AN EXCELLENT BEGINNING FOR THE SUMMER

STRATEGIC PLAN IN PROGRESS

INVESTOR'S PRESENTATION

SEPTEMBER 2017

transat

Forward-looking Statements

THIS PRESENTATION CONTAINS CERTAIN FORWARD-LOOKING STATEMENTS WITH RESPECT TO THE CORPORATION. THESE FORWARD-LOOKING STATEMENTS, BY THEIR NATURE, NECESSARILY INVOLVE RISKS AND UNCERTAINTIES THAT COULD CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY FROM THOSE CONTEMPLATED BY THESE FORWARD-LOOKING STATEMENTS. WE CONSIDER THE ASSUMPTIONS ON WHICH THESE FORWARD-LOOKING STATEMENTS ARE BASED TO BE REASONABLE, BUT CAUTION THE READER THAT THESE ASSUMPTIONS REGARDING FUTURE EVENTS, MANY OF WHICH ARE BEYOND OUR CONTROL, MAY ULTIMATELY PROVE TO BE INCORRECT SINCE THEY ARE SUBJECT TO RISKS AND UNCERTAINTIES THAT AFFECT US. THE CORPORATION DISCLAIMS ANY INTENTION OR OBLIGATION TO UPDATE OR REVISE ANY FORWARD-LOOKING STATEMENTS, WHETHER AS A RESULT OF NEW INFORMATION, FUTURE EVENTS OR OTHERWISE, OTHER THAN AS REQUIRED BY LAW.

Section 1: Introduction

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One Of The Largest Tour Operators In North America

±$100M
Adjusted EBITDA [1]

2.3M
Customers

$2.9B
Revenues

60+
Destinations

± 5,000
Employees

[1] *Reached 3 times in the last 4 years, Refer to Non-IFRS Financial Measures in the Appendix*

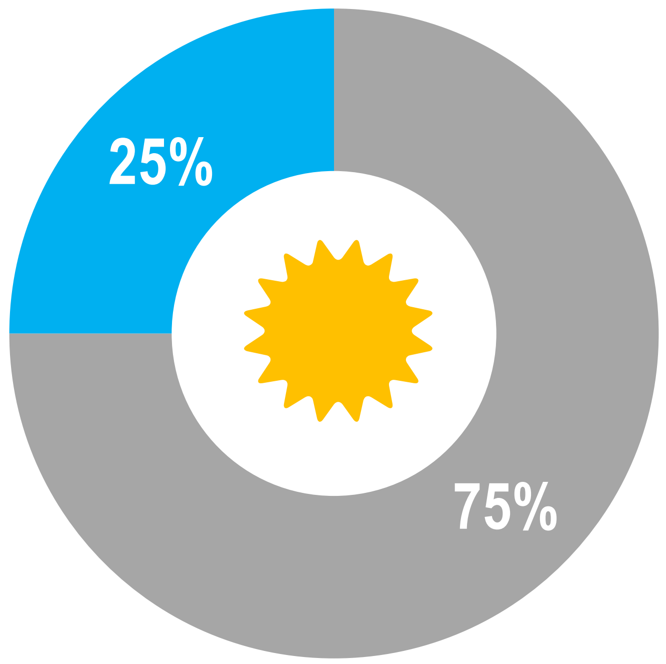
Vertically-integrated Leisure Travel Provider

Distributor	➢ Develops holiday travel packages for Sun destinations and Europe ➢ Served 1.5M travelers from Canada and 0.6M from Europe in 2016 ➢ Largest retail holiday travel distributor in Canada with 455 outlets ➢ Comprehensive online distribution platform	transat; club voyages; travel plus; marlin travel; Voyages transat Travel; voyages en liberté; canadian affair by transat
Airline	➢ Operates direct flights to 35 sun and 27 European destinations with departures from 19 Canadian airports ➢ Served 2.1M passengers in 2016	Air transat
Hotels	➢ **Ocean Hotels** (since December 2007) ✓ Transat signed an agreement with H10 Hotels for the sale of its minority 35% interest in Ocean Hotels subject to certain usual conditions for an amount of US$150.5M (C$183.6M) who had a book value as at July 31st of C$100.7M ✓ Transat will use the proceeds to develop its own hotel chain in the South ➢ **Rancho Banderas All Suites Resort** (since April 2017) ✓ 50% interest (50% held by Gesmex, owner of Marival Hotel Group) ✓ New acquisition in Puerto Vallarta for an amount of US$ 12M (C$ 15.3M) ✓ 49 rooms currently operated and will grow up to 263 room by 2018	Ocean By H10 Hotels; RANCHO BANDERAS ALL SUITE RESORT PUNTA DE MITA
Destination Management Company	➢ Provides onsite services, such as excursions, sightseeing tours and logistical support services	Jonview Canada; TRAFIC DE MEXICO S.A. DE C.V. TOURS; TURISSIMO JAMAICA DMC; Sun

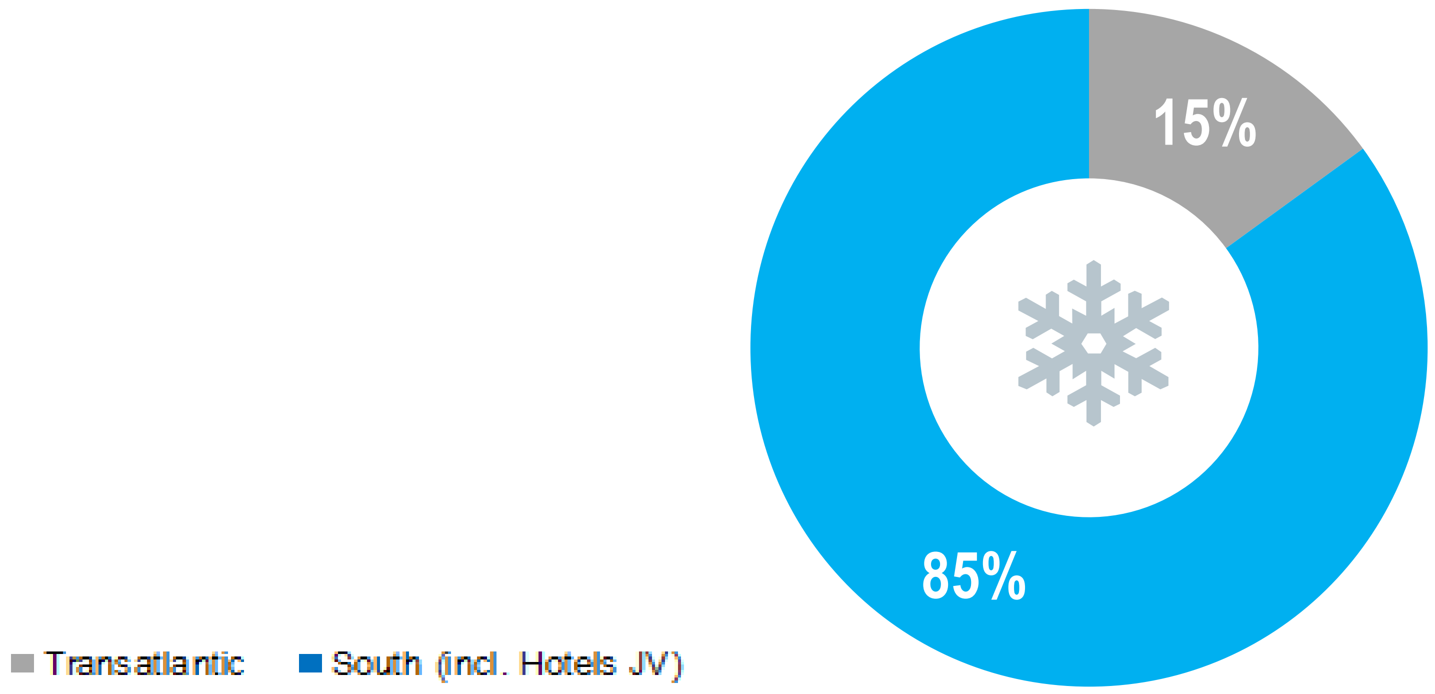
Distinct Summer and Winter Markets

PAX Distribution (FY2016)

