BienvenidoBe Benvenuto



Long Term Transformation And Growth Plan **INVESTORS PRESENTATION** SEPTEMBER 2016



THIS PRESENTATION CONTAINS CERTAIN FORWARD-LOOKING STATEMENTS WITH RESPECT TO THE CORPORATION. THESE FORWARD-LOOKING STATEMENTS, BY THEIR NATURE, NECESSARILY INVOLVE RISKS AND UNCERTAINTIES THAT COULD CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY FROM THOSE CONTEMPLATED BY THESE FORWARD-LOOKING STATEMENTS. WE CONSIDER THE ASSUMPTIONS ON WHICH THESE FORWARD-LOOKING STATEMENTS ARE BASED TO BE REASONABLE, BUT CAUTION THE READER THAT THESE ASSUMPTIONS REGARDING FUTURE EVENTS, MANY OF WHICH ARE BEYOND OUR CONTROL, MAY ULTIMATELY PROVE TO BE INCORRECT SINCE THEY ARE SUBJECT TO RISKS AND UNCERTAINTIES THAT AFFECT US. THE CORPORATION DISCLAIMS ANY INTENTION OR OBLIGATION TO UPDATE OR REVISE ANY FORWARD-LOOKING STATEMENTS, WHETHER AS A RESULT OF NEW INFORMATION, FUTURE EVENTS OR OTHERWISE, OTHER THAN AS REQUIRED BY LAW.



Section 1: Introduction

Section 1	
Section 2	
Section 3	
Section 4	
Section 5	
Appendix	

Introduction

Transatlantic Market Overview Sun Destinations Market Overview Distribution Strategy & Hotels Development Financial Profile



Page			
4			
12			
18			
24			
28			
33			

One Of The Largest Tour Operators In The World





One Of The Largest Tour Operators In The World





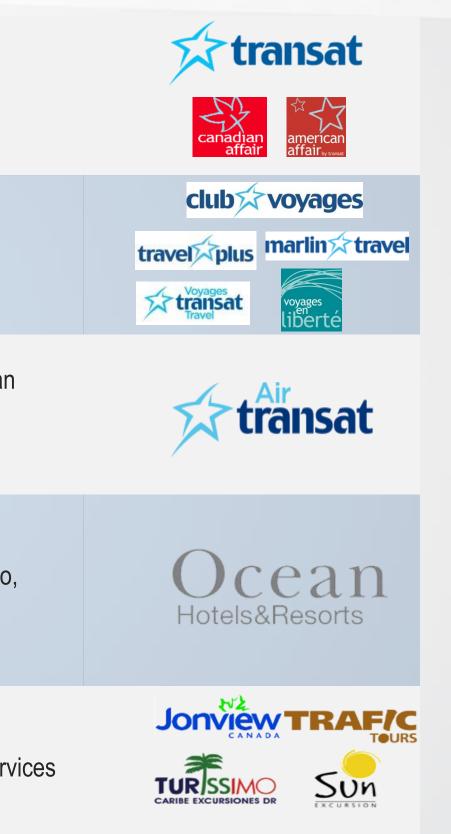


True Vertically-integrated Travel Provider

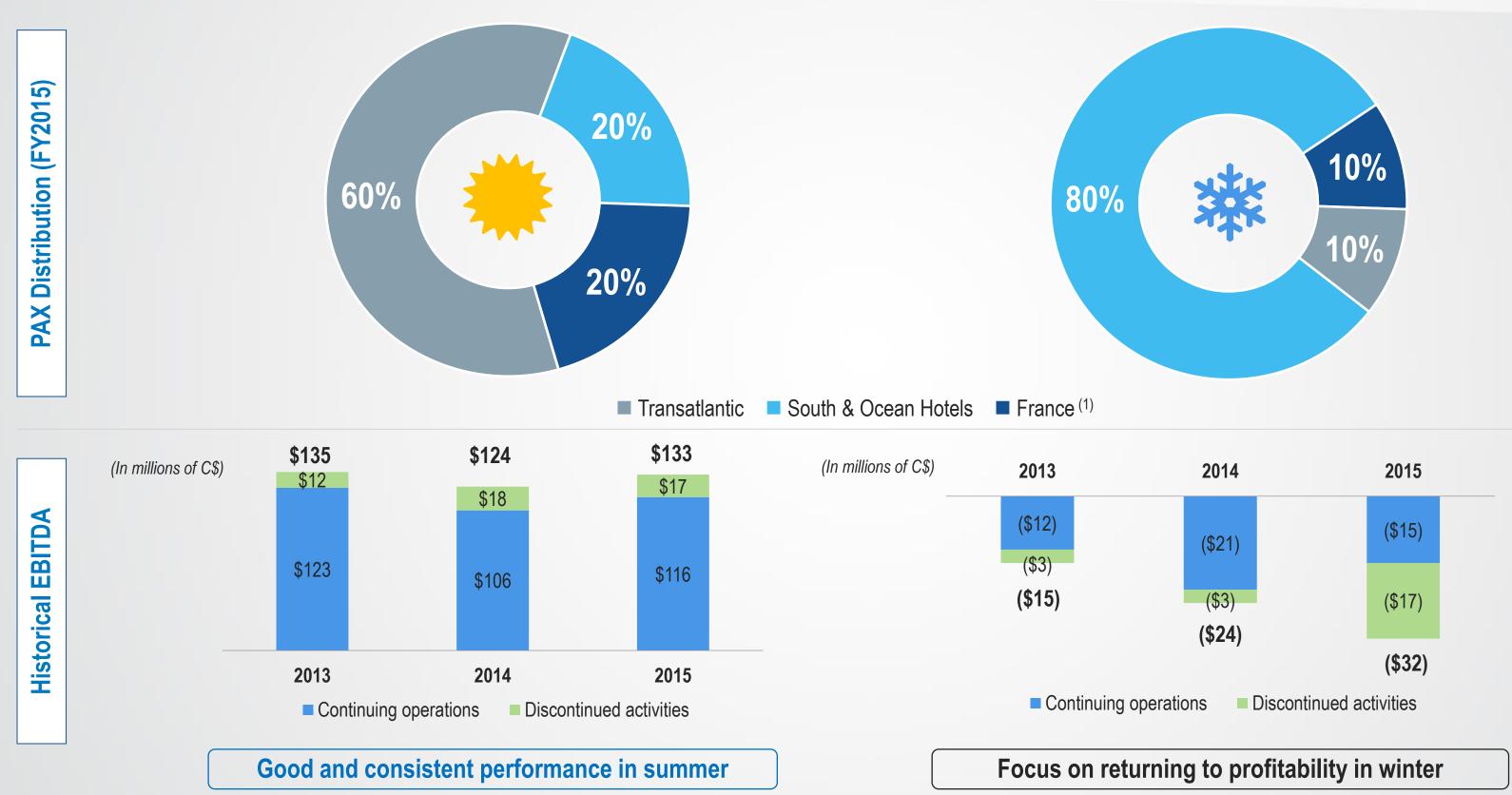
Tour Operator

Outbound Tour Operator	 Develops holiday travel packages for sun destinations and Europe Served 1.5M travelers from Canada and 0.6M from Europe in 2015
Distributor	 Largest retail holiday travel distributor in Canada with 485 outlets Comprehensive online distribution platform
Airline	 Operates flights to 35 sun and 31 European destinations with departures from 19 Canadian airports Served 2.1M passengers in 2015
Hotels	 > 35% interest in Ocean Hotels (65% held by H10) > 3,225 rooms currently under management (1,618 owned & 1,607 managed-only) in Mexico, Dominican Republic and Cuba > 5,000 rooms expected by 2017
Inbound Tour Operator	Provides onsite services, such as excursions, sightseeing tours and logistical support services





Distinct Summer And Winter Markets



⁽¹⁾ France to other destinations than Canada – Discontinued Activities



2015-2017 Strategic Plan (Key Initiatives)

\$100M Cost Reduction and Margin Improvement Program

Improve Product Offering

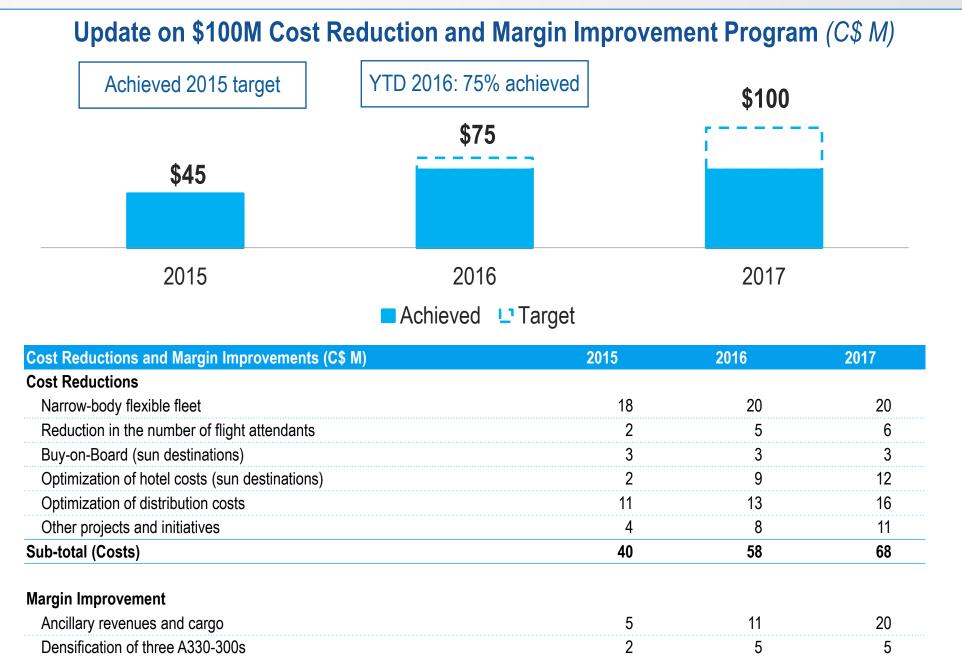
- Introduce new European destinations \succ
- Optimize sun destinations offering \succ

