



MARGINS AFFECTED BY FUEL PRICE IN A YEAR OF STRONG GROWTH

**INVESTOR'S PRESENTATION
DECEMBER 2018**



Caution regarding forward-looking statements / non-IFRS financial measures

This presentation contains certain forward-looking statements with respect to the corporation. These forward-looking statements, by their nature, necessarily involve risks and uncertainties that could cause actual results to differ materially from those contemplated by these forward-looking statements. We consider the assumptions on which these forward-looking statements are based to be reasonable, but caution the reader that these assumptions regarding future events, many of which are beyond our control, may ultimately prove to be incorrect since they are subject to risks and uncertainties that affect us. The corporation disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, other than as required by law.

This presentation also includes references to non-IFRS financial measures, such as adjusted net income (loss), adjusted EBITDA, adjusted EBITDAR, free cash flow and adjusted net debt. Please refer to the appendix at the end of this presentation for additional information on non-IFRS financial measures

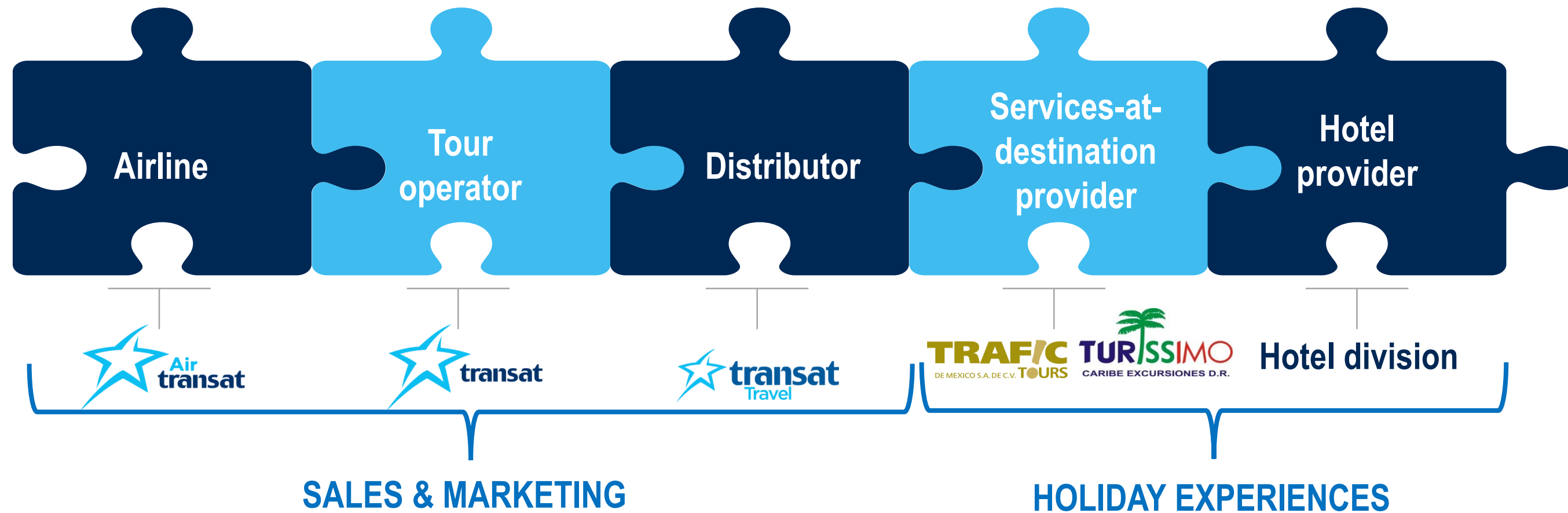


Section 1

Business model

One of the largest tour operators in North America

Transat value chain

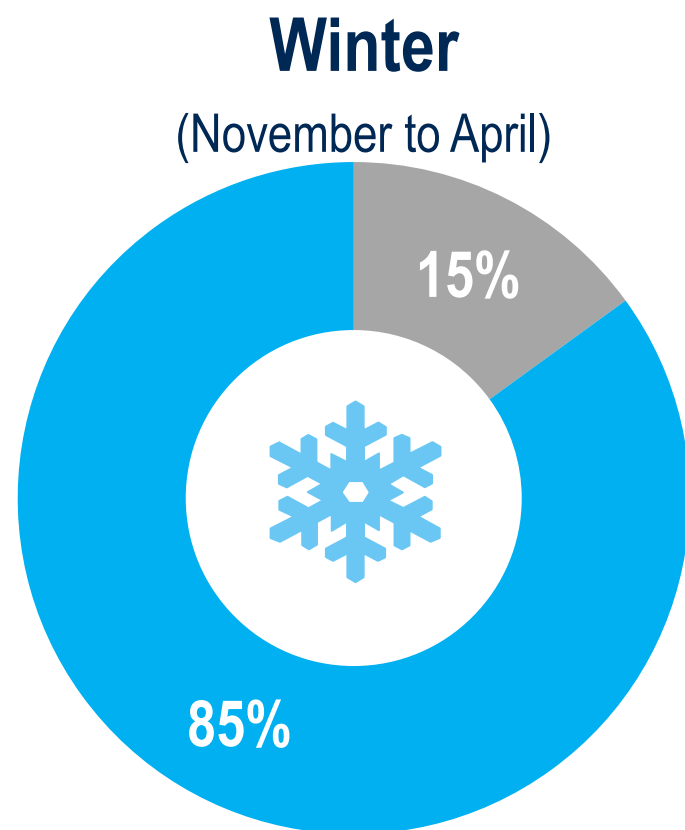


Passengers distribution and highlights

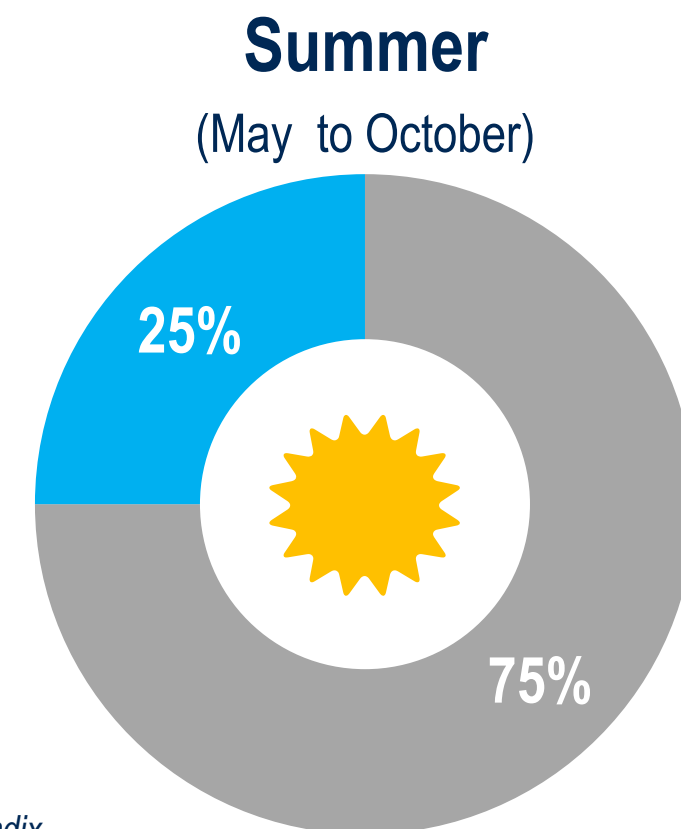
Focus on returning to profitability in Winter with the hotel development

Winter 2018
Adjusted EBITDA ⁽¹⁾ improvement of \$11M and \$18M on a like-for-like basis

2019-2022: More cost reduction and margin initiatives to come



■ Transatlantic ■ Sun Destinations



Protect performance in Summer

Summer 2018
Margins impacted by significant fuel price increase

In the leisure market, difficult to pass this cost during the first season following the increase

Fuel price is back to a reasonable level

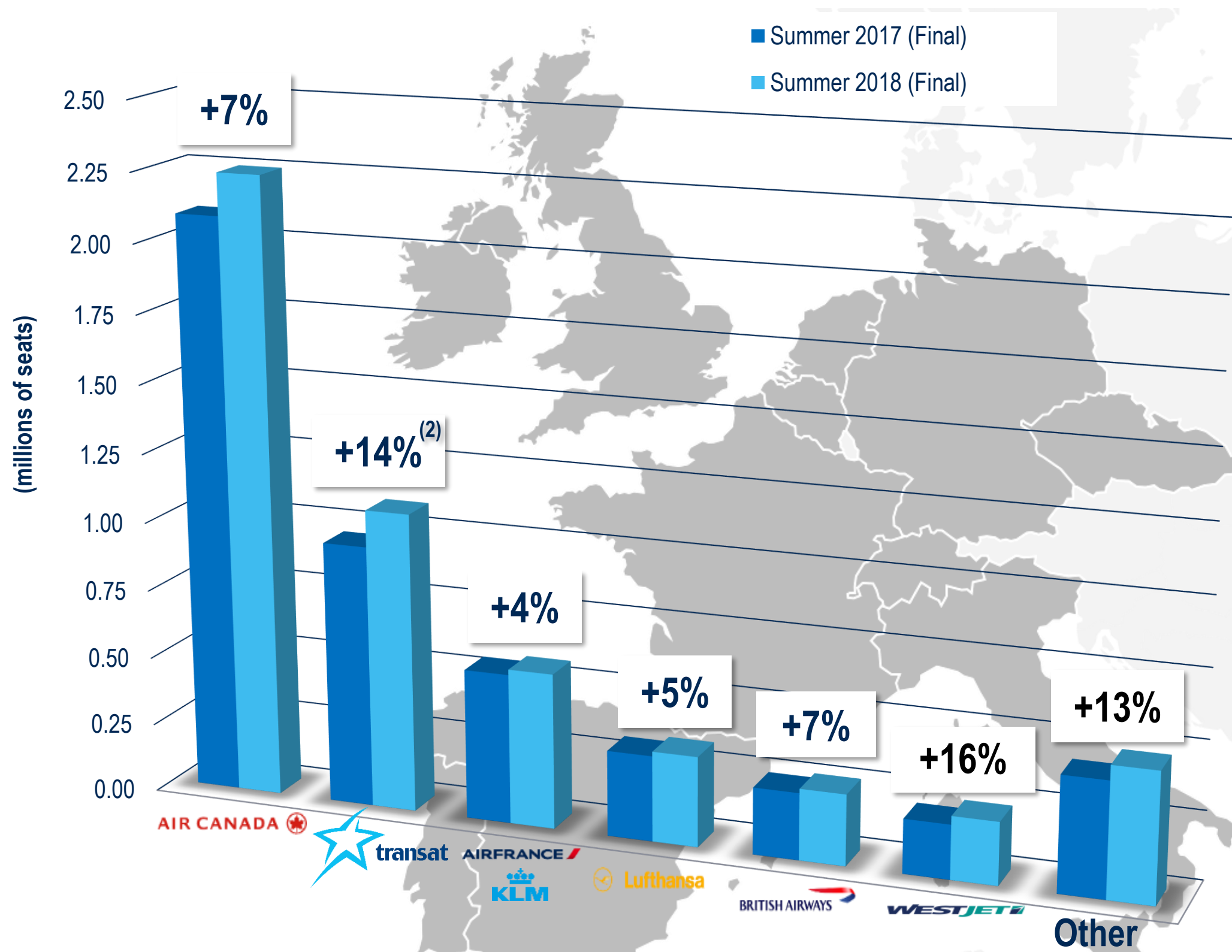
(1) Refer to Non-IFRS Financial Measures in the Appendix