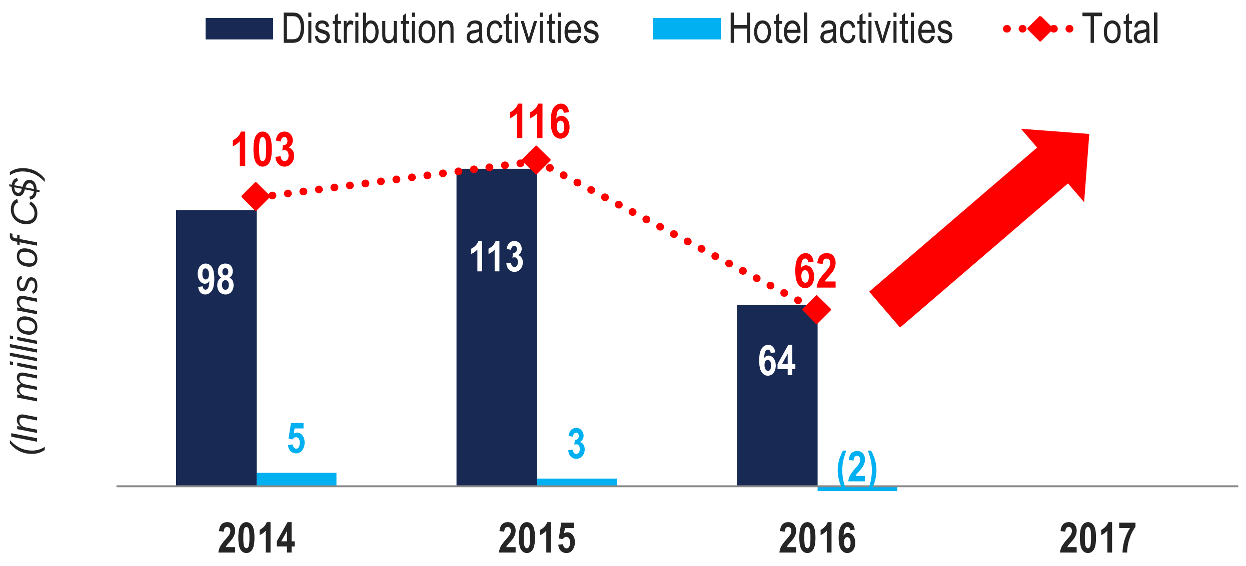
Summer
(May to October)



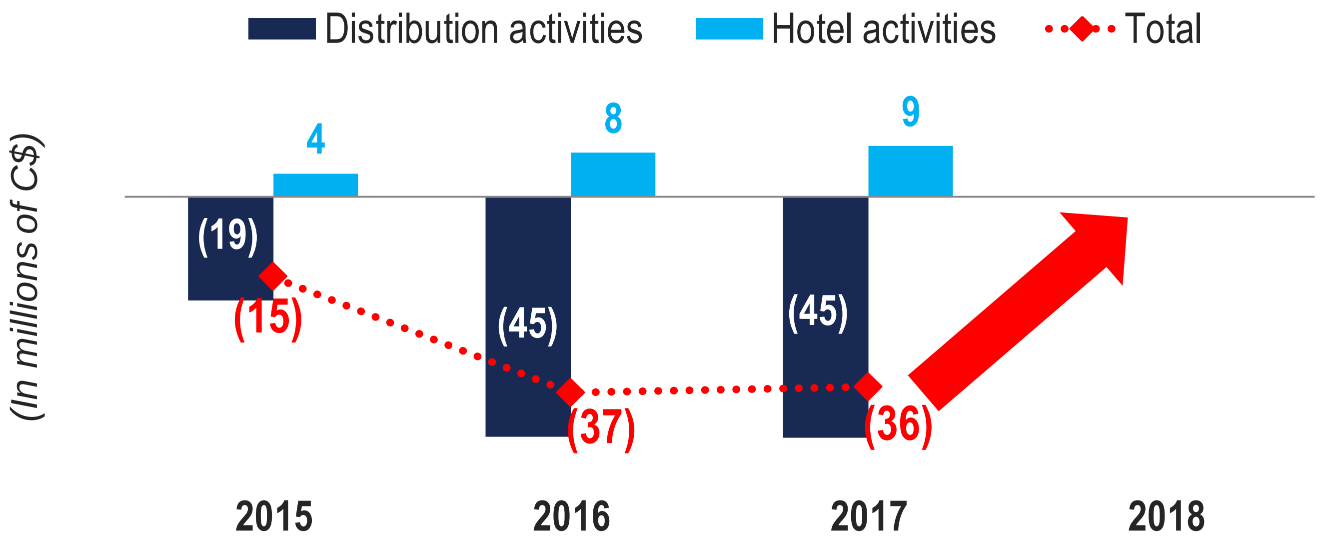
Winter
(November to April)



Historical EBITDA [1]



Protect Performance in Summer



Focus on Returning to Profitability in Winter

[1] Adjusted EBITDA from continuing operations only and distribution activities included distributors, airline, destination management company

2015-2017 Strategic Plan

$100M Cost Reduction and Margin Improvement Program

Improve Product Offering

- Introduce new European destinations
- Optimize sun destination offering
- Enhance incoming tour operator presence in sun destinations