Transform Distribution Strategy

- **Develop Transat Travel brand** \succ
- Improve new distribution website \succ

Market Development and Integration

- Develop and grow Hotels \succ
- Expand in the United States \succ
- Enhance incoming tour operator presence \triangleright



Online sales of third-party products

Sub-total (Margin)

Total



5	11	20
 2	5	5
(2)	1	7
5	17	32
45	75	100

Multiple Value Drivers

Integrated Tour Operator (including Airline)	 > 2014-2016 average EBITDA of \$70M excluding contribution from Ocean Hotels, French Operators > Strategic plan creates opportunity to reduce costs by an additional \$25M in 2017 > Potential for improvement of trading multiple to level more in-line with comparables
Ocean Hotels	 Contributed \$7M in after-tax distributions in 2015 Expanding from 3,225 to 5,000 rooms (owned and managed) by 2017 Current book value of ~ \$100M
Excess Cash	 Current unrestricted cash of \$503M with projected 2016 calendar low of \$250M We consider that we need \$150M to operate the company (excess cash of \$100M) Opportunity to redeploy excess cash in hotels and enter a new source market
France and Greece	 Firm offer from TUI AG to purchase Transat France and TourGreece for an enterprise vator C\$ 80M), subject to working capital adjustments at closing The contemplated transaction is subject to final approval from anti-trust authorities. Close place around year-end

52Wk Range Share Price ⁽²⁾

\$6.00-\$8.50

⁽¹⁾ Based on a multiple of 2.0-3.0x LTM EBITDA of C\$ 70M (2014, 2015 and LTM 2016 result) ⁽²⁾ Based on 52-week range price at the close of 26-Aug-16





Investment Highlights

transat

- Since 2012, Transat did a turnaround to become more agile including a unique flexible aircraft fleet
- 2016 is an <u>unusual</u> year due to various external factors that had a direct impact on bottom line





Truly vertically-integrated travel producer with flexible cost structure

Very strong position in sun destinations and transatlantic markets with exceptional brand recognition

Significant unrecognized asset value at current trading level

Long-term strategic and transformation plan driving profitability expansion

Strong balance sheet providing financial capacity to execute on strategic opportunities

Section 2: Transatlantic Market Overview

Section 1
Section 2
Section 3

Section 4

Section 5

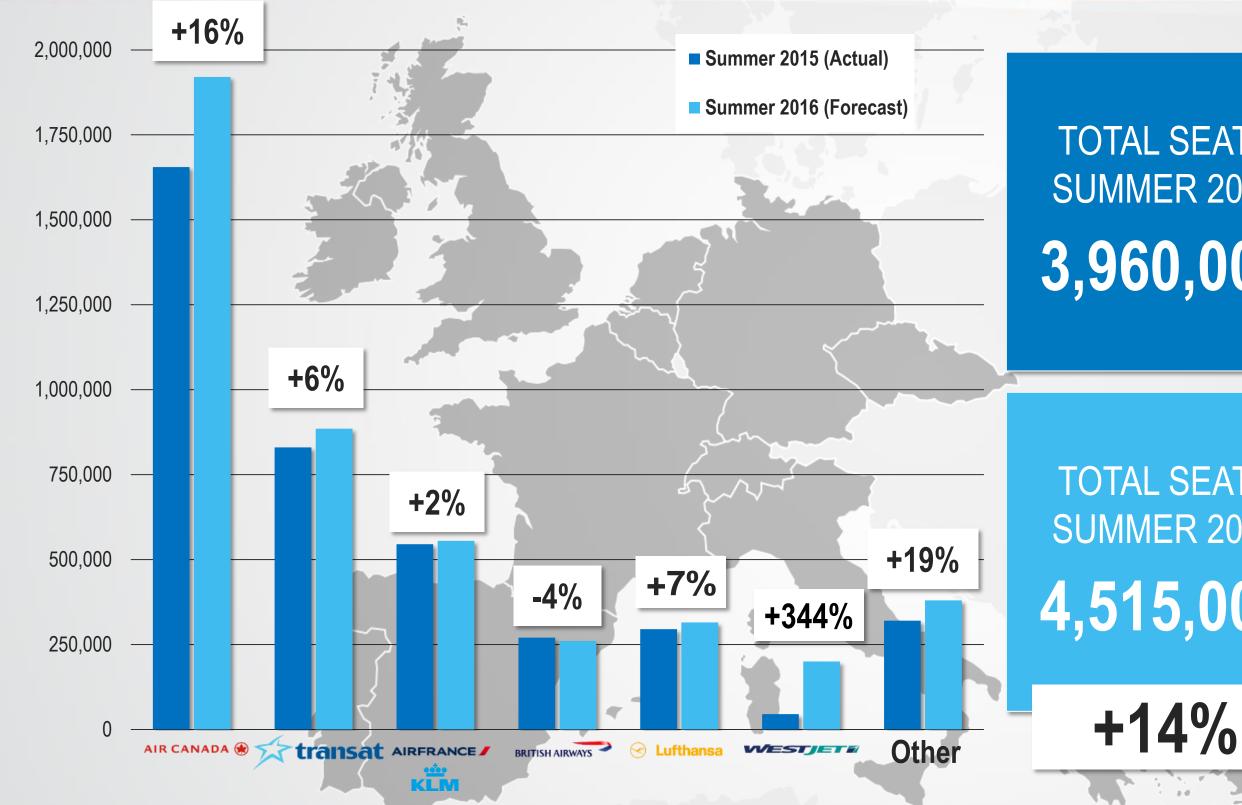
Appendix

Introduction **Transatlantic Market Overview** Sun Destinations Market Overview Distribution Strategy & Hotels Development Financial Profile



Page			
4			
12			
18			
24			
28			
33			

Transatlantic Capacity And Market Share⁽¹⁾

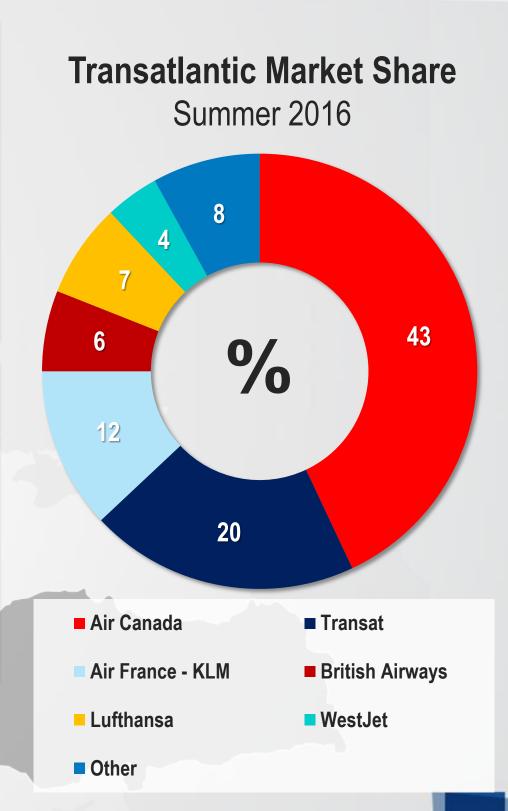


(1) Capacity between Canada and European countries as : France, United Kingdom, Italy, Spain, Portugal, Greece, Netherlands, Germany, Belgium, Ireland, Switzerland, Austria, Czech Republic, Hungary and Croatia

