin of over 10%
- More than 200,000 room nights in Europe, to Canadian travellers
- More than 325,000 room nights in Canada, to European travellers













## TOURS, PACKAGES AND FLIGHTS TO CANADA SOLD IN FUROPE

- Jonview Canada: more than 160,000 customers from Western Europe in 2013
- Air Transat: 40% of transatlantic capacity sold through Transat France, Canadian Affair (UK), ACE (Neth.+ Germany), Tourgreece, plus GSAs and B2C websites (12-country footprint)

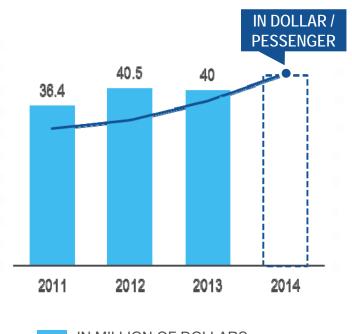
## TOURS, PACKAGES AND FLIGHTS TO EUROPE SOLD IN CANADA

- More than 75,000 customers purchase some form of land portion from Transat (accommodation, etc.)
- 12,000 tours sold each year in Canada (in-house or through partnership with Trafalgar)
- Direct flights to Barcelona, Venice and Athens:20,000 European cruises sold each year

## AIR TRANSAT UP-SELLING STRATEGY



#### **ANCILLARY REVENUES**



- IN MILLION OF DOLLARS
- NEW TARGET

- Revised terms and conditions: more flexibility for a fee (2012)
- Coming in Q1 2014: variable airfares on Air Transat
- Core business ancillary revenues: more than \$40M/year
  - Seat selection
  - Option Flex introduced in winter 2013
  - Option Plus (premium eco)
  - Excess baggage, onboard sales, etc.
- New cabin configuration contributed to an increase in the selling price of Club seats
- Selling accommodation: Air Transat site connected to bed banks (soon 3, for nearly 200,000 hotels)
- Selling tours: coming in Q3 2013, new search engine for pushing tours on airtransat.ca

## FINANCIAL POSITION

AS OF OCTOBER 31, 2013



#### **HIGHLIGHTS**

- Generated \$70M of free cash in 2013
- Income tax payable due by the end of December (\$20M)
- Payables higher due to variable wages payable in January 2014 (\$19M)
- Customer deposits higher than previous year
- Unused credit facilities of \$65M
- Off-balance sheet debt higher by \$200M due to agreements signed as part of our variable fleet strategy
- 2014 CAPEX: \$60M (mainly discretionary capex for aircraft improvement and softwares)

|  | As at            |          |           |         |  |  |  |
|--|------------------|----------|-----------|---------|--|--|--|
| (in thousands of C\$, except ratios)     | Oct. 31,<br>2013 |          |           | s. 2012 |  |  |  |
|  | Actual           | Actual   | <b>\$</b> | %       |  |  |  |
| Free cash + ABCP investment (fair value) | 265,818          | 198,525  | 67,293    | 33.9%   |  |  |  |
| Cash in trust or otherwise reserved      | 361,743          | 331,172  | 30,571    | 9.2%    |  |  |  |
| Trade and other payables                 | 326,687          | 308,069  | 18,618    | 6.0%    |  |  |  |
| Customer deposits                        | 410,340          | 382,823  | 27,517    | 7.2%    |  |  |  |
| Working capital ratio                    | 1.10             | 1.00     | 0.10      | 10.0%   |  |  |  |
| Balance sheet debt                       | 0                | 0        | 0         | 0.0%    |  |  |  |
| Off-balance sheet debt                   | 768,297          | 557,133  | 211,164   | 37.9%   |  |  |  |
| Net investment (H10 hotels)              | 70,041           | 64,189   | 5,852     | 9.1%    |  |  |  |
| Capital expenditures (TTM)               | 55,457           | 64,640   | (9,183)   | -14.2%  |  |  |  |
| Free cash Flow (TTM)                     | 67,582           | (55,768) | 123,350   | 221.2%  |  |  |  |

## ROAD MAP FOR 2014 AND 2015



#### Creating Shareholder Value

- On target with our 2011-2015 turnaround plan
- Significant cost savings from internalization of narrow-body and renewed wide-body leases to kick in 2014, with full effect in 2015
- In the process of developing 2015-2017 strategic plan, including objectives for further cost reduction and margin improvement.
- Winter margin: we expect continued improvement, driven by lower operational cost, enhanced yield management, impact of new IT systems, and strength of brand.
- Summer margin: in light of increased market capacity, we aim at protecting our margin, including through managed capacity and routes adjustments and the leveraging of newly gained flexibility on the wide-body side.