Transform Distribution Strategy

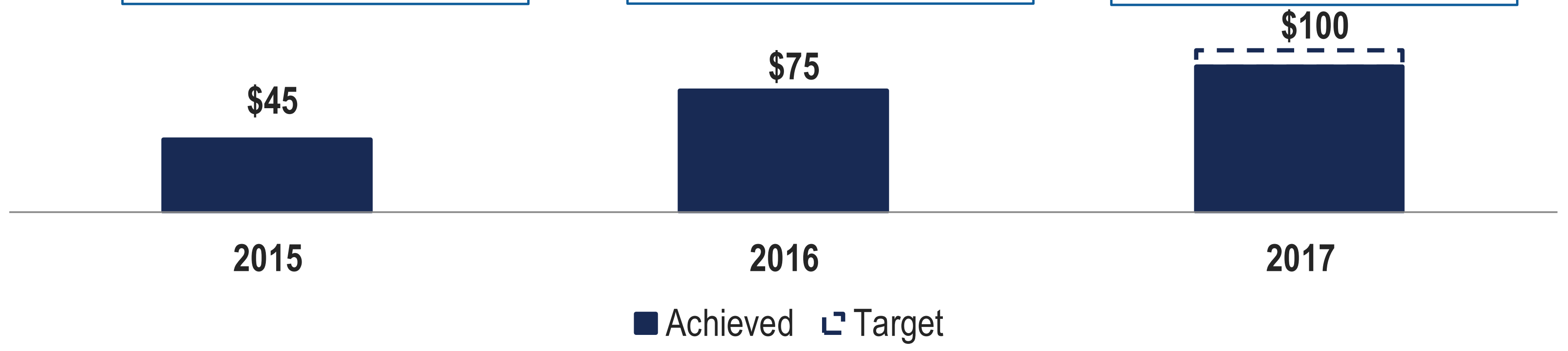
- Develop Transat Travel brand
- Improved new distribution website

Fleet renewal and Market Development

- **First phase**: Achieved two major milestones :
  - Replace gradually A310 by 321 neo LR with its superior cost efficiency
  - Sell our interest in Ocean and build our hotel investment from the ground up
- **Second phase**: Expand in the United States (long term perspective)

Update on $100M Cost Reduction and Margin Improvement Program *(C$ M)*

Achieved 2015 target | Achieved 2016 target | Underway to be achieved



Cost Reductions and Margin Improvements (C$ M)	2015	2016	2017
Cost Reductions			
Narrow-body flexible fleet	18	21	24
Reduction in the number of flight attendants	0	2	6
Buy-on-Board (sun destinations)	3	4	4
Optimization of hotel costs (sun destinations)	2	13	18
Optimization of distribution costs	11	13	13
Other	4	2	7
Sub-total (Costs)	**38**	**55**	**72**
Margin Improvement			
Ancillary revenues and cargo	5	15	21
Densification of three A330-300s	2	5	5
Other	0	0	2
Sub-total (Margin)	**7**	**20**	**28**
Total	**45**	**75**	**100**

Unlock value significantly during the last 3 years through the sale of French and Greek assets and the sale of our minority interest in Ocean | New strategic plan 2018-2020 will be released during Winter 2018

Transat Highlights

In the past 3 years:

- Transat became more efficient through all the cost reduction and margin improvement initiatives taken but the effect has been masked mainly by the depreciation of C$ and increase of global capacity

FY2017:

- Winter (Sun destinations)
  - USD/Fuel impact on costs (+40M vs Y-1)
  - Selling price higher: Offset the cost increase due to the depreciation of Canadian dollar
- Summer (Transatlantic)
  - Significant capacity increase in the recent years
  - Observed a steady increase in selling prices on both Transatlantic and Sun Destinations markets
  - In both cases, positive variance in unit prices compared to last year increased after the beginning of June
  - Results expected to be similar to those of <u>**2015**</u>

1. Vertically-integrated travel producer with flexible cost structure
2. Very strong position in sun destinations and transatlantic markets with exceptional brand recognition
3. Significant change to improve the current trading level by recognizing the fair value of our assets (ex. French and Greek assets, Ocean Hotels Investment, …)
4. Long-term strategic and transformation plan driving profitability expansion (Fleet renewal starting 2019, develop its own hotel chain in the South)
5. Strong balance sheet providing financial capacity to execute on strategic opportunities (including future proceeds from the sale of Ocean Hotels)

Section 2: Transatlantic Market Overview

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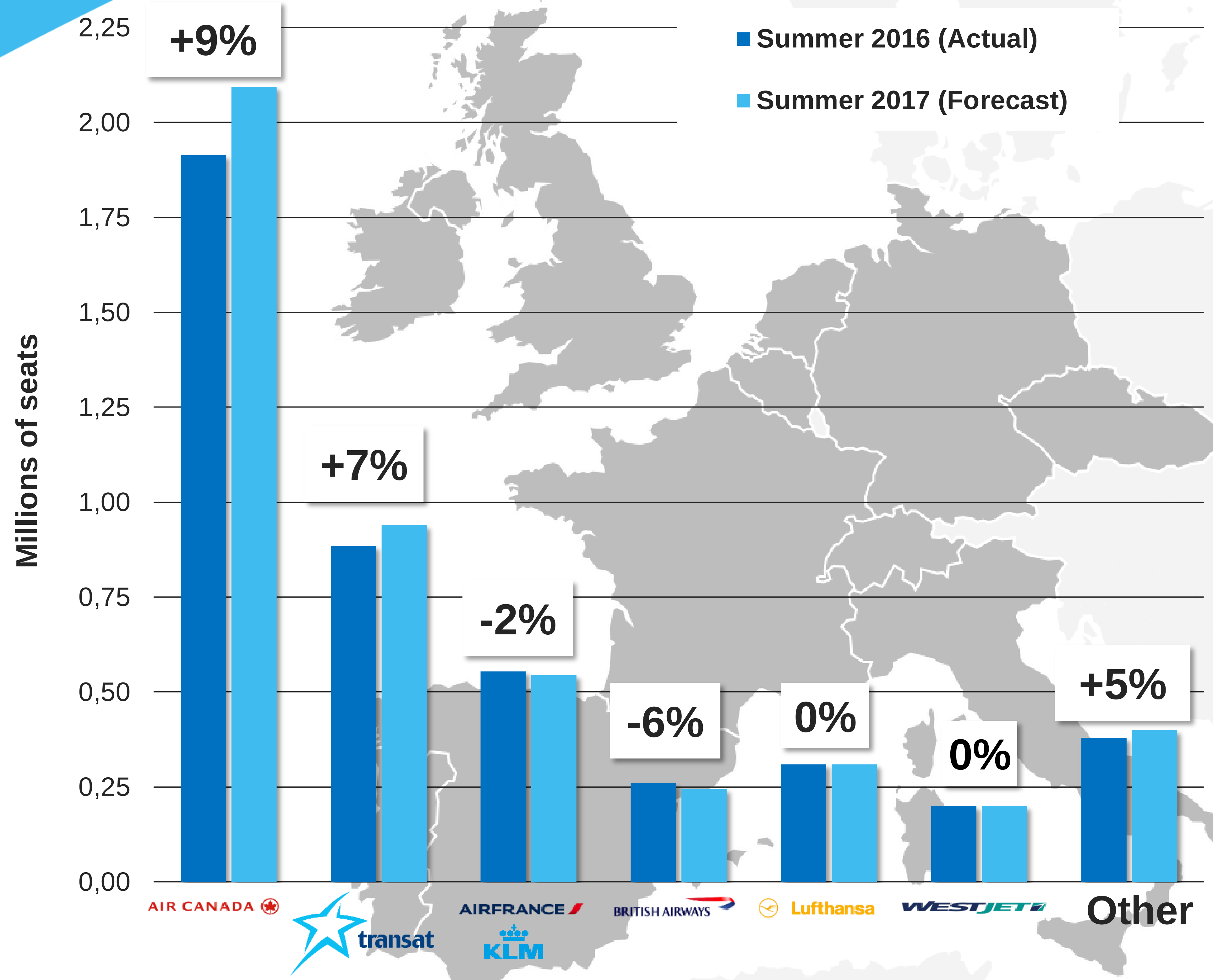
Transatlantic Capacity Breakdown | Summer 2017 (1)