Section 2

Financial performance & Outlook

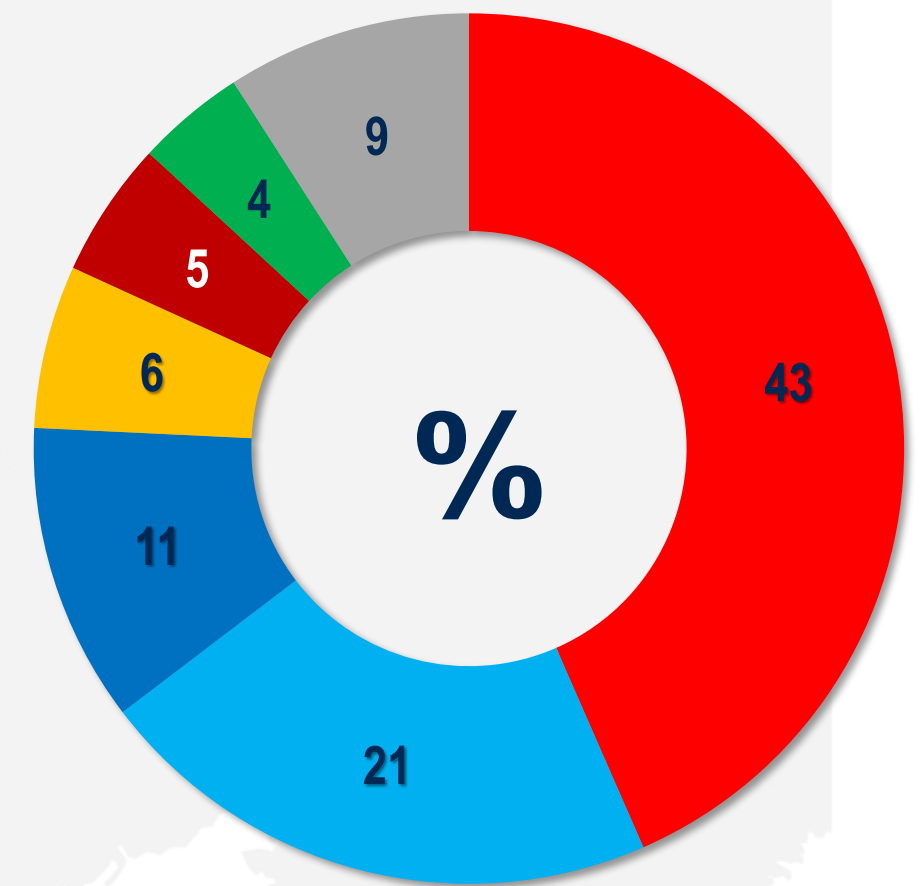
Transatlantic capacity breakdown | Summer 2018 ⁽¹⁾



TOTAL SEATS IN THE MARKET
SUMMER 2017
4,760,000

TOTAL SEATS IN THE MARKET
SUMMER 2018
5,195,000

+9%



- Air Canada
- Air France - KLM
- British Airways
- Other
- Transat
- Lufthansa
- WestJet

(1) Capacity between Canada and the following European countries: France, United Kingdom, Italy, Spain, Portugal, Greece, Netherlands, Germany, Belgium, Ireland, Switzerland, Austria, Czech Republic, Hungary and Croatia
 (2) +9% in the peak of the season (July and August)

Fourth quarter financial performance

Q4 HIGHLIGHTS (vs. 2017)

- **Transatlantic industry capacity up by 9%**
- **On a like-for-like basis, revenues increased by 8.7%**
 - ✓ Revenues reported decreased due to the sale of Jonview Canada which had \$84M of revenues in 2017
- **Transatlantic market**
 - ✓ Capacity increased by 13.6%
 - ✓ Travelers up by 14.8%
 - ✓ Average prices lower by 1.5%
- **Operational costs**
 - ✓ Despite an effective hedging program, significant increase in fuel prices combined with the depreciation of C\$ against US\$ leads to an increase of our operational costs on transatlantic market by (\$34M)
- **\$8.1M of 2017 operational results is coming from Jonview Canada and Ocean Hotels**
 - ✓ On a like-for-like basis, adjusted EBITDA decreased by \$34.5M (49.1%)

(in thousands of C\$)

	4 th quarter results ended October 31			
	2018	2017	2018 vs. 2017	
			\$	%
REVENUES	668,268	698,551	(30,283)	(4.3%)
Adjusted EBITDAR ⁽¹⁾	64,728	104,826	(40,098)	(38.3%)
Adjusted EBITDA ⁽¹⁾	35,885	78,541	(42,656)	(54.3%)
<i>As % of revenues</i>	5.4%	11.2%	(5.9%)	(52.2%)
Adjusted net income (loss) ⁽¹⁾	16,902	46,381	(29,479)	(63.6%)
<i>As % of revenues</i>	2.5%	6.6%	(4.1%)	(61.9%)
<i>Per share</i>	\$0.45	\$1.24	(\$0.79)	(63.8%)
Net income (loss) attributable to shareholders	7,762	148,147	(140,385)	(94.8%)

(1) Refer to Non-IFRS Financial Measures in the Appendix

Summer financial performance

SUMMER HIGHLIGHTS (vs. 2017)

- **Comparable year: 2017 record summer results**
- **2018 highlights vs. 2017**
 - **Transatlantic industry capacity up by 9% as well as a significant fuel price increase of 36%**
 - **\$15M adjusted EBITDA related to businesses disposed**
 - **Transatlantic market**
 - ✓ Transat capacity up by 14%
 - ✓ 87% of inventory sold
 - ✓ Load factor down by 0.4%
 - ✓ Price down by 0.8%
 - ✓ Despite an effective hedging program, increase in fuel prices combined with the variation in currency leads to an increase of our operational expenses by 6.2%
 - **Sun destinations market**
 - ✓ Low leisure season
 - ✓ Similar capacity
 - ✓ Not impacted by hurricane
 - ✓ Slightly lower margin
 - **Hotel division**
 - ✓ Purchase of 2 adjacent lands, 1 in September and 1 in November (*referred to subsequent event in Annual Report*), in Puerto Morelos, Mexico for a total consideration of ~US\$57M (equivalent to C\$75M) to build a beachfront resort
 - ✓ Hotel operational expenses considered in the total adjusted EBITDA of ~ (2M\$)

	Q3	Q4	Summer
Adj. EBITDA 2017 ⁽¹⁾	59M	79M	138M
Adj. EBITDA from businesses disposed of ⁽²⁾	(7M)	(8M)	(15M)
Adj. EBITDA 2017 excluding businesses disposed of ⁽¹⁾	52M	71M	123M
Δ FX / Fuel on transatlantic flight margin	(29M)	(33M)	(62M)
FX conversion impact on balance sheet accounts ⁽⁴⁾	(11M)	(1M)	(12M)
Transatlantic yield management ⁽³⁾	(4M)	3M	(1M)
Others (Sun destinations, other subs, STIP, marketing, ...)	(3M)	(4M)	(7M)
Adj. EBITDA 2018 ⁽¹⁾	5M	36M	41M

(1) Refer to Non-IFRS Financial Measures in the Appendix

(2) 2017 Adjusted EBITDA of Jonview Canada and minority interest in Ocean Hotels

(3) Capacity, price, load factor and airline costs at FX constant basis impact on adjusted EBITDA

(4) Portion of this FX conversion is considered as non-cash

Annual financial performance

HIGHLIGHTS

➤ Historical (2014-2018)

- Reached C\$80-100M of adjusted EBITDA ⁽²⁾ 3 times in the last 5 years
- 3 record summers in last 5 years despite capacity increases
- Businesses disposed represented an EBITDA contribution of C\$ 20M in 2017
- Proceeds from those disposals represent C\$ 234M of cash that will be redeployed towards the development of the hotel division which could double the EBITDA contribution over the coming years (long-term project)

➤ Vision for upcoming years

- **Sun destinations:** Transformation plan underway to reduce seasonality of earnings through the addition of an hotel division which is less volatile
- **Transatlantic:** Focus on customer satisfaction by reinforcing operational efficiency and optimizing online and offline distribution
- Sound balance sheet and our ongoing cost-and-margin initiatives program give us the tools to accomplish our long term plan

