

TRANSAT SHIFTS INTO HIGH GEAR

Travelife
PARTNER 
Committed to sustainability

In May 2016, Transat became the first tour operator in North America to achieve Partner status under Travelife, a prestigious international certification system for tour operators and travel agencies.

The certification process provides us with specific guidelines that require us to establish clear objectives for each of our teams, as can be seen in our new action plan, accessible at resp.transat.com.

Our next goal is to achieve the final stage of Travelife certification by 2018, at which time we will be able to visibly and forcefully communicate our excellence in matters of sustainability.

Jean-Marc Eustache, President and Chief Executive Officer, Transat A.T. Inc.

HONOURS AND RECOGNITIONS



In 2015 and 2016, Transat made *Corporate Knights* magazine's annual **list of the best corporate citizens in Canada**.



In 2015, Air Transat won the **awards for Corporation of the Year and Sustainable Development** in the *Mercuriades* business competition, in recognition of its program for green recycling of two end-of-life-cycle aircraft.



In 2016, Air Transat's **head office building** in Montreal was ranked **among the greenest in North America** by *Corporate Responsibility* magazine.

To learn more about our actions, visit resp.transat.com

INITIATIVES

ENVIRONMENT

FUEL UNDER THE MICROSCOPE

In 2015, Air Transat, which already had one of the industry's most advanced fuel management programs, began using Aviaso, a software application that allows us to **precisely measure the program's impact**.

GHGs ON THE WANE

In 2015, Air Transat made energy-efficiency improvements to its Montreal hangar, including installation of a solar wall, which is enabling it to **reduce GHG emissions by 260 tonnes a year**. It also replaced some 5,200 light fixtures in its Toronto and Montreal facilities with LEDs, **reducing annual electricity consumption by the equivalent of that used by 30 single-family homes**.

OPERATIONS

THE HAITI TOURISM EXPERIENCE

Transat has been helping to **rebuild the tourism industry in Haiti** since 2013, and currently offers travellers the opportunity to **explore the "Pearl of the Antilles"** with two flights per week, all-inclusive packages, a diversified range of accommodations and a new Lookéa resort.

A CODE FOR OUR SUPPLIERS

In 2015, Transat introduced its **Code of Conduct** of Sustainable Practices for Tourism Suppliers and their Partners to **build their engagement with sustainability practices**.

NO TO CHILD SEX TOURISM

In 2015, Transat Distribution Canada issued **guidelines urging tourism industry players** to help combat child sex tourism.



ENVIRONMENT



OPERATIONS



COMMUNITIES



WORKPLACE

COMMUNITIES

#TRANSATAUCTION

In 2015, Transat held two more Twitter auctions, with **more than \$83,000 in proceeds going entirely to SOS Children's Villages**, including villages in Nepal affected by the severe earthquake that struck that country in April of that year.

HELPING FORT McMURRAY

In 2016, Transat **donated \$25,000 to the Red Cross** campaign in aid of people and communities affected by the forest fires near Fort McMurray, in northern Alberta.

WORKPLACE

DONATING A DAY TO A GOOD CAUSE

Since 2014, **more than 400 Transat employees** have volunteered their time, spending a day helping community and charity groups.

MAKING A DIFFERENCE

Since 2009, a total of **28 Transat employees** have taken part in the Leave for Change initiative, going on international **co-operation missions** during which they put their skills and experience to use to help local communities.