



CORPORATE RESPONSIBILITY
2017-2018 HIGHLIGHTS



Leader in
sustainability

Travelife 
CERTIFIED
Excellence in sustainability
resp.transat.com

The proof? In 2018, Transat became the first major international tour operator to be **Travelife certified** for all its activities.

Committed to an environmental approach, we support local communities and value their natural and cultural heritage. We encourage our hotel and tourism partners to adopt sustainable practices. We strive to reduce our environmental footprint, helping protect our planet so travellers can discover more of it. And, of course, ensuring the well-being of others must start at home: that's why we care about our employees.

We are diligently pursuing the continuous-improvement work needed to maintain our leadership in sustainable development, and we apply these principles in all facets of our business. With this in mind, we will be adding, as of 2019, 15 new Airbus A321LRs to our fleet. With the lowest fuel consumption and greenhouse gas emissions (CO₂ and NO_x) in its class, the aircraft is perfectly aligned with our efforts to reduce our environmental footprint.

Jean-Marc Eustache, President and Chief Executive Officer, Transat A.T. inc.

DISTINCTIONS AND AWARDS



Air Transat named
**World's Best Leisure
Airline** in 2018.



Transat ranked among the
**Best 50 Corporate Citizens in
Canada** on Corporate Knights
magazine's 2017 annual list.



Air Transat's headquarters
recognized in 2017 as
**one of the most sustainable
in North America** by *Corporate
Responsibility* magazine.

According to FORBES

Transat ranked among
Canada's Best Employers
since 2016 and **first among**
airlines at the start of 2019.

According to RANDSTAD

In 2018, Transat
recognized as one of the
**Top 15 Most Attractive
Employers in Canada.**



TAKING ACTION IN OUR COMMUNITIES

Helping children from here and abroad

In 2017 and 2018, child protection was at the heart of our philanthropic actions. Together with our customers, partners and employees, we generously supported children here and at destination through various organizations, including United Way, Children's Wish Foundation and SOS Children's Villages.

Encouraging the next generation

We supported UQAM's Transat Chair in Tourism, the Institut de tourisme et d'hôtellerie du Québec (ITHQ), and the Baxter Student Ambassador Program in 2017 and 2018. We also supported the celebrations of the 25th anniversary of UQAM's Transat Chair in Tourism and the 50th anniversary of the ITHQ in a very special way to recognize their contribution.

Contributing to Montreal, our home

We made two \$500,000 donations, spread over five years: one to the Montreal Clinical Research Institute to create the Transat Breast Cancer Research Chair; the other to *Le Devoir* to create the Transat/*Le Devoir* International Journalism Fund.



PROTECTING THE ENVIRONMENT

Measuring our ecological footprint

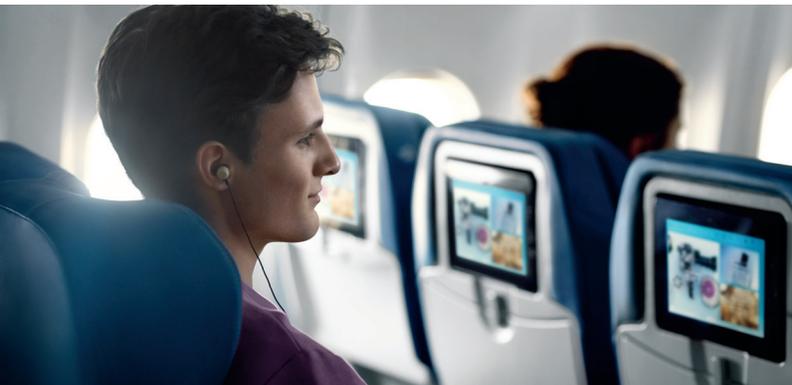
Thanks to the Quebec-based online solution Mетро, we have been collecting and monitoring data since 2016, particularly on the production of greenhouse gases and waste, as well as the consumption of water and electricity in our buildings.

Reducing our impact

Our action plan includes a number of initiatives and campaigns to raise awareness in our offices about measures such as sustainable transportation, waste recovery through recycling and composting, and responsible sourcing.

Managing fuel

With one of the best management programs in the industry, we consistently apply and improve fuel-saving measures before takeoff as well as during and after flights.



ENGAGING OUR EMPLOYEES IN THE WORKPLACE

Encouraging volunteering

Every year, more than 300 employees participate in a volunteering day with a dozen organizations.

Measuring happiness in real time

Thanks to OfficeVibe, we measure in real-time, among 1,600 employees, many dimensions of life at work, like happiness, satisfaction and relationships with colleagues.

Developing a strong employer brand

Employees embody our brand and reflect Transat's friendly, passionate and caring personality.



ENHANCING AND DEVELOPING OUR OPERATIONS

Making responsible tourism accessible

Customers can now find an eco-responsible hotel using the search engine on our new web page. Responsible travel tips can also be found on our website and in our brochures.

Developing best practices

We have produced two videos to highlight the most responsible practices, one on five certified partner hotels in Mexico and one on Air Transat's fuel-management program.