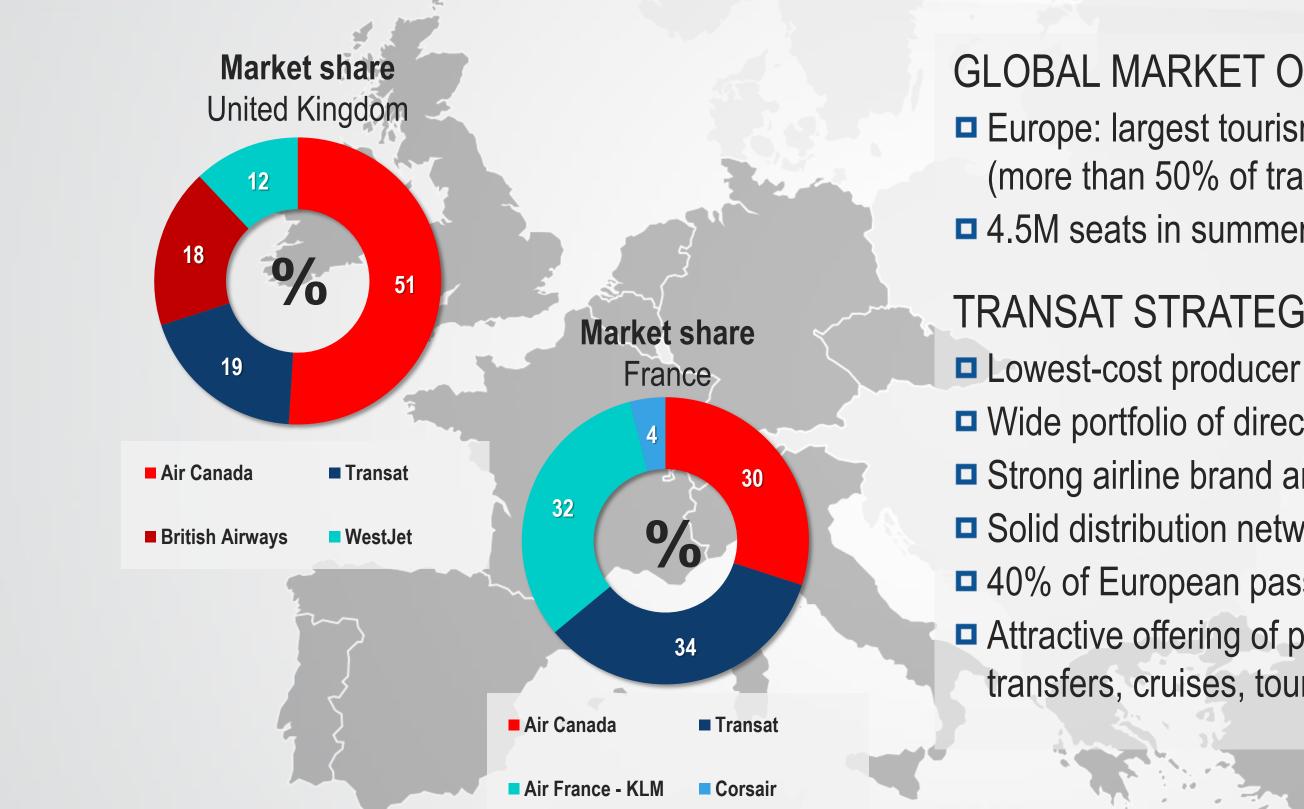


TOTAL SEATS **SUMMER 2015** 3,960,000

TOTAL SEATS **SUMMER** 2016 4,515,000



Transatlantic Market Share by Destinations





GLOBAL MARKET OVERVIEW

Europe: largest tourism market in the world

- (more than 50% of travellers inbound & outbound)
- 4.5M seats in summer 2016 between Canada and Europe

TRANSAT STRATEGY AND MARKET POSITION

Wide portfolio of direct destinations

Strong airline brand and enhanced customer experience Solid distribution networks on both sides of the Atlantic ■ 40% of European passengers = sales in foreign currency Attractive offering of packages including accommodations, transfers, cruises, tours, rental cars and excursions

Third Quarter Financial Performance

Q3 HIGHLIGHTS (vs. 2015)

- Various factors have impacted our bottom line :
 - Global capacity increased
 - Terrorism attack •
 - Brexit (Pound Sterling Devaluation)
 - Possibility of flight attendant strike (avoided)
 - Engine damage (at the end of Q3)

Transatlantic market

- Capacity up by 5.0%
- Load factor down by 4.7% •
- Price down by 5.7%
- Net impact (FX & Fuel) on costs of 4.6% •

Other markets

 Sun destinations: Results deterioration compared to previous year due to challenging market conditions

Discontinued activities

France : Better results than previous year •





		ⁱ quarter results ended July 31 n continuing operations)						
	2016	2015	2016 v	s. 2015				
	2010	2010	\$	%				
	663,591	704,844	(41,253)	(5.9%)				
	47,910	69,500	(21,590)	(31.1%)				
	15,964	44,798	(28,834)	(64.4%)				
	2.4%	6.4%	(4.0%)	(62.5%)				
	2,523	26,886	(24,363)	(90.6%)				
	0.4%	3.8%	(3.4%)	(89.5%)				
	\$0.07	\$0.70	(\$0.63)	(90.0%)				
lers	9,439	13,067	(3,628)	(27.8%)				

Transat Summer Financial Performance

Q4 HIGHLIGHTS (vs. 2015)

Difficult Market Conditions

- Global capacity up by 14%
- Terrorism attack
- Olympic Games (travelers habit changed)

Transatlantic Market

- 83% of inventory sold
- Capacity up by 8.0%
- Load factor down by 3.5%
- Price down by 9.0%
- Cost down by 4.6% ⁽¹⁾

Sun destinations

• Expecting lower results than previous year

Discontinued Activities (High Season)

• France : Similar results than previous year

Adj. EBITDA 2015 (incl. hotels) ⁽¹⁾

Δ FX / Fuel on costs on transatlantic

Adj. EBITDA incl. FX / Fuel impact

Transatlantic Yield Management ⁽²⁾ Others (sun destinations, engine failure,...)

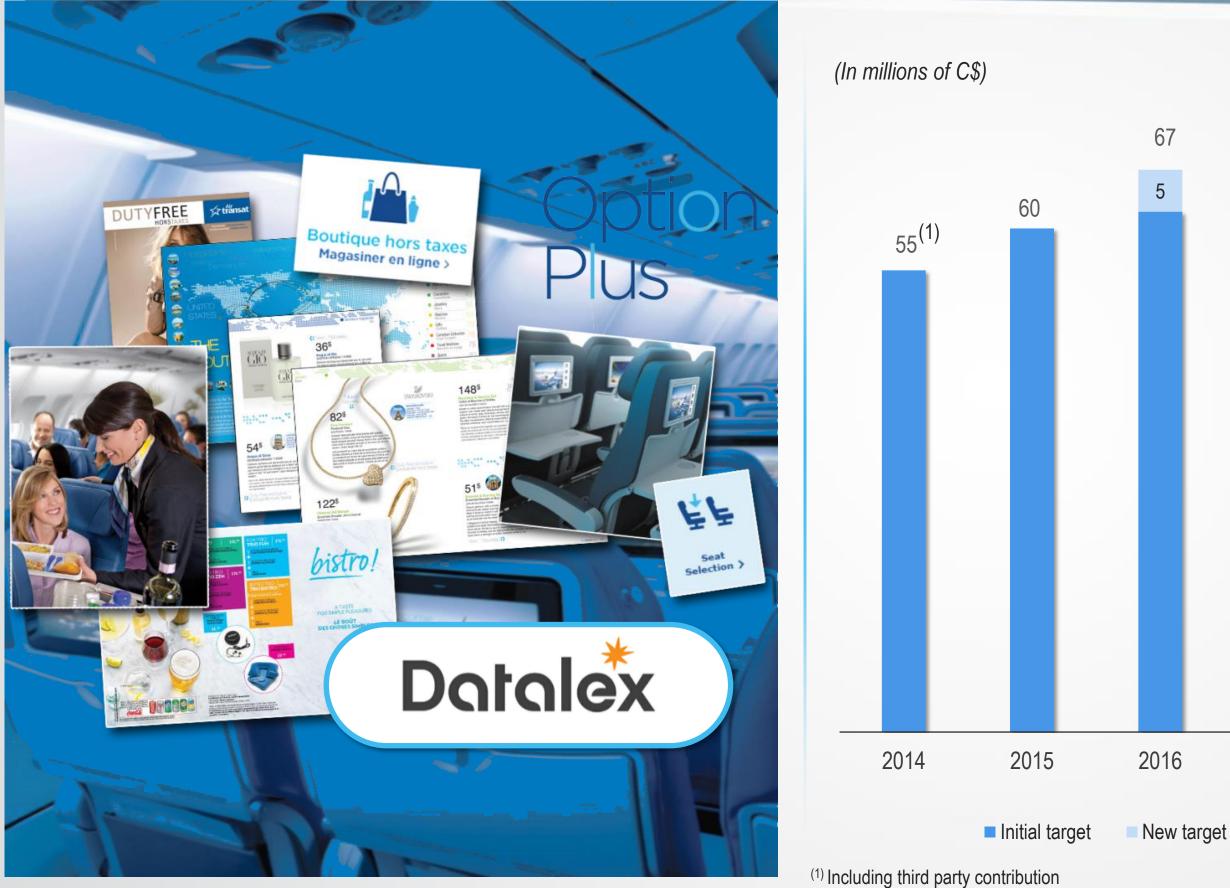
Adj. EBITDA 2016 (incl. hotels) ⁽¹⁾

- (1) Refer to Non-IFRS Financial Measures in the Appendix
- (2) Price, Load Factor and Volume Impact on Operating Margin



	Results from continuing operations									
	Q3	Q4	Summer							
	45M	71M	116M							
: flight	18M	14M	34M							
t ⁽¹⁾	63M	85M	150M							
	(39M) (8M)									
	16M									

Ancillary Revenues







Section 3: Sun Destinations Market Overview

Section 1

Section 2

Section 3

Section 4

Section 5

Appendix

Transatlantic Market Overview **Sun Destinations Market Overview**Distribution Strategy & Hotels Development