TOTAL SEATS IN THE MARKET

SUMMER 2016

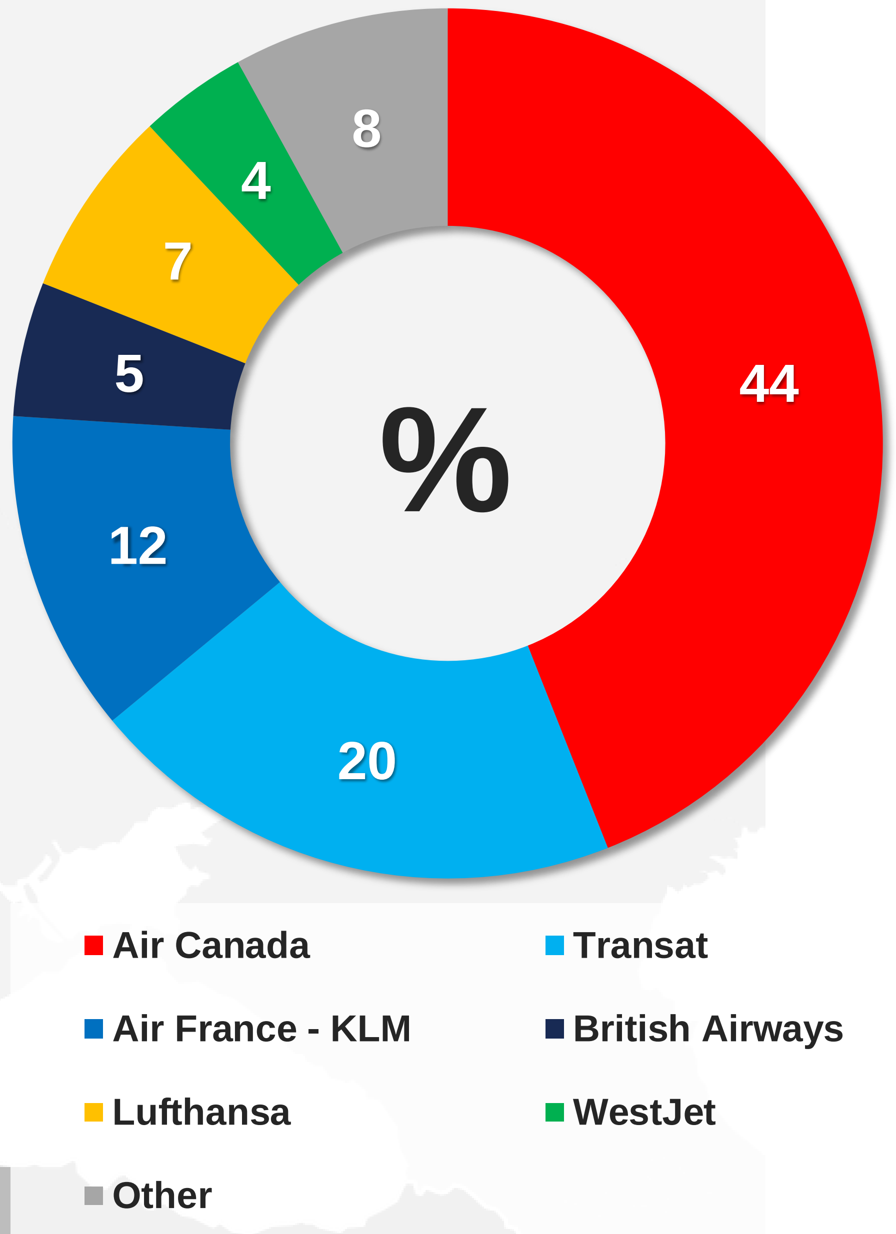
4,510,000

TOTAL SEATS IN THE MARKET

SUMMER 2017

4,735,000

+5%

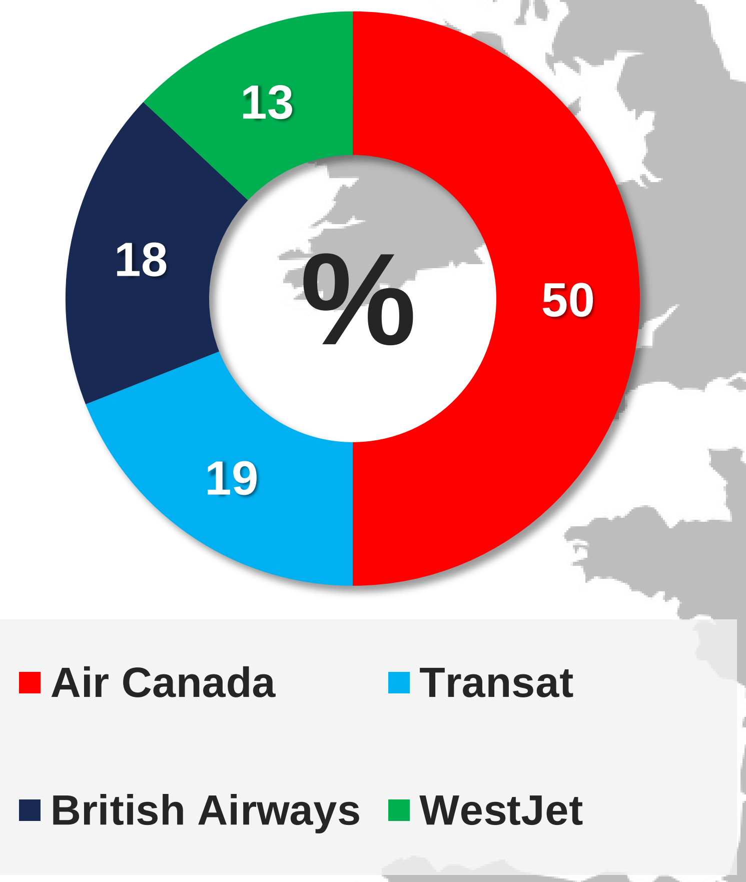


(1) Capacity between Canada and European countries as : France, United Kingdom, Italy, Spain, Portugal, Greece, Netherlands, Germany, Belgium, Ireland, Switzerland, Austria, Czech Republic, Hungary and Croatia