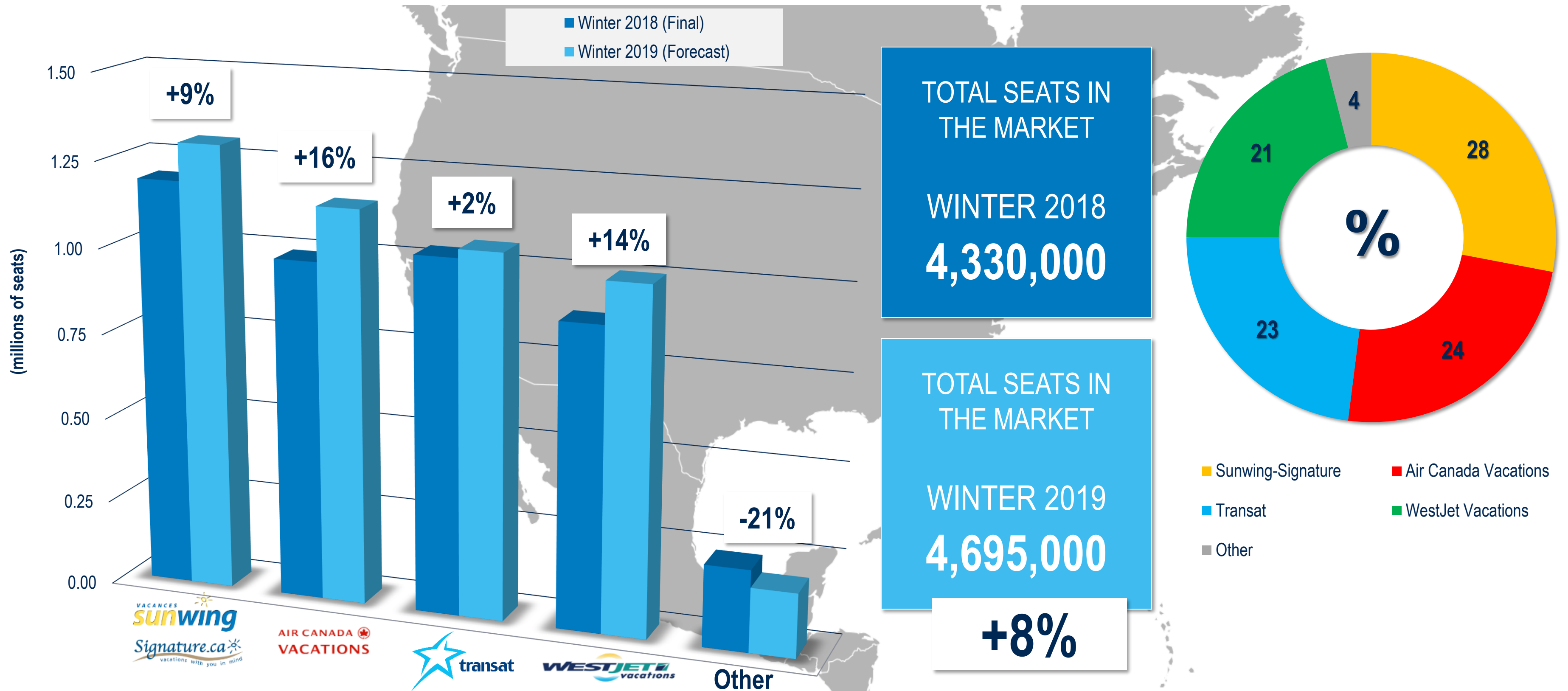
	12-month period ended October 31 ⁽¹⁾				
	2018	2017	2016	2015	2014
<i>(in millions of C\$, except per share amounts)</i>					
REVENUES	2,992.6	3,005.3	2,889.6	2,898.0	2,996.1
Adjusted EBITDAR ⁽²⁾	141.0	234.2	161.6	199.5	168.5
Adjusted EBITDA ⁽²⁾	16.5	102.0	25.8	100.6	81.3
<i>As % of revenues</i>	0.6%	3.4%	0.9%	3.5%	2.7%
Adjusted net income (loss) ⁽²⁾	(24.5)	29.1	(15.5)	45.9	37.1
<i>As % of revenues</i>	(0.8%)	1.0%	(0.5%)	1.6%	1.2%
<i>Per share</i>	(\$0.65)	\$0.78	(\$0.42)	\$1.19	\$0.95
Net income (loss) attributable to shareholders	3.8	134.3	(91.5)	44.9	16.6

⁽¹⁾ Results from continuing operations (including minority interest in Ocean Hotels and Jonview Canada)

⁽²⁾ Refer to Non-IFRS Financial Measures in the Appendix

Sun destinations capacity breakdown | Winter 2018-19 ⁽¹⁾

(Based on scheduled and chartered flight deployed)



(1) Capacity between Canada and the following sun destinations: Mexico, Dominican Republic, Cuba, Caribbean, Jamaica and Central America

Winter financial outlook

HIGHLIGHTS (vs. 2018)

- Sun destination industry capacity up by 8%
- Sun destination market
 - ✓ Transat capacity up by 2%
 - ✓ 52% of inventory sold
 - ✓ Load factor up by 3.8%
 - ✓ Despite an effective hedging program, depreciation of C\$ against US\$ combined with fuel price increase leads currently to an increase of our operational expenses by 3.4%
 - ✓ Margin are similar to previous year
- Transatlantic market
 - ✓ Low leisure season
 - ✓ Load factor up by 9%
 - ✓ Price are lower by 3.3%
- Despite these indicators, it's too soon to draw any conclusions on the winter results at this point

	Q1	Q2	Winter
Adj. EBITDA 2018 ⁽¹⁾	(31M)	7M	(24M)
Δ FX / Fuel on costs on sun destinations packages ⁽²⁾	(14M)	(14M)	(28M)
Adj. EBITDA 2018 after FX/Fuel impact ⁽¹⁾	(45M)	(7M)	(52M)
Sun destinations yield management ⁽³⁾			
Others (Transatlantic, other subs, marketing, ...)			
Adj. EBITDA 2019 ⁽¹⁾			

(1) Refer to Non-IFRS Financial Measures in the Appendix

(2) Impact as at December 1st, 2018

(3) Capacity, price, load factor and airline / hotel costs at FX constant basis impact on adjusted EBITDA



Section 3

Strategic plan

2018-2022 cost-reduction and margin-improvement initiatives

1

Fleet and network

- **Fleet adapted to our two leisure markets**
 - ✓ 17 new A321neo and neo LR: Reduce cost vs A310-A330
 - ✓ All-Airbus fleet: Simplify the structure
- **Stronger network**
 - ✓ Agreement with Thomas Cook, SNCF and easyJet to enhance flexibility
- **Cost reduction and control**
- **Disciplined growth**

2

Revenue management, pricing and ancillary revenues

- **Revenue culture**
 - ✓ New team of professionals in place
 - ✓ State-of-the-art of practices and processes
- **Revenue maximization**
 - ✓ Introduction of base fares and first baggage fee
 - ✓ Market segmentation (branded fares)
 - ✓ Seamless technology

3

Distribution and digital

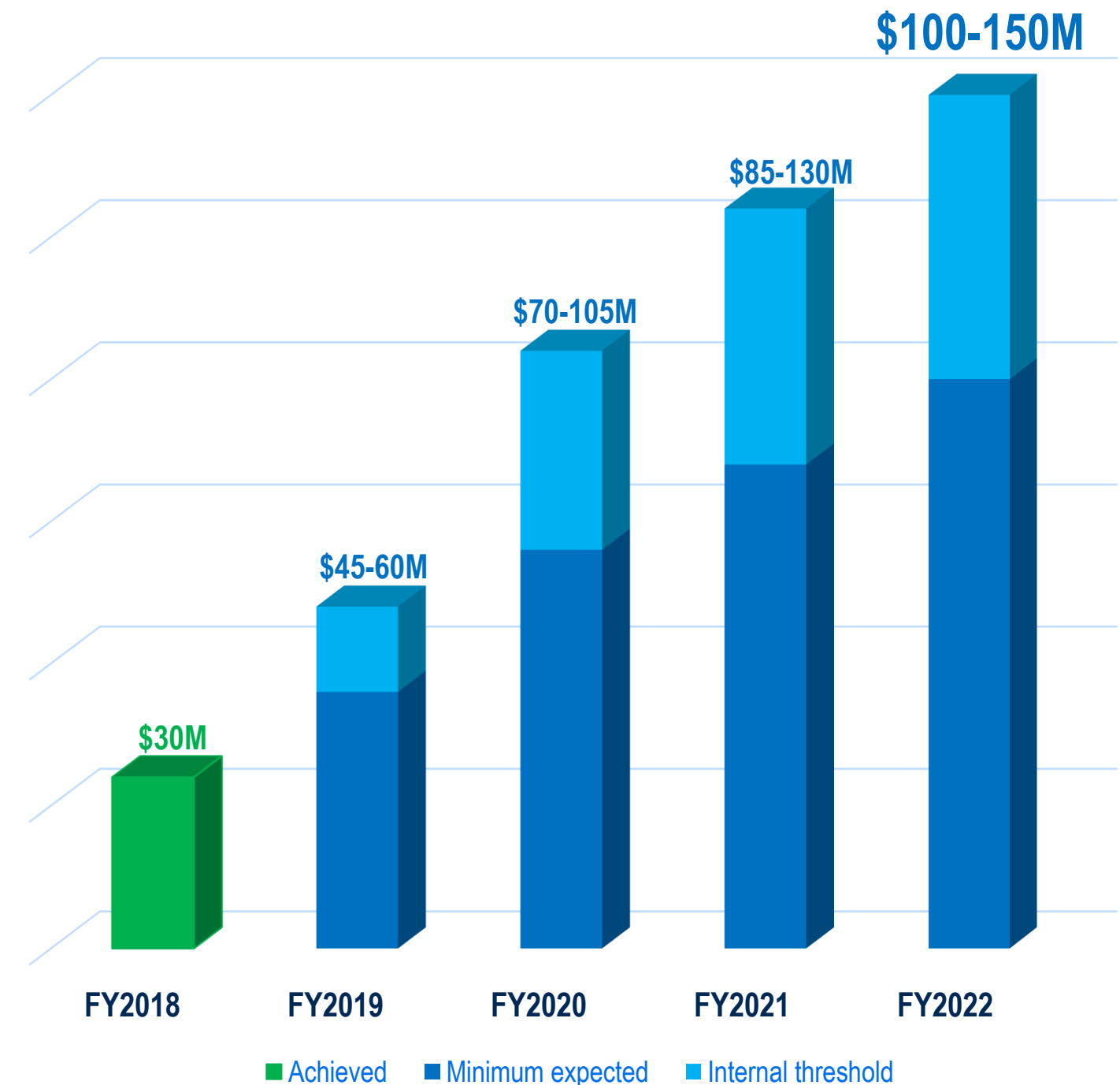
- **Optimize distribution**
 - ✓ Increase control and direct sales
 - ✓ Revenue per customer enhancement
- **Create customer loyalty**
 - ✓ Increase customer satisfaction (NPS)
 - ✓ Repeat bookings
- **Innovation and technology**
 - ✓ Improve booking experience (CRM)