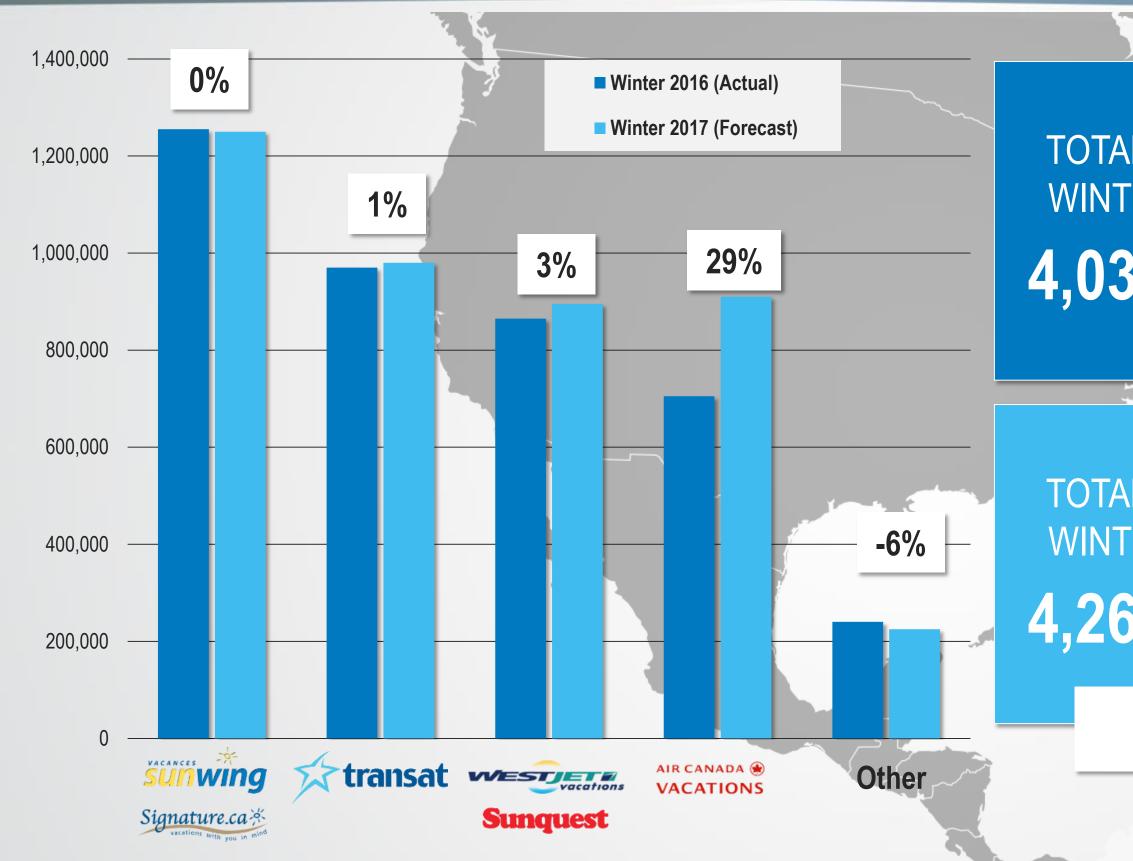
Financial Profile

Introduction



Page			
4			
12			
18			
24			
28			
33			

Sun Destinations Capacity And Market Share ⁽¹⁾



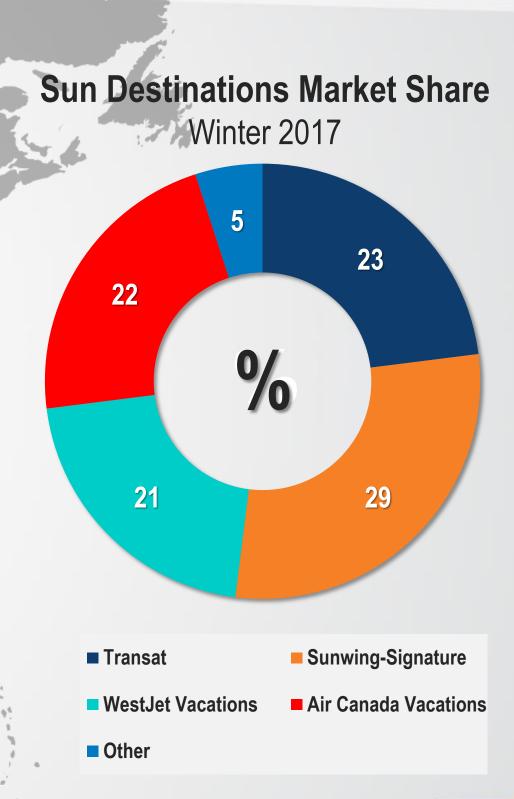
(1) Capacity between Canada and sun destinations as : Mexico, Dominican Republic, Cuba, Caribbean, Jamaica and Central America



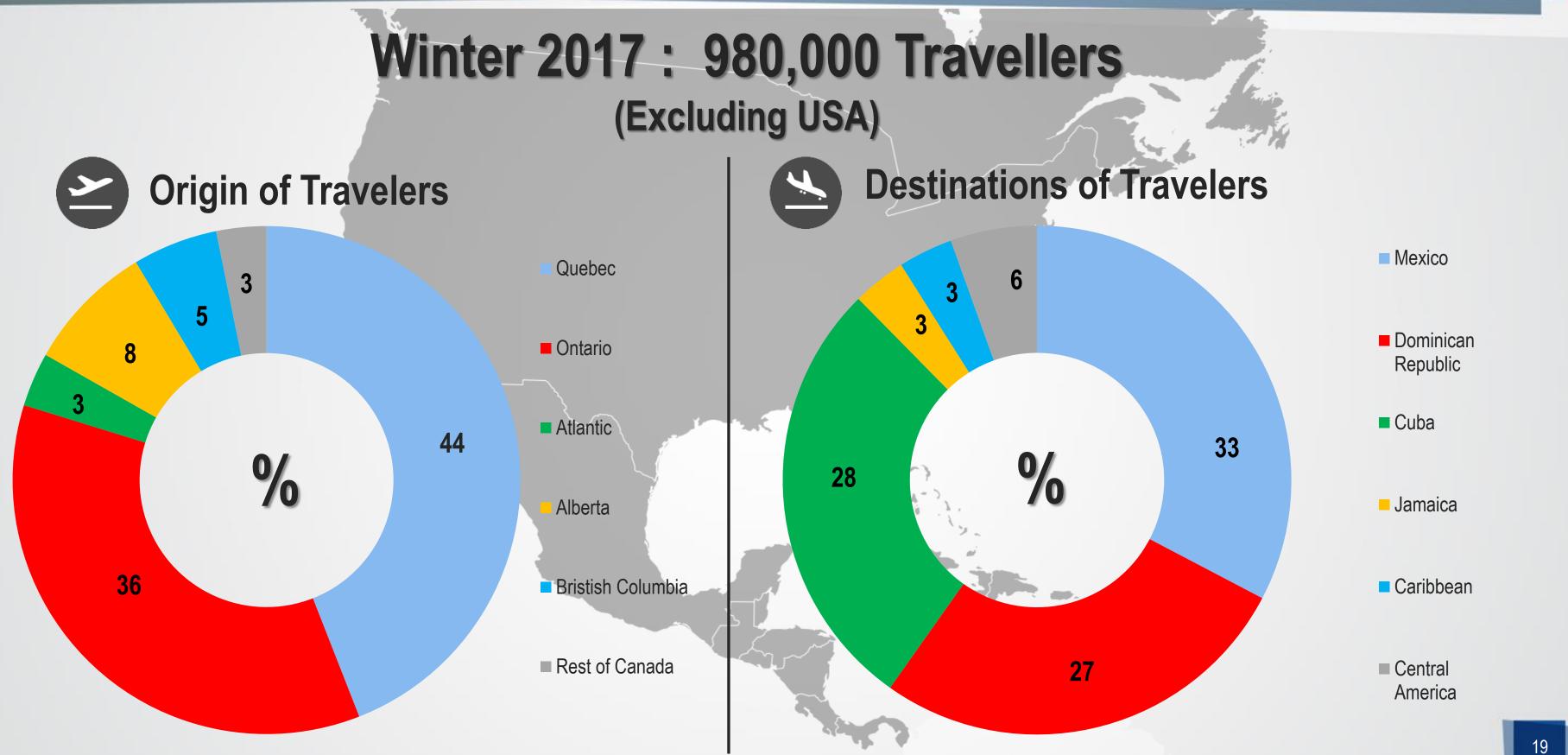
TOTAL SEATS WINTER 2016 **4,035,000**

TOTAL SEATS WINTER 2017 **4,260,000**

+6%



Sun Destinations Outbound And Destination Overview





Transat Winter Financial Performance

HIGHLIGHTS (vs. 2016)

▲ Transat

- Unusual year in 2016 due to various external factors that affected directly our margin.
- French and Greek operations sales should be finalized around year-end
- Continue our cost-and-margin initiatives program and transformation plan in progress
- Target: Selling more flight only on sun destinations (higher margin)

Global Market

- Capacity up by 6%
- Majority of the increase done by Air Canada from Quebec and Ontario to Mexico and Caribbean

Adj. EBITDA 2016 (incl. hotels) ⁽¹⁾

 Δ FX / Fuel on costs on sun destinati packages

Adj. EBITDA incl. FX / Fuel impact

Sun Destinations Yield Management Others

Adj. EBITDA 2017 (incl. hotels) ⁽¹⁾

- (1) Refer to Non-IFRS Financial Measures in the Appendix
- (2) Price, Load Factor and Volume Impact on Operating Margin



	Results from continuing operations								
	Q1	Q2	Winter						
	(32M)	(5M)	(37M)						
tions	(10M)	(12M)	(22M)						
t (1)	(42M)	(17M)	(59M)						
<u>(</u> 2)									