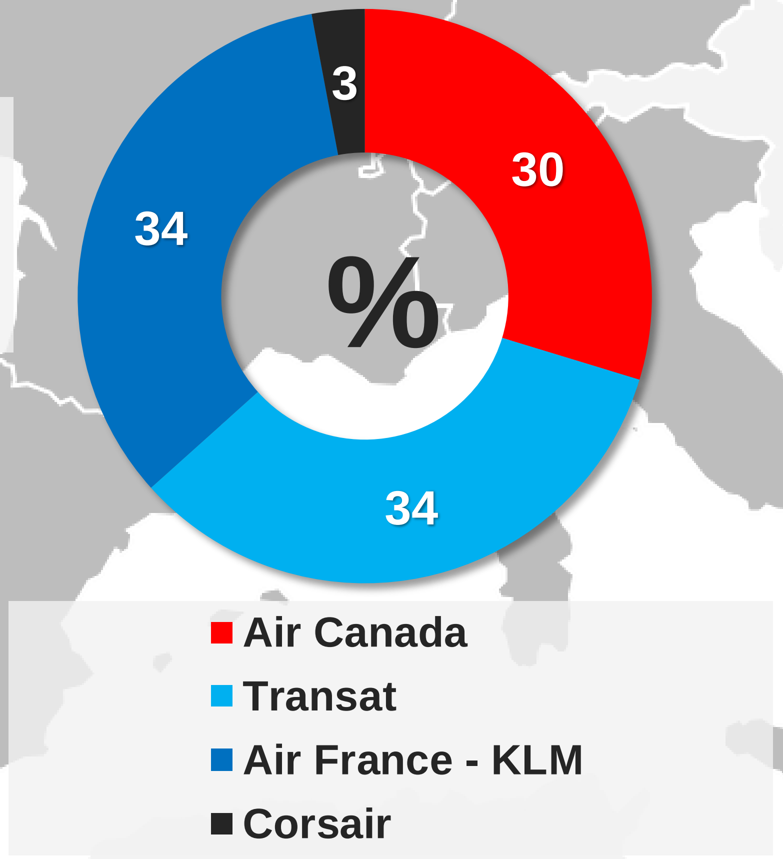
Transatlantic Capacity Breakdown by Destinations

Summer 2017

Capacity Breakdown
United Kingdom



Capacity Breakdown
France



GLOBAL MARKET OVERVIEW

- Europe: largest tourism market in the world
- 4.7M seats in summer 2017 between Canada and Europe

TRANSAT STRATEGY AND MARKET POSITION

- Lowest-cost producer
- Wide portfolio of direct flights (27 destinations including Tel-Aviv as new destination)
- Strong airline brand and enhanced customer experience
- Solid distribution networks on both sides of the Atlantic
- 40% of European passengers = sales in foreign currency
- Attractive offering of packages including accommodations, transfers, cruises, tours, rental cars and excursions

Third Quarter Financial Performance

HIGHLIGHTS (vs. 2016)

- **Transatlantic industry capacity up by 5%**
- **Transatlantic Market (464k seats)**
  - ✓ No FX & Fuel impact on costs
  - ✓ Capacity increased by 7.2%
  - ✓ Load factor up by 1.2%
  - ✓ Price up by 3.4%
  - ✓ Better utilization of our wide-bodies
- **Sun Destination Market (145k seats)**
  - ✓ Capacity increased by 1.9%
  - ✓ Load factor up by 0.8%
  - ✓ Price up by 7.5%
- **Hotels investment**
  - ✓ Share of net income at C$1.6M compared to C$2.5M previous year
- **One of the best quarter results from continuing operations in the history of Transat**

(in thousands of C$)	3rd quarter results ended July 31			
	2017	2016 (2)	2017 vs. 2016 $	2017 vs. 2016 %
REVENUES	**733,152**	**663,591**	**69,561**	**10.5%**
Adjusted EBITDAR (1)	91,445	47,910	43,535	90.9%
Adjusted EBITDA (1)	**59,055**	**15,964**	**43,091**	**269.9%**
As % of revenues	*8.1%*	*2.4%*	*5.6%*	*234.8%*
Adjusted net income (loss) (1)	**26,857**	**2,523**	**24,334**	**964.5%**
As % of revenues	*3.7%*	*0.4%*	*3.3%*	*863.5%*
Per share	*$0.73*	*$0.07*	*$0.66*	*957.1%*
Net income (loss) attributable to shareholders	**26,588**	**7,704**	**18,884**	**245.1%**

(1) Refer to Non-IFRS Financial Measures in the Appendix
(2) Results related to continuing operations

Summer Financial Performance

Q4 HIGHLIGHTS (vs. 2016)

- **Transatlantic industry capacity up by 5%**
- **Transatlantic Market (484k seats)**
  - ✓ 80% of inventory sold
  - ✓ Capacity increased by 8.0%
  - ✓ Load factor down by 0.7%
  - ✓ Price up by 3.2%
  - ✓ Approaching the back end of the summer season, prices are decreasing again towards the level of last year
  - ✓ The implementation of the feeder program has triggered an increase in costs
  - ✓ To date, positive net impact (FX & Fuel) on costs of 1.3%
  - ✓ Closely monitoring recent surge in refined products (fuel) affected by hurricane Harvey but fuel hedging will limit the impact on costs
- **Sun Destination Market (111k seats)**
  - ✓ 73% of inventory sold
  - ✓ Capacity increased by 5.0%
  - ✓ Load factor up by 5.8%
  - ✓ Price up by 6.5%
  - ✓ Leading to an increase of 6% in unit margins
  - ✓ Closely monitoring the hurricane season (recently Irma) as it may have an influence on the end of the summer season

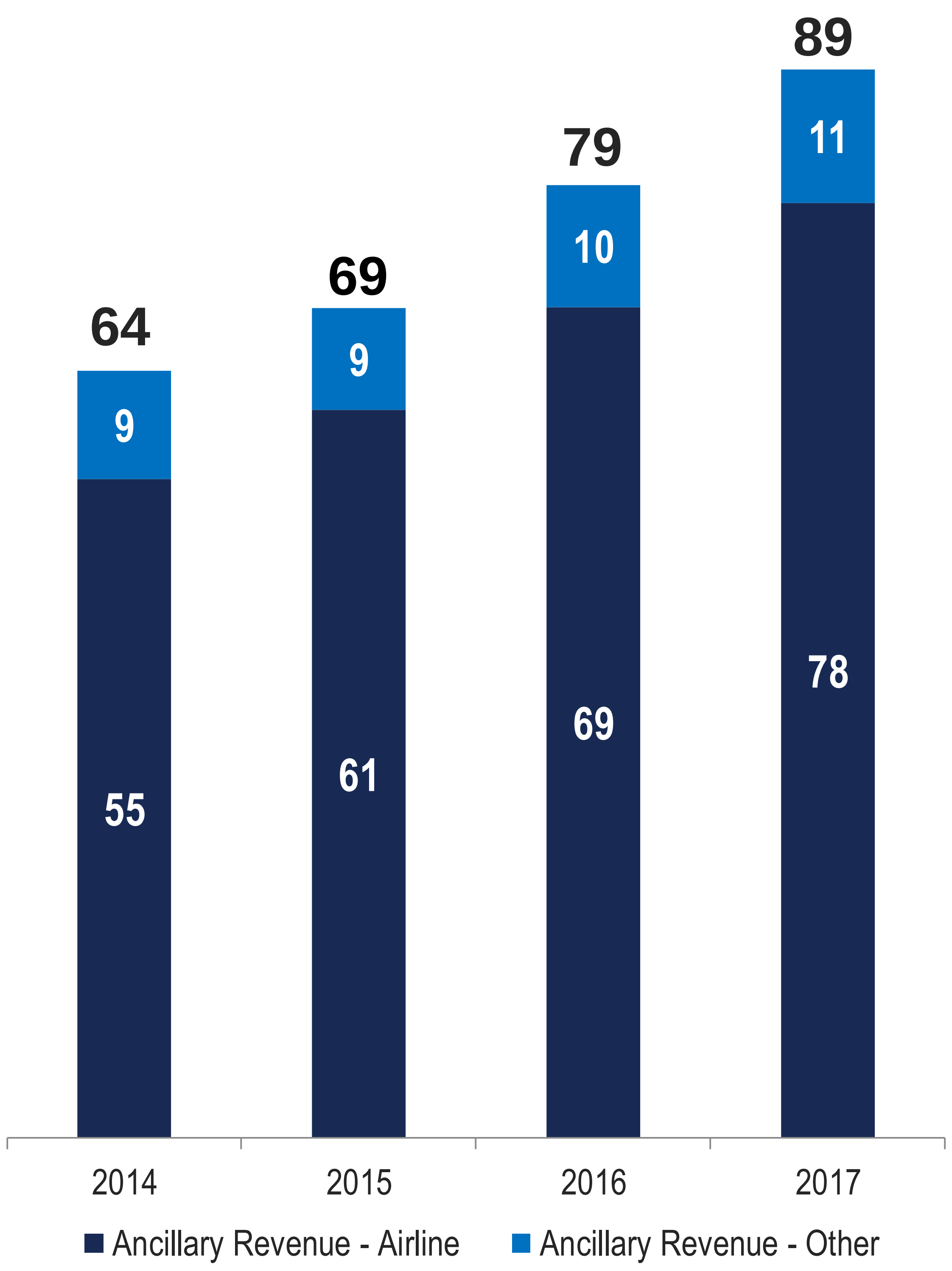
	Q3	Q4	Summer
Adj. EBITDA 2016 (1)	**16M**	**46M**	**62M**
Δ FX / Fuel on costs on transatlantic flight	1M	5M	6M
Adj. EBITDA incl. FX / Fuel impact (1)	**17M**	**51M**	**68M**
Transatlantic Yield Management (2) Others (Sun Destinations, Hotel JV, …)	28M 14M		
Adj. EBITDA 2017 (1)	**59M**		