## ANNEX: WINTER FINANCIAL RESULTS



|   |           |           | Winter    |           |           |
|---|-----------|-----------|-----------|-----------|-----------|
| (in thousands of C\$)   | 2013      | 2012      | 2011      | 2010      | 2009      |
| REVENUES  | 1,912,538 | 2,041,722 | 1,911,263 | 1,852,948 | 2,006,331 |
| EBITDAR <sup>(1)</sup>  | 22,688    | (16,594)  | 26,440    | 23,386    | 57,554    |
| EBITDA <sup>(1)</sup>   | (18,287)  | (58,065)  | (5,470)   | (4,211)   | 30,632    |
| As % of revenues  | -1.0%     | -2.8%     | -0.3%     | -0.2%     | 1.5%      |
| Adjusted net income (loss)(2)   | (22,996)  | (54,477)  | (20,084)  | (20,892)  | 8,875     |
| As % of revenues  | -1.2%     | -2.7%     | -1.1%     | -1.1%     | 0.4%      |
| Net income (loss) as per F/S  | (37,897)  | (42,688)  | (4,853)   | (7,674)   | 12,750    |
| Adjustments net of tax :  | (14,901)  | 11,789    | 15,231    | 13,218    | 3,875     |
| Change in fair value of derivative financial instruments used for aircraft fuel purchases | (16,440)  | 6,025     | 11,993    | 10,318    | 8,916     |
| Non-monetary gain on investments in ABCP  | -         | 8,032     | 6,637     | 5,394     | (1,407)   |
| Gain on disposal of a subsidiary  | -         | -         | -         | -         | -         |
| Goodwill impairment   | -         | -         | -         | -         | -         |
| Restructuring (Charge) / Gain   | (3,915)   | -         | -         | 960       | -         |
| Tax Impact  | 5,454     | (2,268)   | (3,399)   | (3,454)   | (3,634)   |

<sup>1)</sup> Before restructuring charge

<sup>2)</sup> Net income (loss) excluding change in fair value of derivative financial instruments used for aircraft fuel purchases, non-monetary gain on investments in ABCP, goodwill impairment and restructuring charge

## ANNEX: SUMMER FINANCIAL RESULTS



|   |           |           | Summer    |           |           |
|---|-----------|-----------|-----------|-----------|-----------|
| (in thousands of C\$)   | 2013      | 2012      | 2011      | 2010      | 2009      |
| REVENUES  | 1,735,620 | 1,672,497 | 1,746,901 | 1,645,929 | 1,539,010 |
| EBITDAR <sup>(1)</sup>  | 175,228   | 121,910   | 78,907    | 157,145   | 90,128    |
| EBITDA <sup>(1)</sup>   | 134,933   | 75,020    | 41,967    | 131,793   | 62,763    |
| As % of revenues  | 7.8%      | 4.5%      | 2.4%      | 8.0%      | 4.1%      |
| Adjusted net income (2)   | 85,563    | 39,205    | 12,880    | 74,554    | 24,848    |
| As % of revenues  | 4.9%      | 2.3%      | 0.7%      | 4.5%      | 1.6%      |
| Net income (loss) as per F/S  | 95,852    | 26,019    | (7,360)   | 73,281    | 49,097    |
| Adjustments net of tax :  | 10,289    | (13,186)  | (20,240)  | (1,273)   | 24,249    |
| Change in fair value of derivative financial instruments used for aircraft fuel purchases | 15,947    | (5,324)   | (13,271)  | (977)     | 59,351    |
| Non-monetary gain on investments in ABCP  | -         | (96)      | 1,476     | (746)     | (5,545)   |
| Gain on disposal of a subsidiary  | -         | 5,655     | -         | -         | -         |
| Goodwill impairment   | -         | (15,000)  | (10,030)  | -         | (11,967)  |
| Restructuring (Charge) / Gain   | (1,825)   | -         | (6,513)   | 197       | -         |
| Tax Impact  | (3,833)   | 1,579     | 8,098     | 252       | (17,590)  |

<sup>1)</sup> Before restructuring charge

<sup>2)</sup> Net income (loss) excluding change in fair value of derivative financial instruments used for aircraft fuel purchases, non-monetary gain on investments in ABCP, goodwill impairment and restructuring charge