Transat Aircraft Fleet



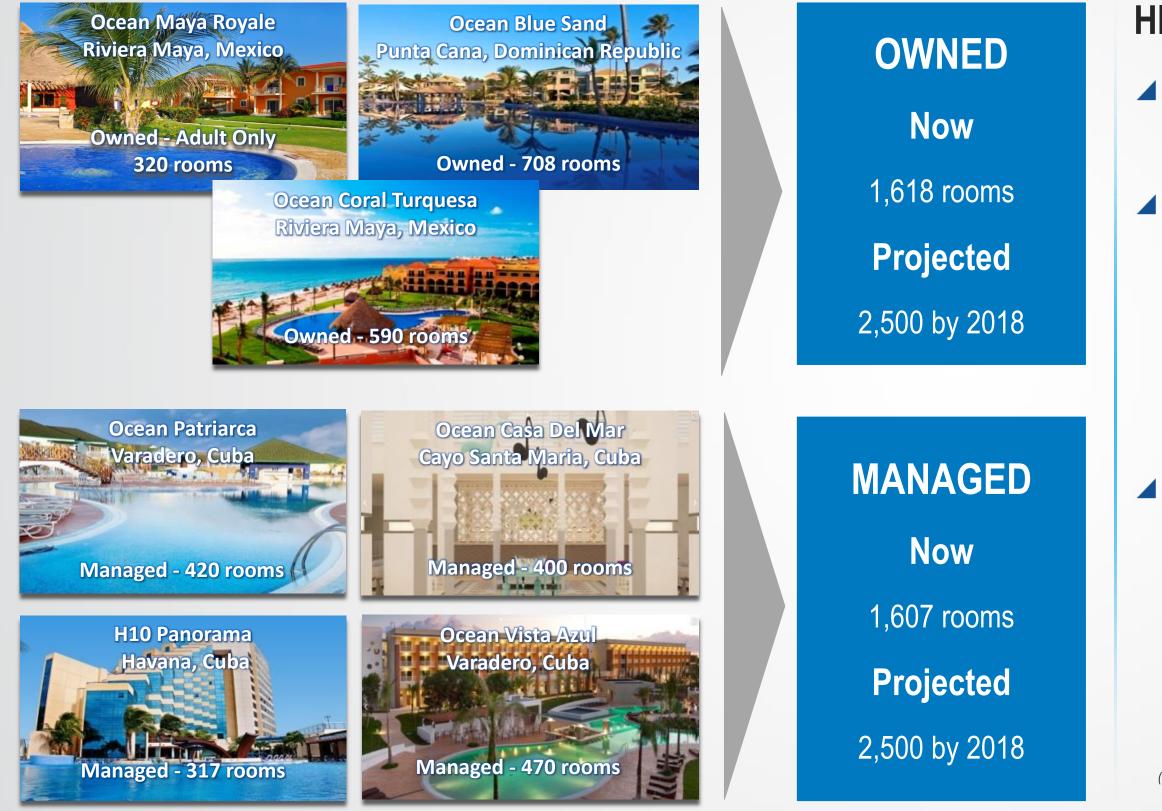
	2013		20	14	2015		2016		2017	
	漱	*	*	*	*	*	漱	*	淋	*
Wide-Body Base Fleet	21	21	21	21	21	21	21	23	23	23
- Seasonally withdrawn ⁽¹⁾	-	-	(4)	-	(6)	-	(6)	-	(8)	-
- Sublease	(1)	-	(1)	-	(1)	-	(3)	-	(3)	-
Total	20	21	16	21	14	21	12	23	12	23

⁽¹⁾As a result to improved leasing terms, three A330s are withdrawn from the fleet in winter. In addition, Transat has flexibility on the A310s it owns.

	2013		20	14 2015		15	2016		2017	
	貅	*	*		*	*	漱	*	漱	
Narrow-Body Base Fleet	-	-	-	4	4	4	4	7	7	7
+ CanJet	11	5	11	1	2	1	-	-	-	-
+ Seasonal Lease	-	-	1	-	8	-	15	-	12	-
Total	11	5	12	5	14	5	19	7	19	7
% passengers	30%		39%		42%		50%		50%	



Ocean Hotels Investment





HIGHLIGHTS

▲ 35% Interest (65% held by H10 Hotels)

• C\$ 99.2M on balance sheet as of July 31

Grow Ocean Hotels from 3,225 as of today over 5,000 rooms by 2018

- Through a combination of owned and managed hotels
- 2 new managed hotels opened Winter 2015-16 in Cuba
- 3 projects underway (Mexico, Dominican Republic, Jamaica)

Continuous growth in terms of operational contribution since 2010

- Positive free cash flow⁽¹⁾ used to reimbursed debt
- Debt to value lower than 10%
- Dividends of C\$ 6.7M and C\$ 9.1M received respectively in 2015 and 2016

Section 4: Distribution Strategy & Hotels Development

Section 1	Introduction
Section 2	Transatlantic Market Overview
Section 3	Sun Destinations Market Overview
Section 4	Distribution Strategy & Hotels Development
Section 5	Financial Profile
Appendix	



Page			
4			
12			
18			
24			
28			
33			

Transat Distribution Strategy

transat



Create a fully-integrated distribution ecosystem comprised of a new Transat Travel website, connected to our call centers and travel agencies

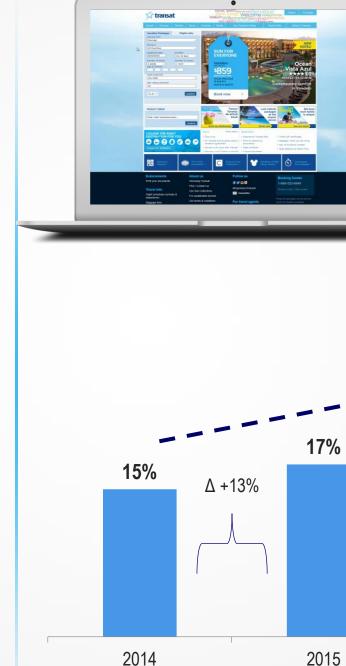


Make online tools fully responsive to mobile devices



Enhance offering with third-party products so as to nurture repeat business and customer loyalty

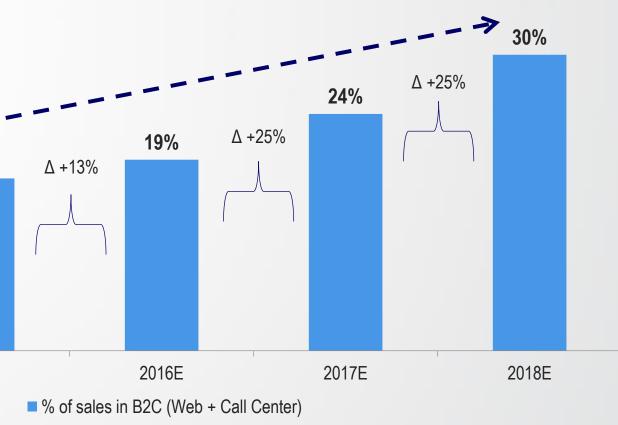
Improved CRM (customer relationship management)



Launched new website platform to improve our customers online experience and increase our direct sales







Hotels Investment Rationale (1st Priority)

Advances transformation from travel distributor to vertically-integrated travel producer

Enhanced value proposition through owning the end product



Improves financial stability from reduced seasonality and increased exposure to stable, high-margin hotel **business**

- Complementary seasonal profile
- Greater financing capacity to pursue growth opportunities

Proven and established platform providing lower-risk entry into new vertical

- New avenue for long-term development and growth
- Existing pipeline of development projects



Natural fit to increase presence in hotel business

- Present in all of Transat's major sun destinations
- Good knowledge of the business through existing JV partnership



Financially sound transaction

- Material, yet manageable size
- Can be structured to be accretive
- Preserve financing capacity to pursue future growth opportunities
- Potential for a multiple re-rating due to improved capital markets profile



U.S. Market Distributor Development Rationale (2nd Priority)



Become a North American leader from complementary outbound market profiles to similar destinations

Substantial value creation potential

- Unleash significant synergy potential by reducing seasonality of number of rooms taken from hoteliers in sun destinations
 - Now : 80% of our inventory sold in Winter and 20% in Summer
 - Projected : 65% of our inventory will be sold in Winter and 35% in Summer
 - Improve our negotiation power (*better cost per room*)
- Significant upside in growth plan



Section 5: Financial Profile

Section 1

Section 2

Section 3

Section 4

Section 5

Appendix

Introduction

Transatlantic Market Overview

Sun Destinations Market Overview

Distribution Strategy & Hotels Development

Financial Profile



Page			
4			
12			
18			
24			
28			
33			

Transat Current Financial Position

HIGHLIGHTS (additional details in Appendix)

Free Cash: \$504M vs \$516M (2015)

- Variation of (\$12M) explained by :
 - Positive results in the last 12 months
 - Negative working capital Negative net of Capex

 - Share buyback (\$10M) Dividend received from Ocean Hotel (\$9M) Positive cash flow from discontinued activities

Excess cash

FY2016E : Excess cash expected to be greater than C\$150M which it could be deploy towards an • acquisition