(1) Refer to Non-IFRS Financial Measures in the Appendix
(2) Price, Load Factor and Volume Impact on Operating Margin

Ancillary Revenues

TOTAL ANCILLARY REVENUES

(In millions of C$)



HIGHLIGHTS

- Target: Increase total ancillary revenues up to ~ C$ 89M by 2017
- Ancillary revenues allocation:
  - Seat selection
  - Different fares (Option flex, eco extra, eco max)
  - Airport revenues
  - Buy-on-board
  - Excess baggage
  - Duty-Free
  - Excursions
  - Travel insurance, etc.
- Datalex software facilitate the sale of optional services
  - First full year in operation on all markets

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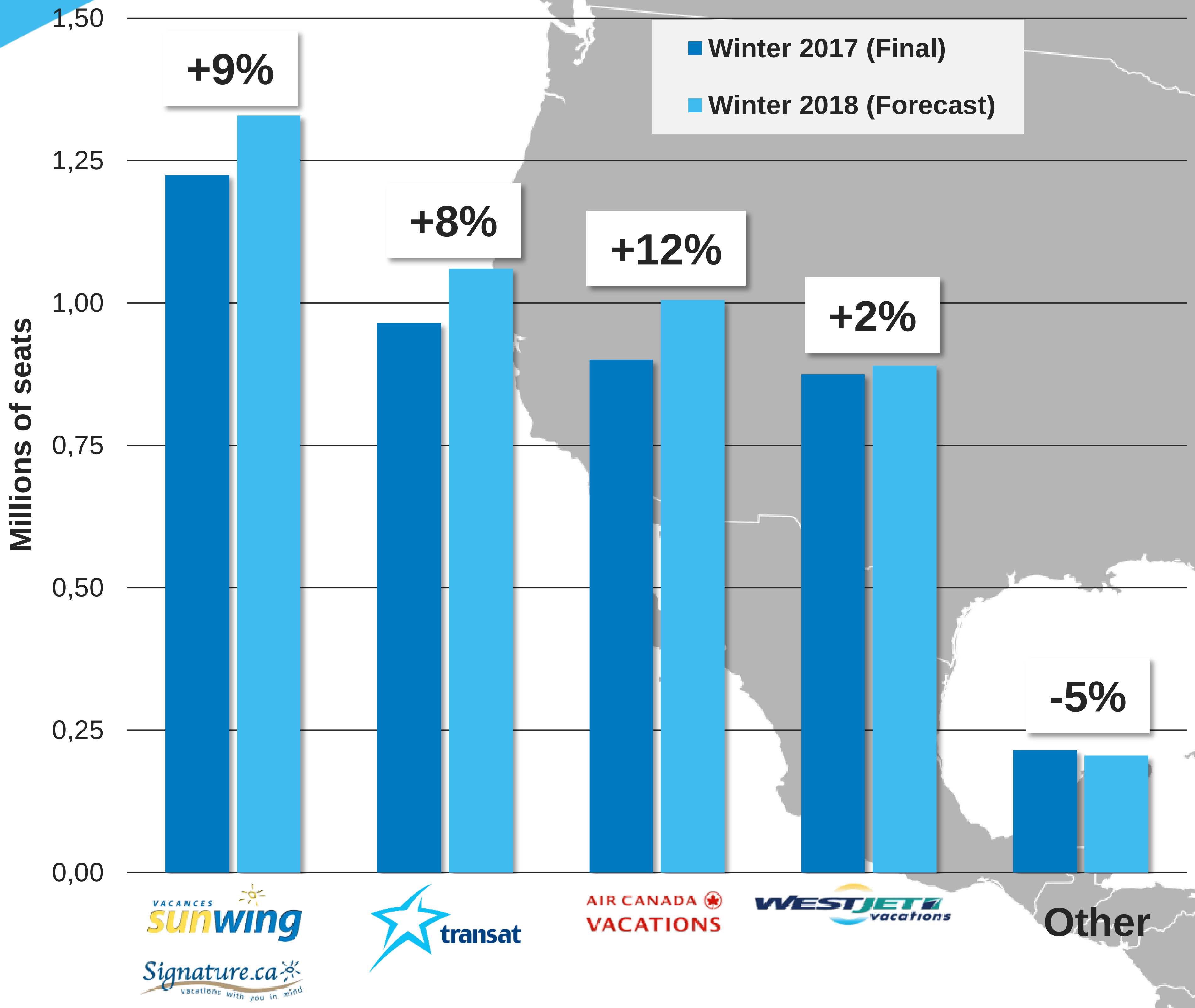
Sun Destinations Capacity Breakdown | Winter 2017-18 (1)

(Based on scheduled and chartered flight deployed)