4

G&A expenses

- **Optimize corporate structure**
 - ✓ Create efficiency in support and administrative functions
- **Increase employees engagement**

Cumulative impact (cost-reduction and margin-improvement initiatives)



Aircraft fleet optimization



100% Airbus fleet by 2022 (Cockpit commonality and mixed-fleet flying)

Optimized crew scheduling

Reduced maintenance
and training costs

Increased operational
efficiencies

Enhanced and standardized
customer experience

15 new A321neo LRs

Long range (autonomy)

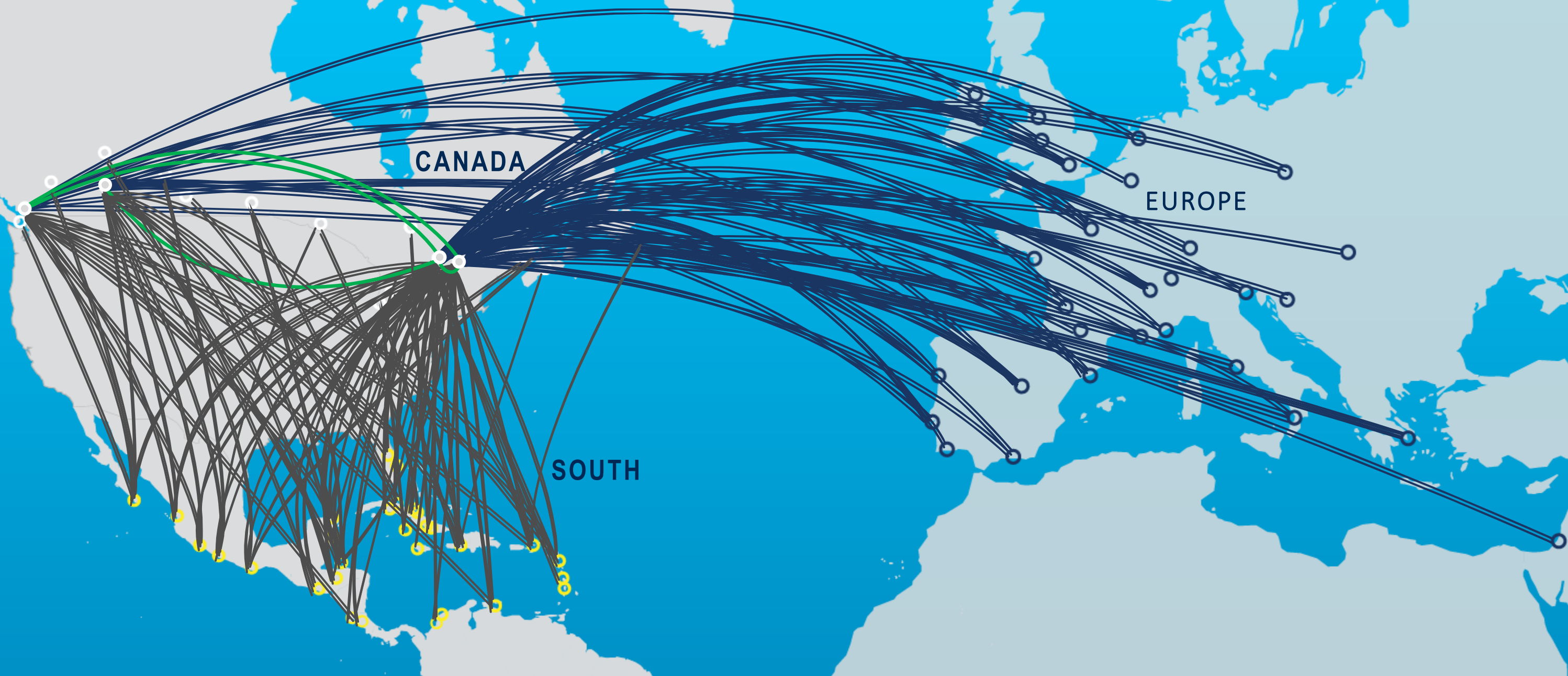
Versatile (South and Europe)

Low fuel consumption
and reduced maintenance costs

Competitive operating costs

First North American carrier to
operate them in 2019

Network: Strengthening our position in our markets



Increase network robustness and depth

Adding point-to-point frequencies and new destinations
Increasing flexibility for customers
Extending the European season

Growth in feeders

Focusing on Eastern Canada
Offering our customers more flexibility
Increasing loads, especially during low peaks

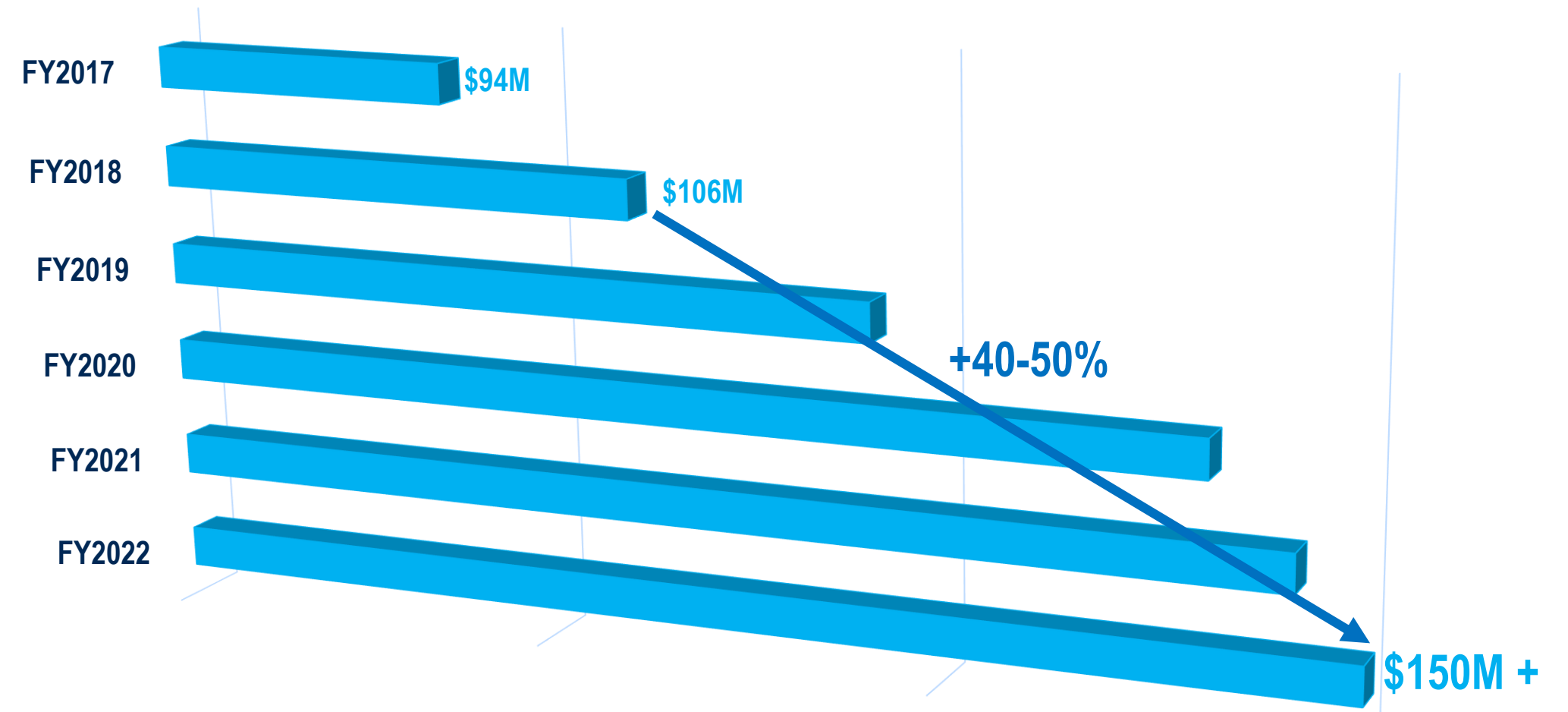
Opportunities for external feeding/commercial alliances

(U.S. and Europe)

Ancillary revenues



Optimizing ancillary contribution (Airline and other)



- ▲ FY2018: Increase ancillary revenues over C\$100M
- ▲ Ancillary revenues included seat selection, different fares, airport revenues, buy-on-board, excess baggage, duty-free, excursions, travel insurance, etc.
- ▲ FY2022 target: ~C\$150M
 - ✓ Unbundling fares
 - ✓ Rebundling fares (semi or fully)

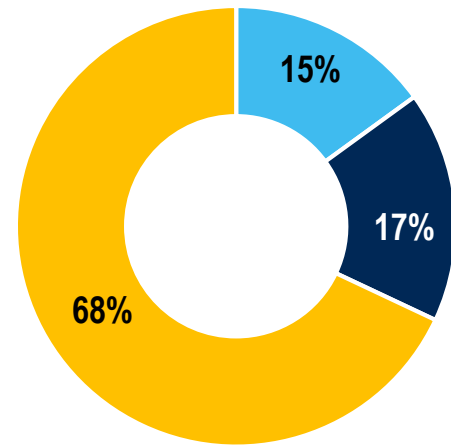
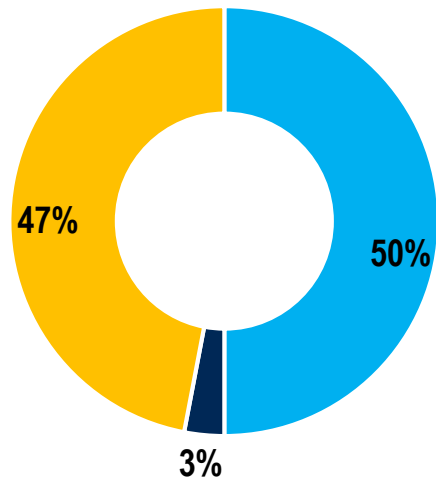
Optimizing our distribution and extending our digital footprint