NCIB

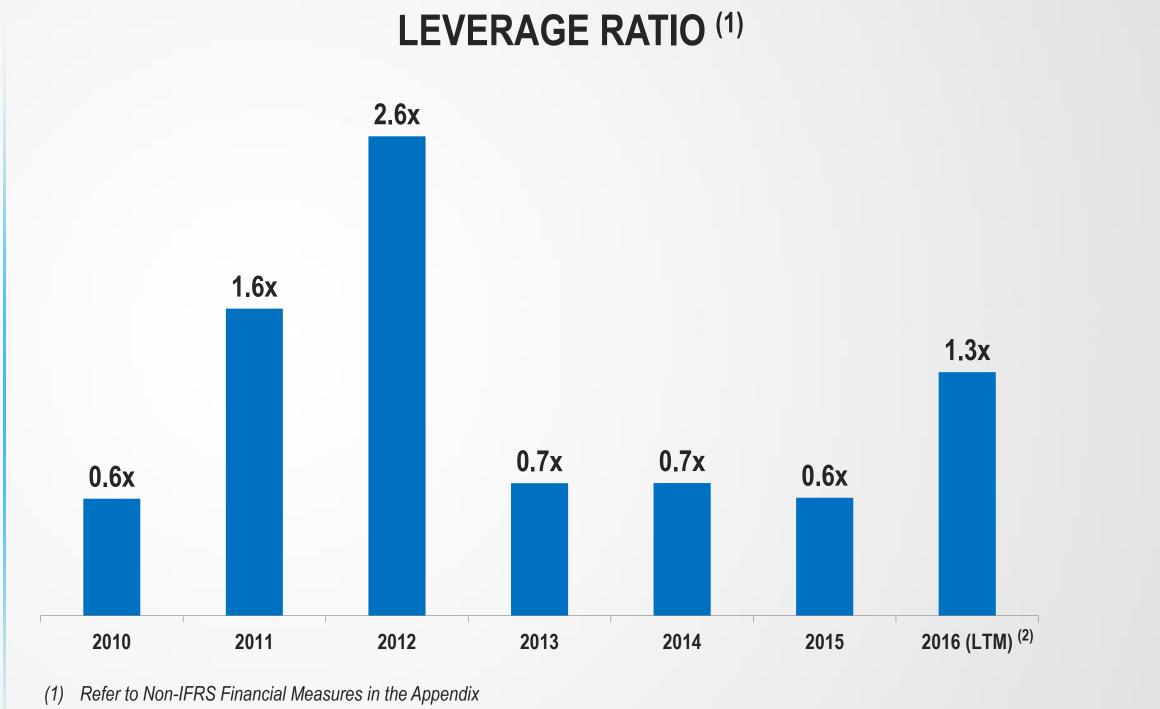
Postponed our decision regarding implementation of a new NCIB program considering the environment and our plans to make acquisitions

Capital expenditures

- FY2016E : \$55-60M net of deferred credit •
- Expected to return between \$50-55M in 2017 ٠

Hotels Investment : \$99M vs \$96M (2015)

- Variation of +\$3M explained by : ٠
 - Profitability net of dividend received of C\$ 9M during the quarter



Cash seasonally adjusted (2)

Maintained a reasonable leverage ratio providing us financial capacity to execute transformation



Transat Annual Financial Performance

HIGHLIGHTS

2016 YTD Results

- Unusual year due to various external factors
- Firm offer from TUI AG for our French and Greek assets at €54.5M (C\$ 80M)

Historical (2013-2015)

- Profitability maintained between 100-120M adjusted EBITDA
- 2 record summers in last 3 years despite capacity increased

Vision for Coming Years

- Ready for growth
- Improve profitability in winter
- Protect profitability in summer
- Continue cost-and-margin initiatives

(in millions of C\$, except per share amounts)

REVENUES

Adjusted EBITDAR (incl. hotels JV) ⁽¹⁾

Adjusted EBITDA (incl. hotels JV) ⁽¹⁾

As % of revenues

Adjusted net income (loss) ⁽¹⁾

As % of revenues

Per share



		olidated Re eriod ended		
2015	2014	2013	2012	2011
3,566.4	3,752.2	3,648.2	3,714.2	3,654.2
199.7	187.1	201.6	108.8	102.7
100.8	99.9	120.3	20.5	33.9
2.6%	2.4%	3.2%	0.6%	0.9%
42.9	45.2	62.6	(15.3)	(9.2)
1.2%	1.2%	1.7%	(0.4%)	(0.3%)
\$1.11	\$1.16	\$1.63	(\$0.40)	(\$0.19)

Trading Comparables (Valuation Metrics)

(in millions of C\$, except ratios)	Share price	Latest	Equity Value	Adj. Enterprise	Adj. EV / E	BITDAR ⁽¹⁾	P	Έ	Margins	s (LTM)
	26/08/2016	Quarter	value	Value	CY2016E ⁽²⁾	CY2017E ⁽²⁾	CY2016E ⁽²⁾	CY2017E ⁽²⁾	EBITDAR	EBITDA
Direct comparables										
TUI AG	€12.23	Jun-16	\$10,431	\$19,841	5.7x	5.3x	12.3x	10.8x	10.9%	6.0%
Thomas Cook	£0.70	Jun-16	\$2,696	\$5,311	4.5x	4.2x	7.9x	6.3x	9.0%	6.4%
Flight Centre	AUD 37.34	Jun-16	\$3,718	\$4,427	7.7x	7.5x	15.1x	14.6x	21.8%	15.9%
Group Average					6.0x	5.7x	11.8x	10.6x	13.9%	9.4%
Canadian airlines										
Air Canada	\$8.90	Jun-16	\$2,527	\$9,391	3.5x	3.4x	2.4x	2.6x	18.3%	15.4%
WestJet Airlines	\$23.91	Jun-16	\$3,082	\$4,491	4.6x	4.5x	9.6x	9.5x	23.7%	19.3%
Group Average					4.0x	4.0x	6.0x	6.1x	21.0%	17.4%
Transat	\$6.37	Jul-16	\$234	\$663	3.5x	3.1x	27.1x	7.9x	6.2%	1.7%

Source: Bloomberg, Factset, Company filings

Note: All values updated as of 26-Aug-2016.

(1) Adjusted Debt and EV include aircraft and ship leases capitalized at 7.5x LTM rent expenses

(2) Estimates from Factset and calendarized



Trading Comparables (Capital Structure)

(in millions of C\$, unless	Cash	Adj.	Capital Structure Capital Structure								ucture (%)			
otherwise hoted)	Net Debt ⁽¹⁾	Market Cap	Total debt	Leases	Cash Adj.	Other	Adj. EV ⁽¹⁾	Market Cap	Total debt	Leases	Cash	Other	Adj. EV ⁽¹⁾	
Direct comparables														
TUI AG	\$2,417	\$10,671	\$10,431	\$3,083	\$10,004	(\$2,417)	(\$1,260)	\$19,841	53%	16%	50%	(12%)	(6%)	100%
Thomas Cook	\$865	\$3,492	\$1,816	\$1,741	\$2,616	(\$865)	\$3	\$5,311	34%	33%	49%	(16%)	0%	100%
Flight Centre	\$499	\$724	\$3,718	\$76	\$1,147	(\$499)	(\$15)	\$4,427	84%	2%	26%	(11%)	0%	100%
Group Average									57%	17%	42%	(13%)	(2%)	100%
Canadian airlines														
Air Canada	\$3,148	\$6,885	\$2,527	\$6,950	\$3,083	(\$3,148)	\$0	\$9,412	27%	74%	33%	(33%)	0%	100%
WestJet Airlines	\$1,698	\$1,617	\$3,082	\$2,012	\$1,303	(\$1,698)	\$0	\$4,699	66%	43%	28%	(36%)	0%	100%
Group Average									46%	58%	30%	(35%)	0%	100%
Transat	\$470	\$498	\$234	\$0	\$968	(\$470)	(\$69)	\$663	35%	0%	146%	(71%)	(10%)	100%

Source: Bloomberg, Factset, Company filings

Note: All values updated as of 28-Aug-2016.

(1) Adjusted Debt and EV include aircraft and ship leases capitalized at 7.5x LTM rent expenses



Appendix

Section 1	Introduction
Section 2	Transatlantic Market Overview
Section 3	Sun Destinations Market Overview
Section 4	Distribution Strategy & Hotels Development
Section 5	Financial Profile
Appendix	



Page			
4			
12			
18			
24			
28			
33			

First Quarter Financial Results Breakdown (Continuing operations vs. Discontinued activities)

		3-month period ended January 31								
(in millions of C\$, except per share amounts and %		2016			2015			Change		
of revenues)	Continuing operations	Discontinued activities	Consolidated	Continuing operations	Discontinued activities	Consolidated	Continuing operations	Discontinued activities	Consolidated	
REVENUES	725.7	121.2	846.9	684.0	104.6	788.6	41.7	16.6	58.3	
Adjusted EBITDAR (incl. hotels JV) ⁽¹⁾	0.6	(8.9)	(8.3)	0.4	(13.0)	(12.6)	0.2	4.1	4.3	
Adjusted EBITDA (incl. hotels JV) ⁽¹⁾	(31.7)	(8.9)	(40.6)	(22.7)	(13.0)	(35.7)	(9.0)	4.1	(4.9)	
As % of revenues	(4.4%)	(7.3%)	(4.8%)	(3.3%)	(12.4%)	(4.5%)	- 105 bps	+ 509 bps	- 27 bps	
Adjusted net income (loss) ⁽¹⁾	(30.4)	(6.9)	(37.3)	(22.9)	(9.6)	(32.5)	(7.5)	2.7	(4.8)	
As % of revenues	(4.2%)	(5.7%)	(4.4%)	(3.3%)	(9.2%)	(4.1%)	- 84 bps	+ 348 bps	- 28 bps	
Per share	(\$0.82)	(\$0.18)	(\$1.00)	(\$0.59)	(\$0.25)	(\$0.84)	(\$0.23)	\$0.07	(\$0.16)	



Second Quarter Financial Results Breakdown (Continuing operations vs. Discontinued activities)