## ANNEX: ANNUAL FINANCIAL RESULTS



|   |           |           | Annual    |           |           |
|---|-----------|-----------|-----------|-----------|-----------|
| (in thousands of C\$)   | 2013      | 2012      | 2011      | 2010      | 2009      |
| REVENUES  | 3,648,158 | 3,714,219 | 3,568,164 | 3,498,877 | 3,545,341 |
| EBITDAR <sup>(1)</sup>  | 197,916   | 105,316   | 105,347   | 180,531   | 147,682   |
| EBITDA <sup>(1)</sup>   | 116,646   | 16,955    | 36,497    | 127,582   | 93,395    |
| As % of revenues  | 3.2%      | 0.5%      | 1.0%      | 3.6%      | 2.6%      |
| Adjusted net income (loss) <sup>(2)</sup>   | 62,567    | (15,272)  | (7,204)   | 56,662    | 33,723    |
| As % of revenues  | 1.7%      | -0.4%     | -0.2%     | 1.5%      | 1.0%      |
| Net income (loss) as per F/S  | 57,955    | (16,669)  | (12,213)  | 65,607    | 61,847    |
| Adjustments net of tax :  | (4,612)   | (1,397)   | (5,099)   | 11,945    | 28,124    |
| Change in fair value of derivative financial instruments used for aircraft fuel purchases | (493)     | 701       | (1,278)   | 9,341     | 68,267    |
| Non-monetary gain on investments in ABCP  | -         | 7,936     | 8,113     | 4,648     | (6,952)   |
| Gain on disposal of a subsidiary  | -         | 5,655     | -         | -         | -         |
| Goodwill impairment   | -         | (15,000)  | (10,030)  | -         | (11,967)  |
| Restructuring (Charge) / Gain   | (5,740)   | -         | (6,513)   | 1,157     | -         |
| Tax Impact  | 1,621     | (689)     | 4,699     | (3,202)   | (21,224)  |

<sup>1)</sup> Before restructuring charge

<sup>2)</sup> Net income (loss) excluding change in fair value of derivative financial instruments used for aircraft fuel purchases, non-monetary gain on investments in ABCP, goodwill impairment and restructuring charge

## ANNEX: FINANCIAL POSITION



|  | As at April 30 |         |         |         |         | As at October 31 |          |         |         |         |
|--|----------------|---------|---------|---------|---------|------------------|----------|---------|---------|---------|
| (in thousands of C\$)                    | 2013           | 2012    | 2011    | 2010    | 2009    | 2013             | 2012     | 2011    | 2010    | 2009    |
| Free cash + ABCP investment (fair value) | 336,148        | 349,457 | 356,431 | 281,340 | 320,612 | 265,818          | 198,525  | 260,327 | 252,973 | 251,953 |
| Cash in trust or otherwise reserved      | 296,747        | 289,806 | 337,487 | 315,966 | 250,642 | 361,743          | 331,172  | 323,314 | 320,428 | 244,250 |
| Trade and other payables                 | 372,094        | 366,742 | 333,477 | 306,241 | 288,900 | 326,687          | 308,069  | 355,246 | 300,355 | 266,445 |
| Customer deposits                        | 514,674        | 464,722 | 464,660 | 422,184 | 365,080 | 410,340          | 382,823  | 331,280 | 313,695 | 251,018 |
| Working capital ratio                    | 0.98           | 0.93    | 1.03    | 1.01    | 0.99    | 1.10             | 1.00     | 1.02    | 1.10    | 1.06    |
| Balance sheet debt                       | 0              | 0       | 6,867   | 55,332  | 145,491 | 0                | 0        | 0       | 29,059  | 110,840 |
| Off-balance sheet debt                   | 508,961        | 595,755 | 618,752 | 397,462 | 390,678 | 768,297          | 557,133  | 653,663 | 643,750 | 396,433 |
| Net investment (H10 hotels)              | 68,300         | 62,651  | 58,665  | 64,307  | 75,824  | 70,041           | 64,189   | 60,612  | 61,239  | 66,347  |
| Capital expenditures (TTM)               | 61,562         | 57,265  | 44,424  | 23,336  | 51,718  | 55,457           | 67,491   | 54,194  | 26,122  | 28,900  |
| Free cash flow (TTM)                     | (5,779)        | 389     | 116,016 | 8,949   | (194)   | 67,582           | (55,768) | 32,282  | 93,009  | 16,334  |