Direct-sales evolution

Flights

Packages

FY2017

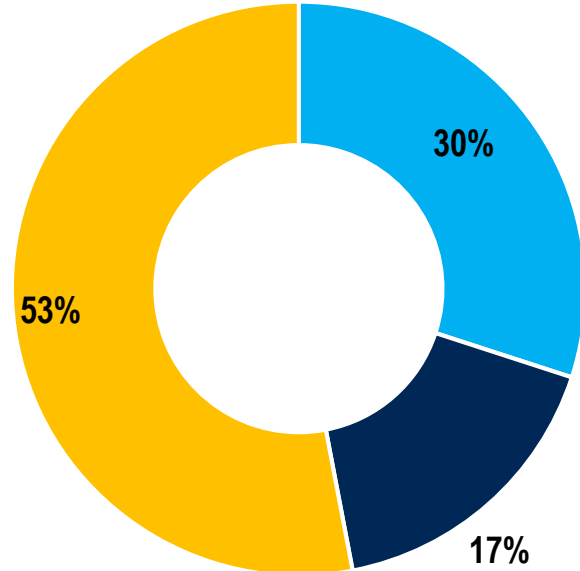
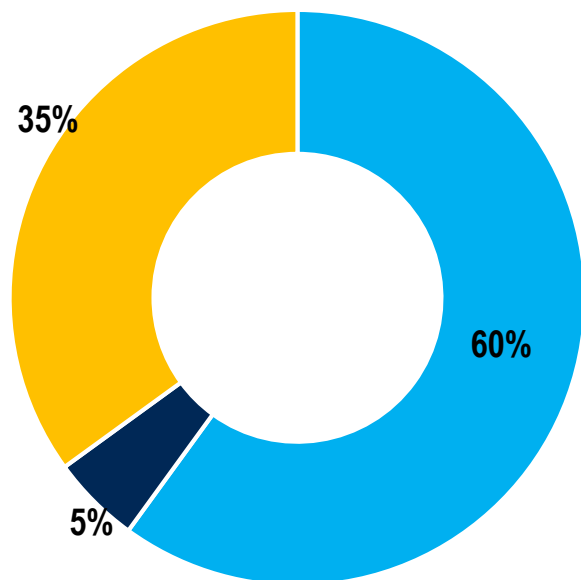


Direct
Web, call
centre and
wholly-owned
Transat
agencies

Transat
network
Franchisee and
affiliate network

External
agencies

FY2022E



Data and digital strategy

- 1 Creating a fully integrated centralized customer file accessible to all points of contacts
- 2 Launching a new and improved mobile friendly airline and vacation websites
- 3 Improving mobile apps to accompany our customers during their trips
- 4 Optimizing our digital marketing strategy



INCREASE CUSTOMER SATISFACTION AND REVENUE

Hotel development: Major business objectives of phase I

A total investment of ~US\$750M required to establish a presence of 5,000 rooms in Transat's major markets by end of 2024

- Financed using Transat's excess cash and mortgage debt with local banks
- Combination of land purchase+construction, acquisition of existing hotels and management agreements
- Mixed: 3,000 fully owned rooms and additional 2,000 rooms strictly managed



Mexico
Cancún and Riviera Maya
1,800 rooms ⁽¹⁾
EBITDA ⁽²⁾ per room of
~US\$35K-40K



Dominican Republic
Punta Cana
1,000 rooms
EBITDA ⁽²⁾ per room of
~US\$25K-30K



Jamaica
Montego Bay
700 rooms
EBITDA ⁽²⁾ per room of
~US\$30K-35K



Cuba
Varadero and Havana
1,500 rooms ⁽¹⁾



Generating annual EBITDA of ~US100M at maturity and targeted ROIC of 11-13%

(1) 500 strictly managed rooms in Mexico + Cuba only under management contract with lower profitability contribution compared to owned and managed hotel but less capital intensive. The objectives of these rooms is to generate brand power and acquire exclusivities

(2) All EBITDA numbers are annual and at maturity (~5 years in operation)

Hotel development update

Investments and Opportunities



1st land purchase in Puerto Morelos, Mexico to build a beachfront resort of ~800-900 rooms

- a) Exceptional location: ~700 meters of beachfront and ~20 minutes from the airport
- b) Expect to start the construction in the next 6-9 months and open the hotel for the winter season 2020-2021

Still looking for opportunities in Quintana Roo region (Mexico) and Punta Cana (Dominican Republic) in particular

Organization



Start hiring the permanent management team (fixed costs)

- ✓ VP, Development
- ✓ VP, Construction
- ✓ VP, Marketing and Sales (upcoming)

Start hiring the flexible organization for the construction of the 1st hotel

- ✓ Architect, Engineer, Project Manager, ...

Product and Brand



Appoint an international marketing firm specialized in the tourism and hotel sector to help us define the product and brand

Basis :

- ✓ Two luxury all-inclusive brands (5-star and 4-4.5 star brand)
- ✓ Two sub-brands: families and adults only oriented
- ✓ USPs for luxury 5-star brand



Section 4

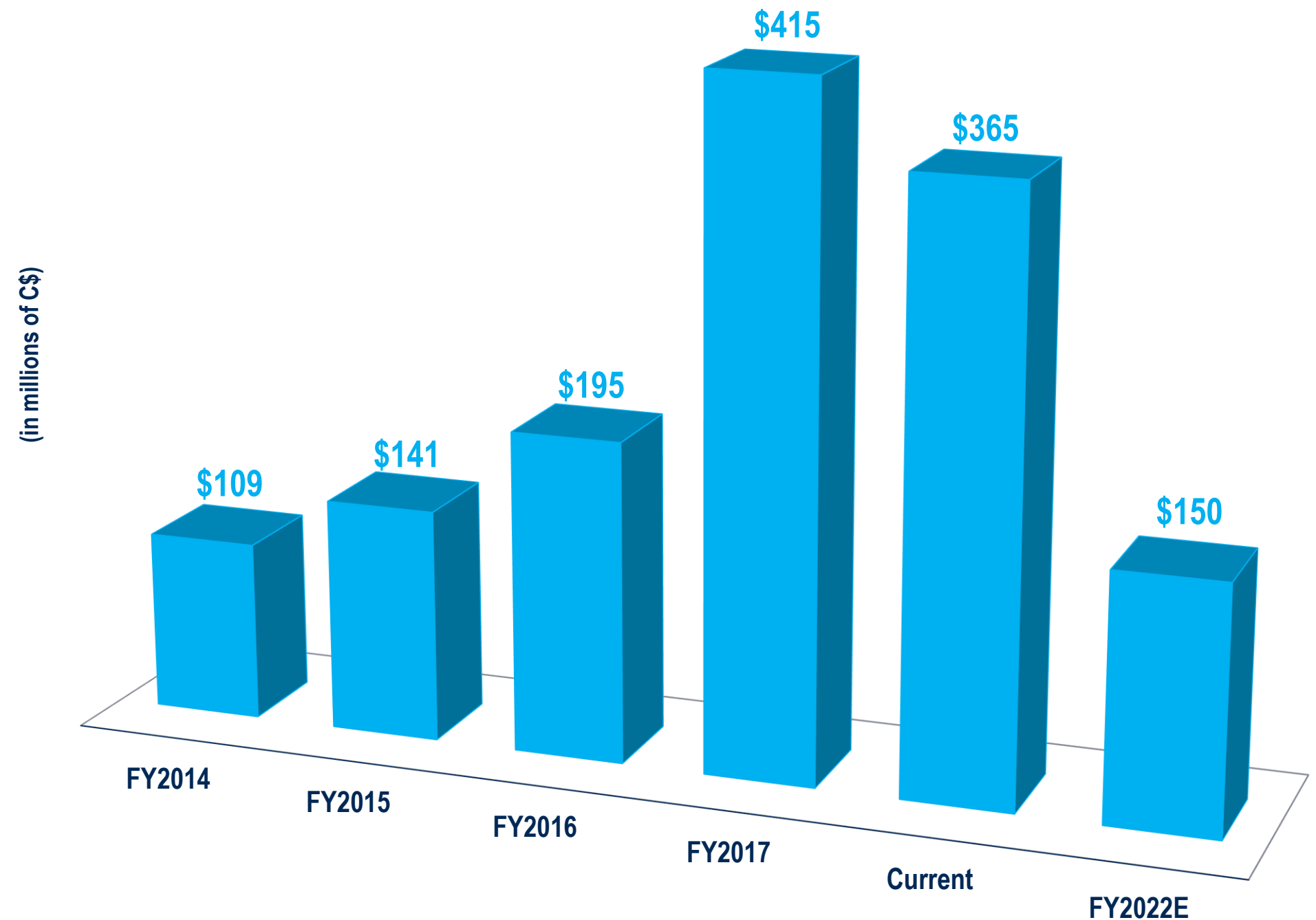
Financial profile

Current financial position

HIGHLIGHTS

- **Free cash: C\$594M (same as previous year)**
 - ✓ No variation compared to previous year explained by:
 - Proceeds from disposal of Jonview Canada of +C\$ 50M
 - Positive free cash flow of +C\$ 10M
 - Acquisition of a land in Mexico to build a beachfront resort of (C\$ 60M)
- **Excess cash available**
 - ✓ C\$365M (~US\$275M) of excess cash available to be deployed towards our hotel business development plan (see charts in right)
- **Capital expenditures excluding hotel chain development**
 - ✓ FY2019E : ~\$40M
- **Hotel JV investment asset : C\$16M**
 - ✓ Transat equity investment in Desarrollo Transimar who operated an hotel in Puerto Vallarta – 50% interest)
- **Off-balance sheet arrangements: C\$2.5B vs. C\$1.7B as at October 31 (Δ +\$761M)**
 - ✓ Variation attributable to :
 - Agreement signed for 13 aircraft:
 - 5 new A321neo LR which will be delivered between 2020 and 2022 for the replacement of 5 A330 whose leases will expire during that period
 - 4 new A321neo
 - 2 A321ceo
 - 2 A330
 - Depreciation of C\$ against US\$ offset by lease repayments during the year