		3-month period ended April 30								
(in millions of C\$, except per share amounts and %		2016			2015			Change		
of revenues)	Continuing operations	Discontinued activities	Consolidated	Continuing operations	Discontinued activities	Consolidated	Continuing operations	Discontinued activities	Consolidated	
REVENUES	888.2	163.6	1,051.8	875.2	143.3	1,018.5	13.0	20.3	33.3	
Adjusted EBITDAR (incl. hotels JV) (1)	33.7	1.5	35.2	32.4	(4.4)	28.0	1.3	5.9	7.2	
Adjusted EBITDA (incl. hotels JV) ⁽¹⁾	(5.0)	1.5	(3.5)	7.8	(4.4)	3.4	(12.8)	5.9	(6.9)	
As % of revenues	(0.6%)	0.9%	(0.3%)	0.9%	(3.1%)	0.3%	- 145 bps	+ 399 bps	- 67 bps	
Adjusted net income (loss) ⁽¹⁾	(11.9)	(0.3)	(12.2)	(2.7)	(3.9)	(6.6)	(9.2)	3.6	(5.6)	
As % of revenues	(1.3%)	(0.2%)	(1.2%)	(0.3%)	(2.7%)	(0.6%)	- 103 bps	+ 254 bps	- 51 bps	
Per share	(\$0.32)	(\$0.01)	(\$0.33)	(\$0.07)	(\$0.10)	(\$0.17)	(\$0.25)	\$0.09	(\$0.16)	



Winter Financial Results Breakdown (Continuing operations vs. Discontinued activities)

		6-month period ended April 30								
(in millions of C\$, except per share amounts and %		2016			2015			Change		
of revenues)	Continuing operations	Discontinued activities	Consolidated	Continuing operations	Discontinued activities	Consolidated	Continuing operations	Discontinued activities	Consolidated	
REVENUES	1,613.9	284.8	1,898.7	1,559.2	247.9	1,807.1	54.7	36.9	91.6	
Adjusted EBITDAR (incl. hotels JV) ⁽¹⁾	34.3	(7.4)	26.9	32.8	(17.4)	15.4	1.5	10.0	11.5	
Adjusted EBITDA (incl. hotels JV) ⁽¹⁾	(36.7)	(7.4)	(44.1)	(14.9)	(17.4)	(32.3)	(21.8)	10.0	(11.8)	
As % of revenues	(2.3%)	(2.6%)	(2.3%)	(1.0%)	(7.0%)	(1.8%)	- 132 bps	+ 442 bps	- 54 bps	
Adjusted net income (loss) ⁽¹⁾	(42.3)	(7.2)	(49.5)	(25.6)	(13.5)	(39.1)	(16.7)	6.3	(10.4)	
As % of revenues	(2.6%)	(2.5%)	(2.6%)	(1.6%)	(5.4%)	(2.2%)	- 98 bps	+ 292 bps	- 44 bps	
Per share	(\$1.14)	(\$0.19)	(\$1.33)	(\$0.66)	(\$0.35)	(\$1.01)	(\$0.48)	\$0.16	(\$0.32)	



Third Quarter Financial Results Breakdown (Continuing operations vs. Discontinued activities)

		3-month period ended July 31								
(in millions of C\$, except per share amounts and %		2016			2015		Change			
of revenues)	Continuing operations	Discontinued activities	Consolidated	Continuing operations	Discontinued activities	Consolidated	Continuing operations	Discontinued activities	Consolidated	
REVENUES	663.6	213.6	877.2	704.8	215.3	920.1	(41.2)	(1.7)	(42.9)	
Adjusted EBITDAR (incl. hotels JV) ⁽¹⁾	47.9	7.0	54.9	69.5	1.7	71.2	(21.6)	5.3	(16.3)	
Adjusted EBITDA (incl. hotels JV) ⁽¹⁾	16.0	7.0	23.0	44.8	1.7	46.5	(28.8)	5.3	(23.5)	
As % of revenues	2.4%	3.3%	2.6%	6.4%	0.8%	5.1%	- 395 bps	+ 249 bps	- 243 bps	
Adjusted net income (loss) ⁽¹⁾	2.5	3.0	5.5	26.9	0.3	27.2	(24.3)	2.7	(21.7)	
As % of revenues	0.4%	1.4%	0.6%	3.8%	0.1%	3.0%	- 344 bps	+ 127 bps	- 233 bps	
Per share	\$0.07	\$0.08	\$0.15	\$0.70	\$0.01	\$0.71	(\$0.63)	\$0.07	(\$0.56)	



Year-To-Date Financial Results Breakdown (Continuing operations vs. Discontinued activities)

				9-month	period ende	d July 31			
(in millions of C\$, except per share amounts and %		2016			2015			Change	
of revenues)	Continuing operations	Discontinued activities	Consolidated	Continuing operations	Discontinued activities	Consolidated	Continuing operations	Discontinued activities	Consolidated
REVENUES	2,277.5	498.4	2,775.9	2,264.0	463.2	2,727.2	13.5	35.2	48.7
Adjusted EBITDAR (incl. hotels JV) ⁽¹⁾	82.2	(0.4)	81.8	102.3	(15.7)	86.6	(20.1)	15.3	(4.8)
Adjusted EBITDA (incl. hotels JV) ⁽¹⁾	(20.7)	(0.4)	(21.1)	29.9	(15.7)	14.2	(50.6)	15.3	(35.3
As % of revenues	(0.9%)	(0.1%)	(0.8%)	1.3%	(3.4%)	0.5%	- 223 bps	+ 331 bps	- 128 bps
Adjusted net income (loss) ⁽¹⁾	(39.8)	(4.2)	(44.0)	1.3	(13.2)	(11.9)	(41.1)	9.0	(32.1)
As % of revenues	(1.7%)	(0.8%)	(1.6%)	0.1%	(2.8%)	(0.4%)	- 180 bps	+ 201 bps	- 115 bps
Per share	(\$1.07)	(\$0.11)	(\$1.18)	\$0.04	(\$0.34)	(\$0.30)	(\$1.11)	\$0.23	(\$0.88)



5-Year Historical Winter Financial Results (Consolidated Results)

(in thousands of C\$)	6-month period ended on April 30							
	2016	2015	2014	2013	2012			
REVENUES	1,898,713	1,807,079	1,965,842	1,912,538	2,041,722			
Adjusted EBITDAR (incl. hotels JV) ⁽¹⁾	26,869	15,493	15,135	26,312	(14,255)			
Adjusted EBITDA (incl. hotels JV) ⁽¹⁾	(44,155)	(32,358)	(23,888)	(14,663)	(55,726)			
As % of revenues	(2.3%)	(1.8%)	(1.2%)	(0.8%)	(2.7%)			
Adjusted net income (loss) ⁽¹⁾	(49,443)	(39,070)	(30,841)	(22,996)	(54,477)			
As % of revenues	(2.6%)	(2.2%)	(1.6%)	(1.2%)	(2.7%)			
Net income (loss) attributable to shareholders	(86,107)	(39,610)	(33,552)	(37,897)	(42,688)			
Adjustments net of tax :	(36,664)	(540)	(2,711)	(14,901)	11,789			
Change in fair value of derivative financial instruments	(37,756)	(665)	(1,480)	(16,440)	6,025			
Non-monetary gain on investments in ABCP	-	-	-	-	8,032			
Gain (loss) on disposal of a subsidiary	(843)	-	-	-	-			
Asset impairment	(15,809)	-	-	-	-			
Premium related to fuel-related derivatives and other derivatives matured during the period	5,931	-	-	-	-			
Restructuring (Charge) / Gain	(655)	-	(2,226)	(3,915)	-			
Lump-sum payments related to collective agreements	-	-	-	-	-			
Tax Impact	12,468	125	995	5,454	(2,268)			



5-Year Historical Summer Financial Results (Consolidated Results)

(in thousands of C\$)	6-month period ended on October 31							
	2015	2014	2013	2012	2011			
REVENUES	1,759,289	1,786,357	1,735,620	1,672,497	1,742,904			
Adjusted EBITDAR (incl. hotels JV) ⁽¹⁾	184,187	172,023	175,280	123,066	81,465			
Adjusted EBITDA (incl. hotels JV) ⁽¹⁾	133,179	123,817	134,985	76,176	38,012			
As % of revenues	7.6%	6.9%	7.8%	4.6%	2.2%			
Adjusted net income (loss) ⁽¹⁾	82,013	76,083	85,563	39,205	10,192			
As % of revenues	4.7%	4.3%	4.9%	2.3%	0.6%			
Net income (loss) attributable to shareholders	82,175	56,427	95,852	26,019	(10,048)			
Adjustments net of tax :	162	(19,656)	10,289	(13,186)	(20,240)			
Change in fair value of derivative financial instruments	137	(22,342)	15,947	(5,324)	(13,271)			
Non-monetary gain on investments in ABCP	-	-	-	(96)	1,476			
Gain (loss) on disposal of a subsidiary	-	-	-	5,655	-			
Asset impairment	-	(369)	-	(15,000)	-			
Premium related to fuel-related derivatives and other derivatives matured during the period	-	-	-		-			
Restructuring (Charge) / Gain	-	(4,161)	(1,825)	-	(16,543)			
Lump-sum payments related to collective agreements	-	-	-	-	-			
Tax Impact	25	7,216	(3,833)	1,579	8,098			



5-Year Historical Annual Financial Results (Consolidated Results)