TOTAL SEATS IN THE MARKET

WINTER 2017

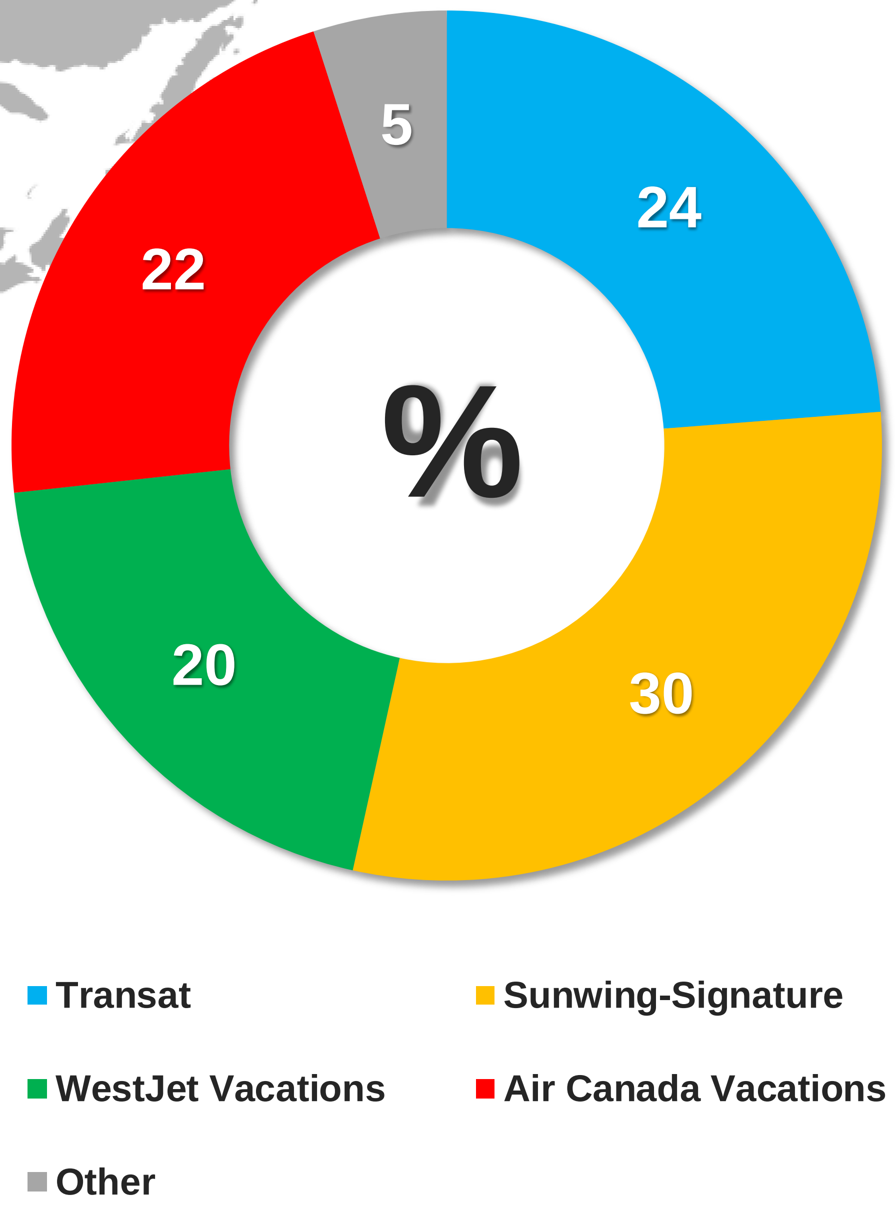
4,180,000

TOTAL SEATS IN THE MARKET

WINTER 2018

4,490,000

+7%



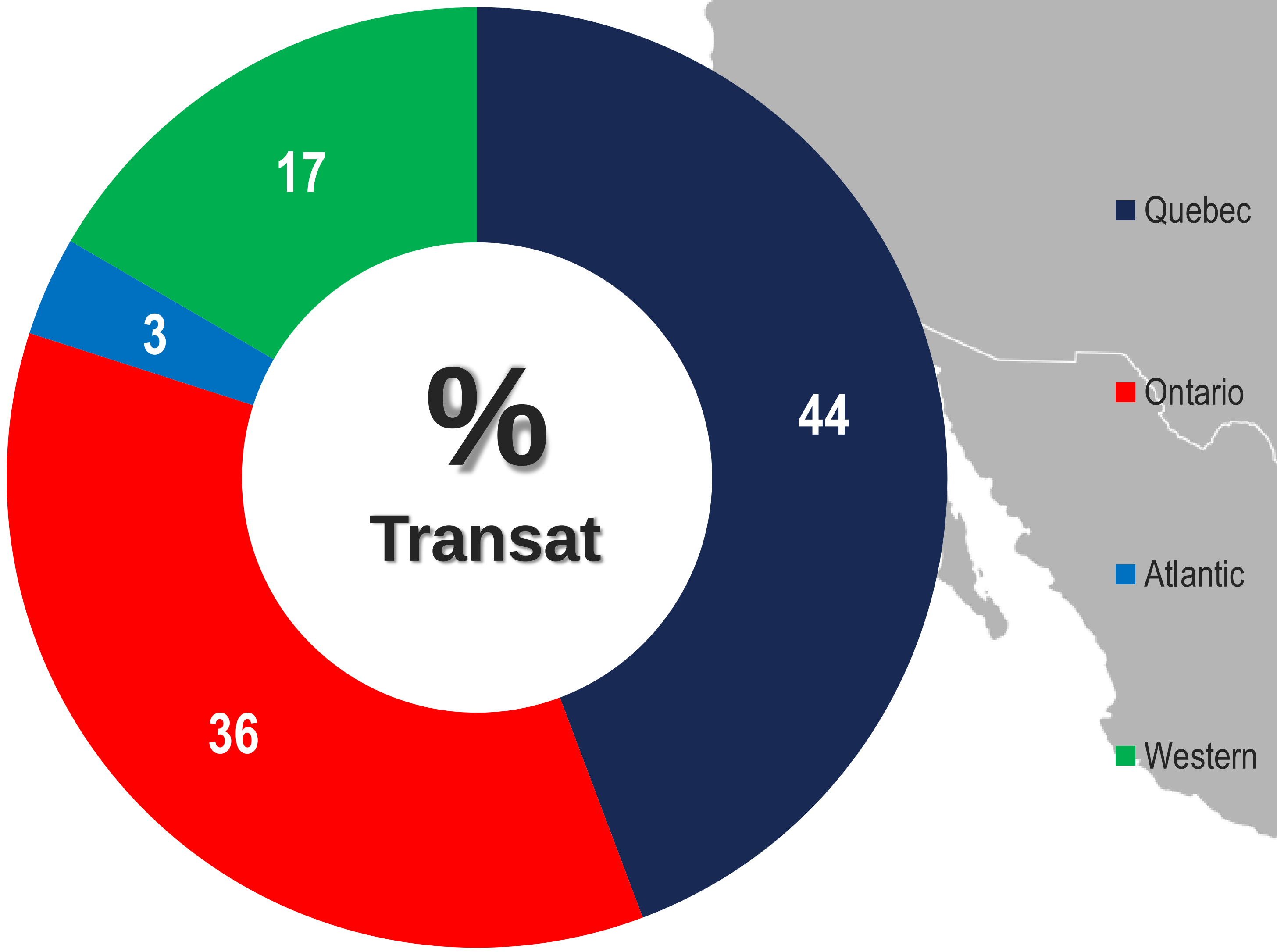
(1) Capacity between Canada and sun destinations as : Mexico, Dominican Republic, Cuba, Caribbean, Jamaica and Central America