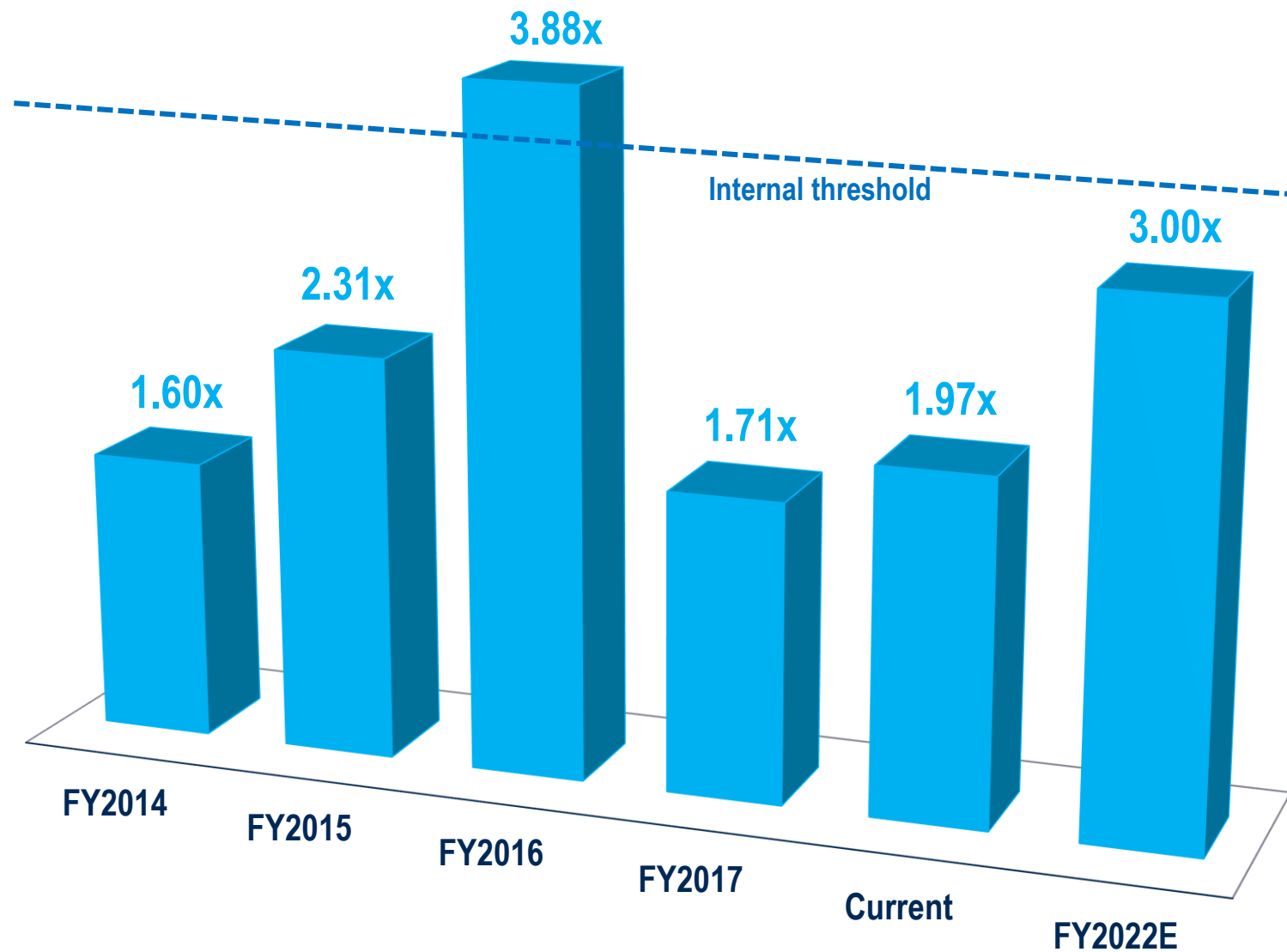
EXCESS CASH (1)



(1) Excess cash available calculation = Unrestricted cash + receivables – payables = Adjusted cash + ((restricted cash + prepaid expenses + deposits – customer deposits) x % of risk taken by card processors)

Financial performance targets

LEVERAGE RATIO (1)

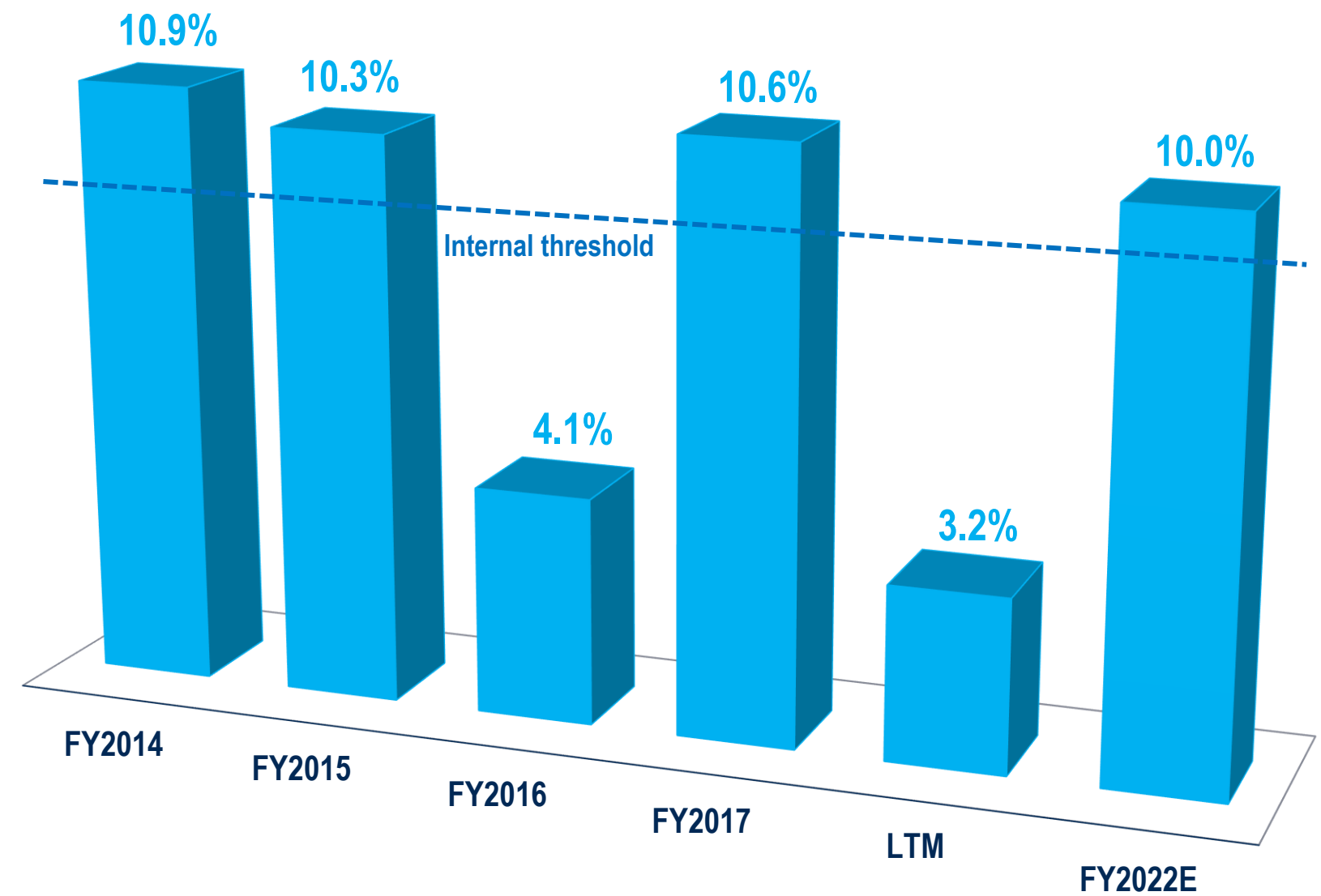


OPTIMIZING CAPITAL STRUCTURE

- Adding balance sheet debt and decreasing unrestricted cash attributable to hotel investment to generate higher return
- Introduction of 15 new A321neo LRs to replace all A310 and 5 A330 (higher fixed costs but less variable) that will contribute to the operational efficiency and customer satisfaction

(1) **Leverage ratio calculation** = (Aircraft leases multiplied by 7.0x + balance sheet debt + other debt – unrestricted cash) / Adjusted EBITDAR ; We used a multiple of 7.0x to be on the same basis than our Canadian airline peers

RETURN ON INVESTED CAPITAL (ROIC) (2)



RETURNING TO DOUBLE-DIGIT ROIC BY 2020

- Phase 1: Invest cash in the creation of the hotel division to generate higher return
- 60% of the profitability will come from sales & marketing and 40% from holiday experiences as at FY2022

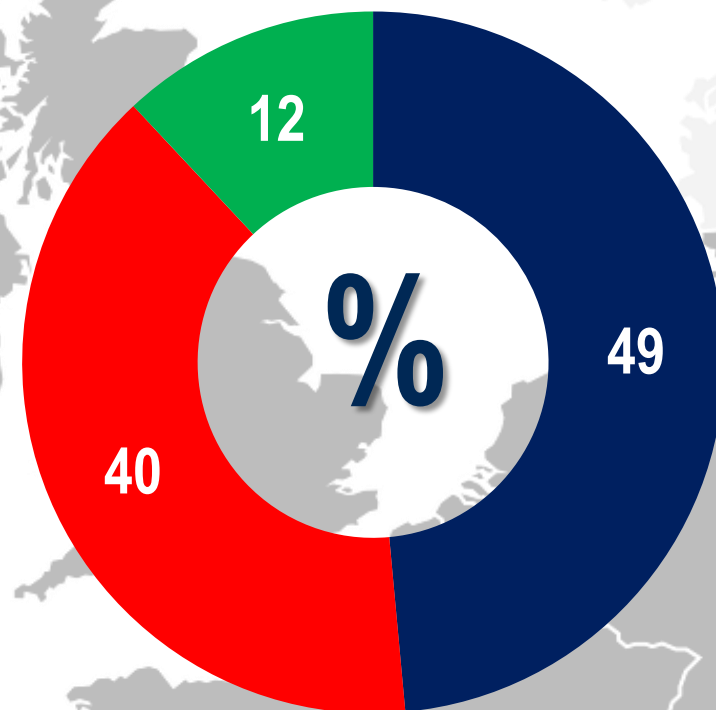
(2) **ROIC** = (Adjusted EBT + interest expenses + implicit interest on operating leases (7.0%)) / (Average balance sheet debt + average shareholder equity + aircraft leases multiplied by 7.0x – excess cash) ; We used a multiple of 7.0x and a 7.0% implicit interest rate to be on the same basis than our Canadian airline peers