(in thousands of C\$)	12-month period ended on October 31							
	2015	2014	2013	2012	2011			
REVENUES	3,566,368	3,752,198	3,648,158	3,714,219	3,654,167			
Adjusted EBITDAR (incl. hotels JV) ⁽¹⁾	199,680	187,158	201,592	108,811	102,703			
Adjusted EBITDA (incl. hotels JV) ⁽¹⁾	100,821	99,929	120,322	20,450	33,853			
As % of revenues	2.8%	2.7%	3.3%	0.6%	0.9%			
Adjusted net income (loss) ⁽¹⁾	42,943	45,242	62,567	(15,272)	(9,702)			
As % of revenues	1.2%	1.2%	1.7%	(0.4%)	(0.3%)			
Net income (loss) attributable to shareholders	42,565	22,875	57,955	(16,669)	(14,711)			
Adjustments net of tax :	(378)	(22,367)	(4,612)	(1,397)	(5,009)			
Change in fair value of derivative financial instruments	(528)	(23,822)	(493)	701	(1,278)			
Non-monetary gain on investments in ABCP	-	-	-	7,936	8,113			
Gain (loss) on disposal of a subsidiary	-	-	-	5,655	-			
Asset impairment	-	(369)	-	(15,000)	-			
Premium related to fuel-related derivatives and other derivatives matured during the period	-	-	-	-				
Restructuring (Charge) / Gain	-	(6,387)	(5,740)	-	(16,543)			
Tax Impact	150	8,211	1,621	(689)	4,699			



5-Year Historical Winter Financial Position (Consolidated Results)

(in thousands of C\$)		As	at January	y 31			A	30		
	2016	2015	2014	2013	2012	2016	2015	2014	2013	2012
Free cash	431,411	393,631	359,596	247,877	291,234	454,881	441,536	404,554	336,148	349,457
Cash in trust or otherwise reserved	395,623	394,896	418,504	407,153	426,671	251,125	291,300	300,848	296,747	289,806
Trade and other payables	459,162	402,516	421,172	351,866	352,040	407,834	380,712	373,840	372,094	366,742
Customer deposits	658,197	636,303	621,618	591,969	598,424	542,128	578,449	540,293	514,674	464,722
Working capital ratio	1.01	1.05	1.07	1.02	0.99	0.95	1.01	1.04	0.98	0.93
Balance sheet debt	0	0	0	0	0	0	0	0	0	0
Obligations under operating leases	672,066	684,551	633,475	504,374	612,374	713,606	624,156	626,816	480,199	576,346
Net investment (Ocean hotels)	107,317	85,322	74,579	64,011	60,689	101,909	94,532	77,510	68,300	62,651
LTM capital expenditures (net of deferred credit)	61,001	68,406	54,463	62,203	56,089	53,897	62,822	63,239	61,561	57,265
LTM free cash flow ⁽¹⁾	61,629	37,588	104,940	(42,695)	37,745	38,560	52,527	54,745	(5,778)	3,261



5-Year Historical Summer Financial Position (Consolidated Results)

(in thousands of C\$)		A	s at July 3	31		As at October 31				
	2016	2015	2014	2013	2012	2015	2014	2013	2012	2011
Free cash	504,261	515,552	497,072	389,337	318,692	336,423	308,887	265,818	198,525	260,327
Cash in trust or otherwise reserved	203,454	266,700	262,803	290,558	268,287	367,199	340,704	361,743	331,172	323,314
Trade and other payables	482,008	466,644	463,785	443,189	383,557	355,656	338,633	326,687	307,219	381,748
Customer deposits	494,731	527,868	485,867	456,215	395,862	489,622	424,468	410,340	382,823	347,957
Working capital ratio	0.97	1.04	1.06	1.02	0.99	1.09	1.12	1.10	1.00	0.97
Balance sheet debt	0	0	0	0	0	0	0	0	0	0
Obligations under operating leases	693,309	624,047	562,821	658,885	552,287	675,385	657,639	632,804	530,907	636,618
Net investment (Ocean hotels)	99,216	96,453	78,026	69,281	65,356	97,897	83,949	70,041	64,189	60,612
Capital expenditures (TTM)	55,791	61,460	58,436	62,029	62,565	59,295	64,976	55,457	64,639	54,194
Free cash flow (TTM) ⁽¹⁾	(13,821)	28,829	100,580	71,220	(59,984)	39,658	41,264	67,582	(55,767)	36,479



Experienced Management Team



Jean-Marc Eustache Chairman of the Board President and Chief Executive Officer Transat A.T. Inc

Jean-Marc Eustache was the principal architect of the 1987 creation of Transat A.T. Inc. His forward-thinking business vision — focused on vertical integration — combined with outstanding leadership skills have helped elevate Transat A.T. Inc. to the rank of Canada's tourism industry leader. With its subsidiaries and affiliates, the Company has also become international in scope and one of the world tourism industry's largest players.

He holds a Bachelor of Science degree in Economics (1974) from l'Université du Québec à Montréal. He began his career in the tourism industry in 1977 at Tourbec, a travel agency specializing in youth and student tourism, before founding Trafic Voyages — the foundation for the creation of Transat A.T. — in 1982.



Denis Pétrin Vice-President, Finance & Administration and Chief Financial Officer Transat A.T. Inc.

Denis Petrin, CPA has held the position of Vice-President, Finance and Administration and Chief Financial Officer for Transat A.T. inc. since 2009.

He began his career with Ernst & Young before joining Air Transat in 1990. In 1997, he was appointed Vice-President, Finance and Administration for Air Transat to which was added the equivalent position for Transat Tours Canada in 2003.

Mr. Petrin holds a bachelor's degree in Business Administration from Université du Québec à Trois-Rivières.



André De Montigny President, Transat International

Vice-President, Corporate Development, Transat A.T. Inc André De Montigny is President of Transat International and Vice-President, Business Development of Transat. He joined the Transat team in 2000 as Vice-President, Business Development. He served previously as Vice-President, Telecommunications for Capital Communications CDPQ, a subsidiary of the Caisse de dépôt et placement du Québec. He also worked for Videotron Ltd and Teleglobe Canada as, respectively, Vice-President, Business Development and Director, Business Development. He also holds a Bachelor and Master degree in Economics from Université de Montréal. He also holds an MBA from HEC Montréal.

As President of Transat International, he is responsible for the strategy and financial results of Transat's entities at destination, namely the incoming operators in Greece, Mexico and Dominican Republic, as well as the hotel management joint venture with Ocean in the Caribbean. As Vice-President, Business Development, he is responsible for the development of Transat's Strategic Plan and for the identification of external growth opportunities and ensuing acquisition transactions.



Jean-François Lemay General Manager Air Transat



Annick Guérard General Manager Transat Tours Canada

M: Pc



Joseph Adamo General Manager Transat Distribution Canada



Jean-François Lemay joined Transat's senior management team in October 2011. He has some 30 years of experience in the practise of law, including with the firms Desjardins Ducharme, then Bélanger Sauvé and finally Dunton Rainville, where he was a partner and member of the executive committee. A specialist in labour law, he has advised many clients on issues related to labour relations, human rights and freedoms, and occupational health and safety. He is invited regularly to speak to professional associations and is the author of numerous articles on labour relations. He has also served as a lecturer in labour law with the Law Faculty of Université de Montréal, where he obtained his law degree, and as a professor in labour law with the École du Barreau of the Quebec Bar.

Annick Guérard began her professional career in the transportation industry as a Project Manager in engineering consulting, and then worked as a Senior Consultant in organizational management for the Deloitte management consulting firm.

Since 2002, Ms. Guérard has held a variety of management positions within different Transat A.T. Inc. business units, including working four years as Senior Director, Customer Service, for Air Transat. In 2006, she joined Transat Tours Canada's team as Director, Brands, then served as its Interim Director, Marketing. A year later, she took over the leadership of Jonview Canada in Toronto. In 2009, she was appointed Vice-President, Marketing and Web Commercialization, for Transat Tours Canada. Since October 2011, Annick has acted as Vice-President, South Market, and was then appointed to the position of General Manager of Transat Tours Canada, on the 3rd of December 2012.

Ms. Guérard holds an MBA from HEC Montréal and a Bachelor's degree in Engineering from l'école Polytechnique de Montréal.

Joseph Adamo joined Transat in 2011, first as Senior Director, then Vice-President, Marketing and e-commerce, for Transat Tours Canada (TTC). In June 2013, he was appointed General Manager of Transat Distribution Canada (TDC). Mr. Adamo has over 25 years of sales, marketing and customer service experience. Prior to joining Transat he held key positions in several large corporations, among them the Marketel/McCann-Erickson Ltd. advertising agency, TELUS Mobility, Bell Canada and the Yellow Pages Group. He holds a Bachelor of Commerce degree and an MBA from McGill University.

Non-IFRS Financial Measures

Adjusted net income (loss):

Net income (loss) attributable to shareholders before net income (loss) from discontinued operations, change in fair value of fuel-related derivatives and other derivatives, gain on disposal of a subsidiary, restructuring charge, impairment of assets, lump-sum payments related to collective agreements and other significant unusual items, including premium related to fuel-related derivatives and other derivatives matured during the period, net of related taxes.

Adjusted EBITDA (Adjusted operating income (loss)) :

Operating income (loss) before depreciation and amortization expense, restructuring charge, lump-sum payments related to collective agreements and other significant unusual items, including premium related to fuel-related derivatives and other derivatives matured during the period.

Adjusted EBITDAR:

Operating income (loss) before aircraft rent, depreciation and amortization expense, restructuring charge, lump-sum payments related to collective agreements and other significant unusual items, including premium related to fuel-related derivatives and other derivatives matured during the period.

Free cash flow:

Cash flows related to operating activities, net of capital expenditures.

Leverage ratio (Adjusted net debt to EBITDAR):

Measures used by Transat may not be comparable to measures presented by other public companies. Transat adjusted net debt includes annualized permanent and seasonal aircraft rent expenses multiply by 5 and 1 respectively plus balance sheet debt less cash and cash equivalents (*unrestricted cash*)



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Long Term Transformation And Growth Plan

THANK YOU !