Appendices

Transatlantic capacity breakdown by destination and origin

✈️ ORIGINS

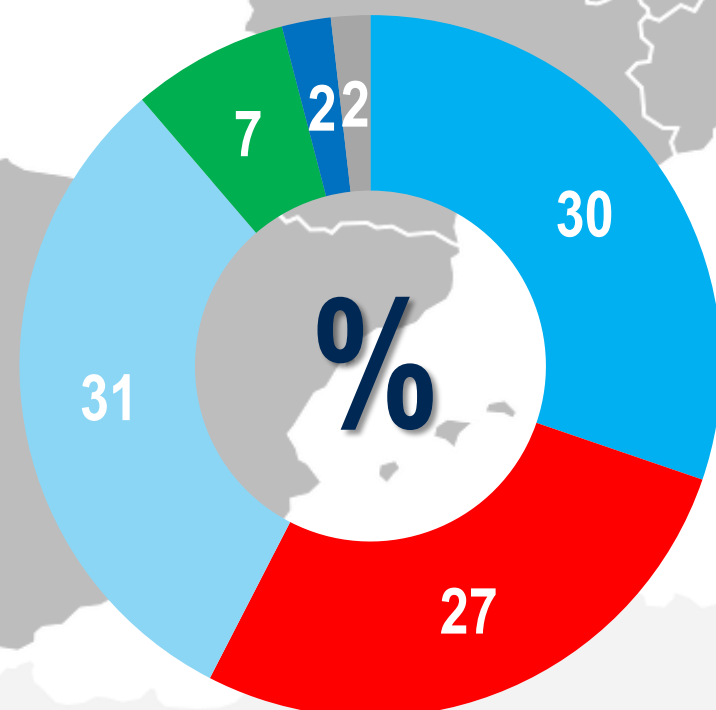


■ Quebec

■ Ontario

■ Western

✈️ DESTINATIONS



■ France

■ United Kingdom⁽¹⁾

■ Mediterranean basin⁽²⁾

■ Central Europe⁽³⁾

■ Eastern Europe⁽⁴⁾

■ Middle East⁽⁵⁾

GLOBAL MARKET OVERVIEW

- ▣ Europe: Largest tourism market in the world
- ▣ 5.2M seats in summer 2018 between Canada and Europe

TRANSAT STRATEGY AND MARKET POSITION

- ▣ Summer 2018: Increase capacity and frequency on certain routes
- ▣ Wide portfolio of direct flights (26 destinations)
- ▣ Increase our feeder program to offer more destinations from certain gateways (particularly from Western Canada)
- ▣ Strong airline brand and friendly service at affordable prices (voted best leisure airlines in the World by Skytrax)
- ▣ ~40% of European passengers = sales in foreign currency
- ▣ Attractive offering of packages including accommodations, transfers, cruises, tours, rental cars and excursions

5-Year historical summer financial results

(Results from continuing operations)

	6-month period ended on October 31				
	2018	2017	2016	2015	2014
<i>(in thousands of C\$, except per share amounts)</i>					
REVENUES	1,364,819	1,431,703	1,275,702	1,338,848	1,320,401
Adjusted EBITDAR ⁽¹⁾	101,909	196,271	127,250	166,611	150,960
Adjusted EBITDA ⁽¹⁾	40,976	137,596	62,461	115,603	102,754
<i>As % of revenues</i>	<i>3.0%</i>	<i>9.6%</i>	<i>4.9%</i>	<i>8.6%</i>	<i>7.8%</i>
Adjusted net income (loss)⁽¹⁾	13,876	73,238	26,706	71,534	64,660
<i>As % of revenues</i>	<i>1.0%</i>	<i>5.1%</i>	<i>2.1%</i>	<i>5.3%</i>	<i>4.9%</i>
<i>Per share</i>	<i>\$0.37</i>	<i>\$1.98</i>	<i>\$0.72</i>	<i>\$1.86</i>	<i>\$1.67</i>
Net income (loss) attributable to shareholders	3,724	174,735	(12,793)	72,093	46,852

(1) Refer to Non-IFRS Financial Measures in the Appendix

5-Year historical summer financial position

(in thousands of C\$)	As at July 31					As at October 31				
	2018	2017	2016 ⁽¹⁾	2015	2014	2018	2017	2016 ⁽¹⁾	2015	2014
Free cash	867,247	580,739	470,065	515,552	497,072	593,654	593,582	363,664	336,423	308,887
Cash in trust or otherwise reserved	184,665	184,989	199,594	266,700	262,803	287,735	258,964	292,131	367,199	340,704
Trade and other payables ⁽²⁾	332,586	329,614	349,355	466,644	463,785	294,021	245,013	247,795	355,656	338,633
Customer deposits	561,769	509,931	440,418	527,868	485,867	510,631	433,897	409,045	489,622	424,468
Working capital ratio	1.40	1.26	1.05	1.04	1.06	1.38	1.51	1.28	1.09	1.12
Balance sheet debt	0	0	0	0	0	0	0	0	0	0
Obligations under operating leases	2,368,169	1,383,171	693,309	624,047	562,821	2,506,916	1,745,221	691,841	675,385	657,639
Hotel investments ⁽³⁾	16,736	15,019	99,216	96,453	78,026	16,084	15,888	97,668	97,897	83,949
LTM capital expenditures ⁽⁴⁾	62,962	69,245	65,452	61,460	58,436	58,767	69,523	70,754	59,295	64,976
LTM hotel capital expenditures	0	0	0	0	0	60,286	0	0	0	0
Free cash flow (TTM) ⁽⁵⁾	69,590	50,744	(9,282)	28,829	100,580	10,038	91,964	(28,266)	39,658	41,264

(1) Financial profile for continuing operations only

(2) As at October 31st, 2018 the trade and other payables includes the fair value of the non-controlling interest for \$22,800 – Minority shareholder put option expire in in the coming year and then, we transferred the liabilities from long-term to short-term until the put option is renewed

(3) Starting July 31st, 2017 the 35% minority interest in Ocean Hotels is reported as an asset held for sale in the statement of financial position until the closing of the transaction in October 3rd, 2017

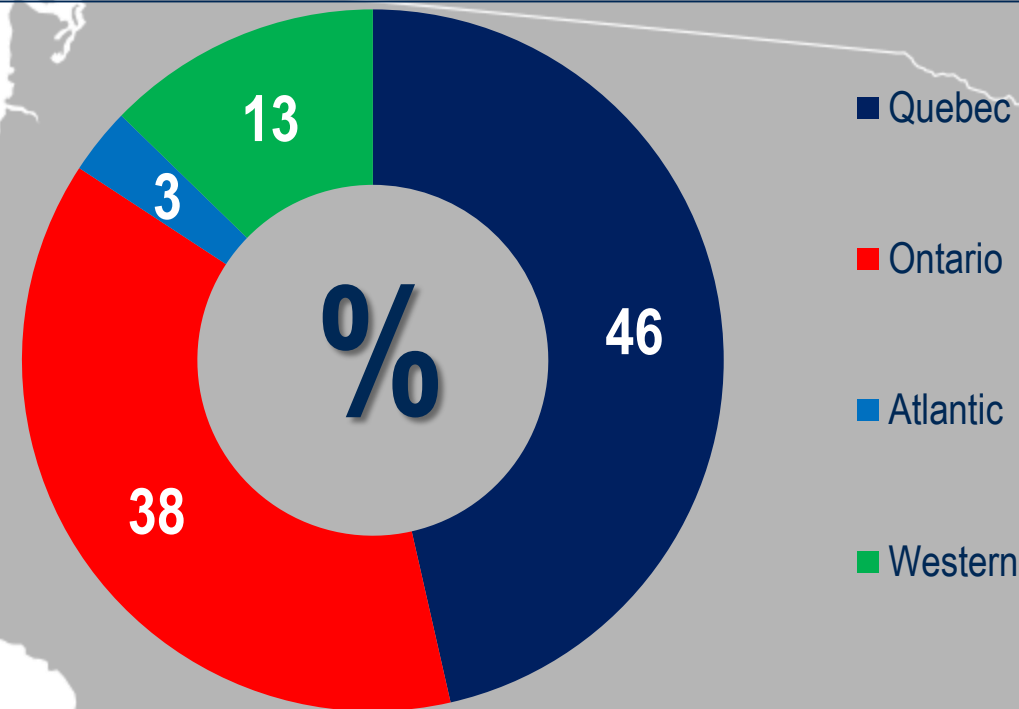
(4) LTM capital expenditures related to sales & marketing (excluding capital expenditures related to hotel chain development)

(5) Refer to Non-IFRS Financial Measures in the Appendix and the calculation excludes the capital expenditures related to the hotel chain development

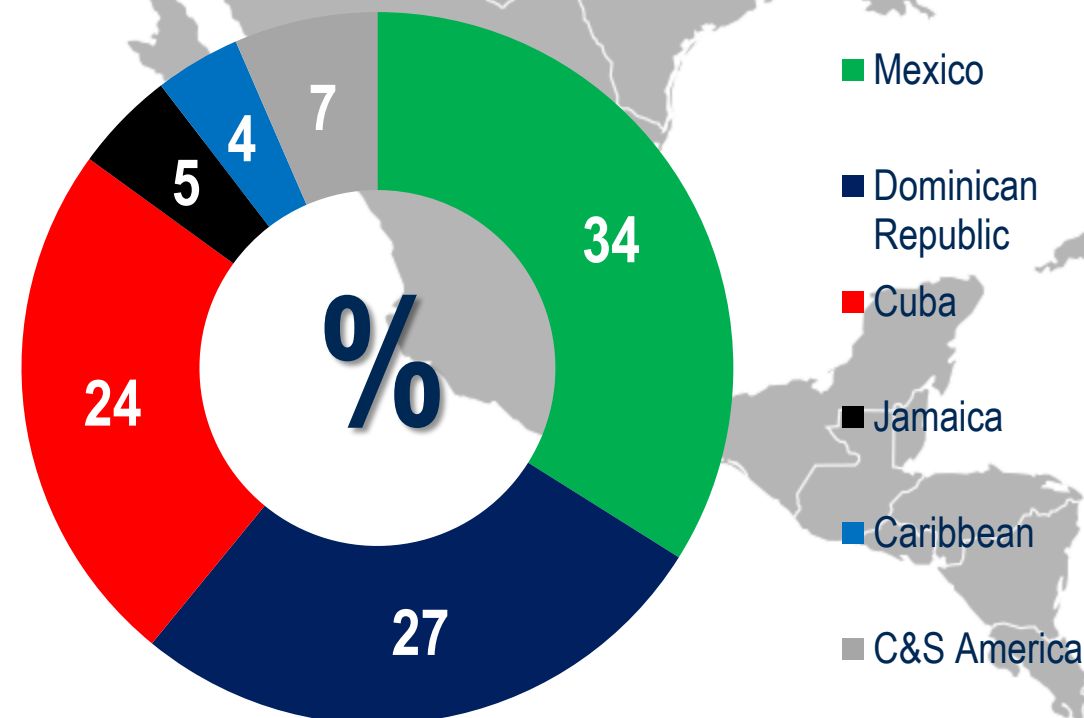
Sun destinations capacity breakdown by destination and origin



ORIGINS



DESTINATIONS



GLOBAL MARKET OVERVIEW

- ▣ Mexico and Caribbean : One of the largest sun and beach market in the world
- ▣ 4.7M seats in Winter 2018-2019 between Canada and Mexico and Caribbean

TRANSAT STRATEGY AND MARKET POSITION

- ▣ Winter 2018-2019: Increase capacity and introduction of 9 new routes
- ▣ All-inclusive products at 35 sun destinations (including Florida) for a wide portfolio of more than 635 hotels, including 40 exclusive properties and 30 new hotels
- ▣ Most important destinations are Cancun (243k seats), Punta Cana (188K seats), Puerto Vallarta (104k seats) and Varadero (84k seats)
- ▣ Sun offer for everyone with All-inclusive packages; Guided tours and Duo packages; All-in one cruises packages; Florida for everyone

5-Year historical winter financial results

(Results from continuing operations)

	6-month period ended on April 30				
	2018	2017	2016	2015	2014
<i>(in thousands of C\$, except per share amounts)</i>					
REVENUES	1,627,763	1,573,642	1,613,944	1,559,102	1,675,704
Adjusted EBITDAR ⁽¹⁾	39,058	37,893	34,339	32,856	17,561
Adjusted EBITDA ⁽¹⁾	(24,463)	(35,571)	(36,685)	(14,995)	(21,462)
<i>As % of revenues</i>	<i>(1.5%)</i>	<i>(2.3%)</i>	<i>(2.3%)</i>	<i>(1.0%)</i>	<i>(1.3%)</i>
Adjusted net income (loss)⁽¹⁾	(38,416)	(44,139)	(42,246)	(25,620)	(27,543)
<i>As % of revenues</i>	<i>(2.4%)</i>	<i>(2.8%)</i>	<i>(2.6%)</i>	<i>(1.6%)</i>	<i>(1.6%)</i>
<i>Per share</i>	<i>(\$1.02)</i>	<i>(\$1.20)</i>	<i>(\$1.14)</i>	<i>(\$0.66)</i>	<i>(\$0.71)</i>
Net income (loss) attributable to shareholders	95	(40,427)	(78,726)	(27,173)	(30,259)

(1) Refer to Non-IFRS Financial Measures in the Appendix

5-Year historical winter financial position

(in thousands of C\$)	As at January 31					As at April 30				
	2018	2017	2016 ⁽¹⁾	2015	2014	2018	2017	2016 ⁽¹⁾	2015	2014
Free cash	749,342	454,827	427,541	393,631	359,596	903,300	566,288	440,559	441,536	404,554
Cash in trust or otherwise reserved	336,531	332,646	391,582	394,896	418,504	190,431	174,416	247,321	291,300	300,848
Trade and other payables	300,131	297,682	463,298	402,516	421,172	325,633	287,316	314,683	380,712	373,840
Customer deposits	636,753	597,745	609,393	636,303	621,618	588,948	523,754	483,739	578,449	540,293
Working capital ratio	1.37	1.15	1.08	1.05	1.07	1.40	1.14	1.02	1.01	1.04
Balance sheet debt	0	0	0	0	0	0	0	0	0	0
Obligations under operating leases	1,770,151	703,121	672,066	684,551	633,475	1,796,538	742,667	713,606	624,156	626,816
Hotel investments ⁽²⁾	15,381	99,133	107,317	85,322	74,579	16,146	122,866	101,909	94,532	77,510
LTM capital expenditures ⁽³⁾	59,981	74,271	60,007	68,406	54,463	62,942	79,260	51,926	62,822	63,239
LTM hotel capital expenditures	0	0	0	0	0	0	0	0	0	0
Free cash flow (TTM) ⁽⁴⁾	92,897	(49,655)	69,148	37,588	104,940	125,252	52,327	23,597	52,527	54,745

(1) Financial profile for continuing operations only

(2) Starting July 31st, 2017 the 35% minority interest in Ocean Hotels is reported as an asset held for sale in the statement of financial position until the closing of the transaction in October 3rd, 2017

(3) LTM capital expenditures related to sales & marketing (excluding capital expenditures related to hotel chain development)

(4) Refer to Non-IFRS Financial Measures in the Appendix and the calculation excludes the capital expenditures related to the hotel chain development

Experienced and results-driven executive team



Jean-Marc Eustache

Chairman of the Board
President and
Chief Executive Officer
Transat A.T. Inc

Jean-Marc Eustache was the principal architect of the 1987 creation of Transat A.T. Inc. His forward-thinking business vision — focused on vertical integration — combined with outstanding leadership skills have helped elevate Transat A.T. Inc. to the rank of Canada's tourism industry leader. With its subsidiaries and affiliates, the Company has also become international in scope and one of the world tourism industry's largest players

He holds a Bachelor of Science degree in Economics (1974) from l'Université du Québec à Montréal. He began his career in the tourism industry in 1977 at Tourbec, a travel agency specializing in youth and student tourism, before founding Trafic Voyages — the foundation for the creation of Transat A.T. — in 1982.



Annick Guérard

Chief Operating Officer
Transat A.T. Inc.

Annick Guérard, Transat's Chief Operating Officer since November 2017, heads all of the Company's travel-related operations, including those of the Air Transat business unit. With her extensive knowledge of Transat, the industry and consumers, combined with her qualities of vision, leadership and effectiveness, she plays a key role in Transat's development and success.

She joined Transat in 2002, and has served in senior management posts involving operations, distribution, marketing, e-commerce, customer service and product development for several business units, namely Air Transat, Jonview Canada and Transat Tours Canada. In December 2012, she was appointed President and General Manager of Transat Tours Canada, which develops and commercializes all Transat and Air Transat products and services.

Ms. Guérard began her career in engineering consulting as a project manager in the transportation industry, then served as a senior advisor in organizational management for Deloitte Consulting. She holds a bachelor's degree in civil engineering from Polytechnique Montréal and an MBA from HEC Montréal.



Jordi Solé

President, Hotel division
Transat A.T. Inc.

Jordi Solé was appointed President of Transat's hotel division in 2018. Since 2001, he has overseen the operations of resorts belonging to several major international hotel chains, where he has acquired extensive experience in operations, sales, marketing and staff management at all-inclusive resorts. He began his career in the industry in Spain as Deputy Managing Director of Barcelo Hotels and Resorts, where he optimized operational and organizational procedures across Europe. In 2009, he came to Latin America as head of Iberostar Hotels and Resorts in Mexico, where he oversaw the 10 resorts in the region (4,000 rooms and 4,500 employees). More recently, he was appointed Senior Vice-President, Operations, for Blue Diamond Resorts, participating in the extensive growth and development of the company.

Mr. Solé holds an MBA from IESE Business School and a bachelor's degree in industrial engineering from Universitat Politècnica de Catalunya, in Barcelona, Spain



Denis Pétrin

Vice-President, Finance
& Administration and
Chief Financial Officer
Transat A.T. Inc.

Denis Pétrin, CPA has held the position of Vice-President, Finance and Administration and Chief Financial Officer for Transat A.T. Inc. since 2009.

He began his career with EY before joining Air Transat in 1990. In 1997, he was appointed Vice-President, Finance and Administration for Air Transat to which was added the equivalent position for Transat Tours Canada in 2003.

Mr. Petrin holds a bachelor's degree in Business Administration from Université du Québec à Trois-Rivières.

Non-IFRS financial measures

Non-IFRS financial measures included in this presentation are not defined under IFRS. Therefore, It is likely that the non-IFRS financial measures used by the Corporation will not be comparable to similar measures reported by other issuers or those used by financial analysts as their measures may have different definitions. The non-IFRS measures used by the Corporation in this presentation are defined as follows:

- **Adjusted net income (loss):** Net income (loss) attributable to shareholders before net income (loss) from discontinued operations, change in fair value of fuel-related derivatives and other derivatives, gain (loss) on business disposals, restructuring charge, asset impairment and other significant unusual items, and including premiums for fuel-related derivatives and other derivatives matured during the period, net of related taxes. The Corporation uses this measure to assess the financial performance of its activities before the aforementioned items to ensure better comparability of financial results. Adjusted net income (loss) is also used in calculating the variable compensation of employees and senior executives.
- **Adjusted EBITDA (adjusted operating income (loss)):** Operating income (loss) before depreciation and amortization expense, restructuring charge and other significant unusual items including premiums for fuel related derivatives and other derivatives matured during the period. The Corporation uses this measure to assess the operational performance of its activities before the aforementioned items to ensure better comparability of financial results.
- **Adjusted EBITDAR:** Operating income (loss) before aircraft rent, depreciation and amortization expense, restructuring charge and other significant unusual items including premiums for fuel related derivatives and other derivatives matured during the period. The Corporation uses this measure to assess the operational performance of its activities before the aforementioned items to ensure better comparability of financial results.
- **Free cash flow:** Cash flows related to operating activities, net of capital expenditures. The Corporation uses this measure to assess the amount of cash that it is able to generate from its operations after accounting for all capital expenditures, mainly related to aircraft and IT.
- **Adjusted net debt:** Long-term debt plus 7.5x the aircraft rent expense from the last 12 months, less cash and cash equivalents. Management uses adjusted net debt to assess the Corporation's debt level, future cash needs and financial leverage ratio. Management believes this measure is useful in assessing the Corporation's capacity to discharge its current and future financial obligations in comparison with other companies from its sector.

Note: The reconciliations between IFRS financial measures and non IFRS financial measures are available in our Annual report 2018 by clicking on the following links: [Annual Report 2018](#)



MARGINS AFFECTED BY FUEL PRICE IN A YEAR OF STRONG GROWTH

**INVESTOR'S PRESENTATION
DECEMBER 2018**