Sun Destinations Outbound and Destinations Overview

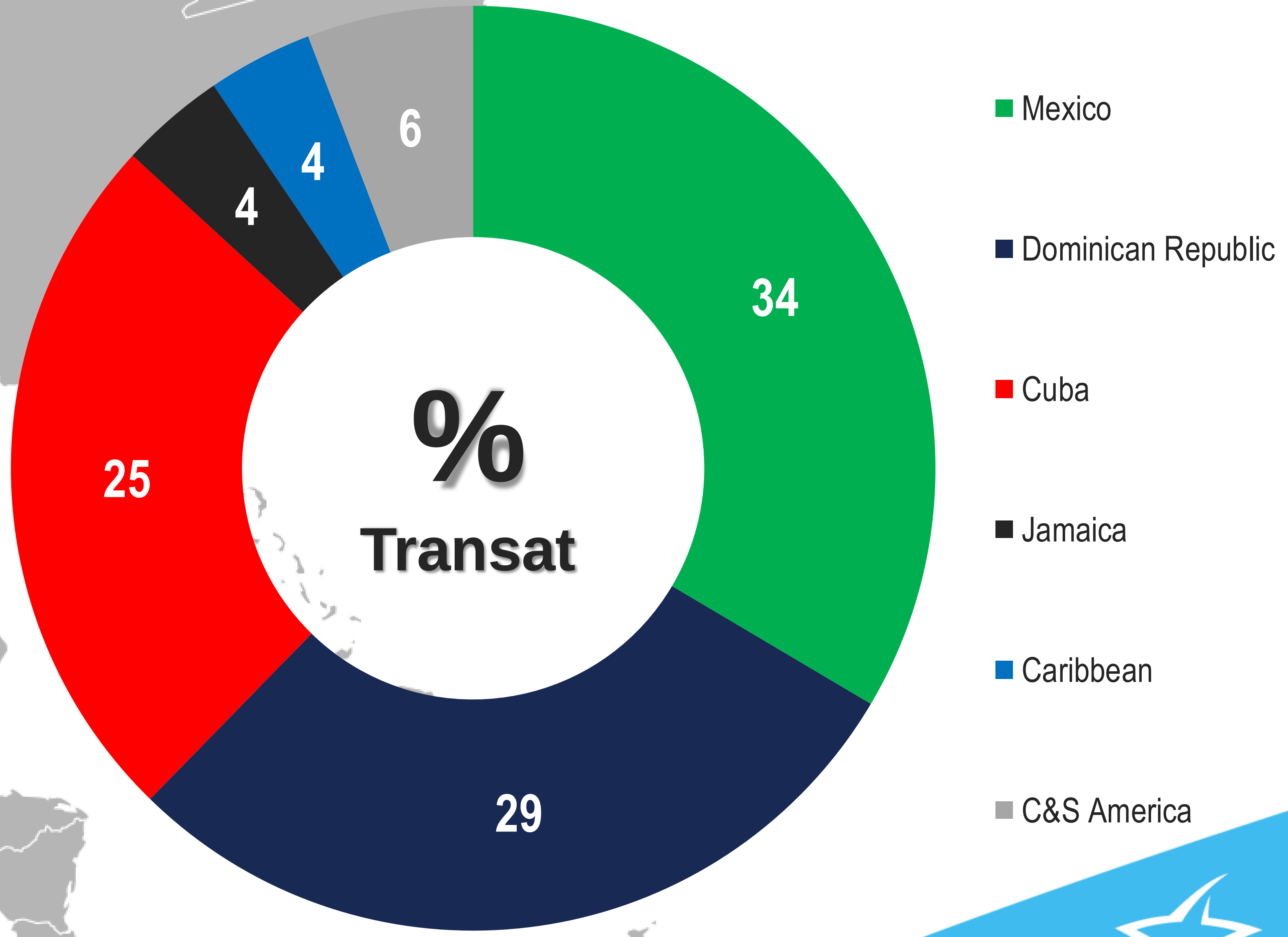
Winter 2016-17 : 965,000 Seats

(Excluding USA)

ORIGINS



DESTINATIONS



Winter Financial Performance

HIGHLIGHTS (vs. 2017)

- **Sun Destinations industry capacity up by 7%**
- **Sun Destination Market (1M seats)**
  - ✓ Transat capacity up by 8%
  - ✓ To date, 20% of inventory sold vs 18% previous year
  - ✓ To date, significant positive net impact (FX+Fuel) on costs for the first time after last 4 winters
  - ✓ Closely monitoring recent surge in refined products (fuel) affected by hurricane Harvey, but fuel is less impacting our main market during Winter than U.S. dollar
  - ✓ Despite these indicators, it is too soon to draw any conclusions on the winter results at this point
- **Transatlantic Market (220k seats)**
  - ✓ Low leisure season
- **Other**
  - ✓ Work-in-progress on hotel development plan
  - ✓ New strategic plan 2018-2020 will be released during Winter season

	Q1	Q2	Winter
Adj. EBITDA 2017 (1)	**(37M)**	**1M**	**(36M)**
Δ FX / Fuel on costs on sun destinations packages	23M	32M	55M
Adj. EBITDA incl. FX / Fuel impact (1)	**(14M)**	**33M**	**19M**
Sun destinations Yield Management (2) Others (Transatlantic, Hotel JV, …)			
Adj. EBITDA 2018 (1)			

(1) Refer to Non-IFRS Financial Measures in the Appendix
(2) Price, Load Factor and Volume Impact on Operating Margin

Transat Aircraft Fleet

A330/A310

	2014		2015		2016		2017		2018	
Wide-Body Base Fleet	**21**	**21**	**21**	**21**	**21**	**23**	**23**	**25**	**24**	**24**
A330	12	12	12	12	12	14	14	16	18	18
A310	9	9	9	9	9	9	9	9	6	6
- Seasonally withdrawn (1)	(4)	-	(6)	-	(6)	-	(8)	-	(10)	-
- Sublease	(1)	-	(1)	-	(3)	-	(3)	-	(1)	-
Total	**16**	**21**	**14**	**21**	**12**	**23**	**12**	**25**	**13**	**24**

(1) As a result to improved leasing terms, Transat has the flexibility on few A330s to be withdrawn from the fleet in winter with no fixed costs. In addition, Transat has flexibility also on the A310s it owns (less utilization overtime). Introduction of new A330 in Summer and Fall 2017 with no fixed costs during winter season

B737

	2014		2015		2016		2017		2018	
Narrow-Body Base Fleet	**-**	**4**	**4**	**4**	**4**	**7**	**7**	**7**	**7**	**7**
+ CanJet	11	1	2	1	-	-	-	-	-	-
+ Seasonal Lease	1	-	8	-	15	-	13	-	14	-
Total	**12**	**5**	**14**	**5**	**19**	**7**	**20**	**7**	**21**	**7**
% passengers	***39%***		***42%***		***50%***		***50%***		***50%***	

Section 4: Distribution & Transformation Strategy

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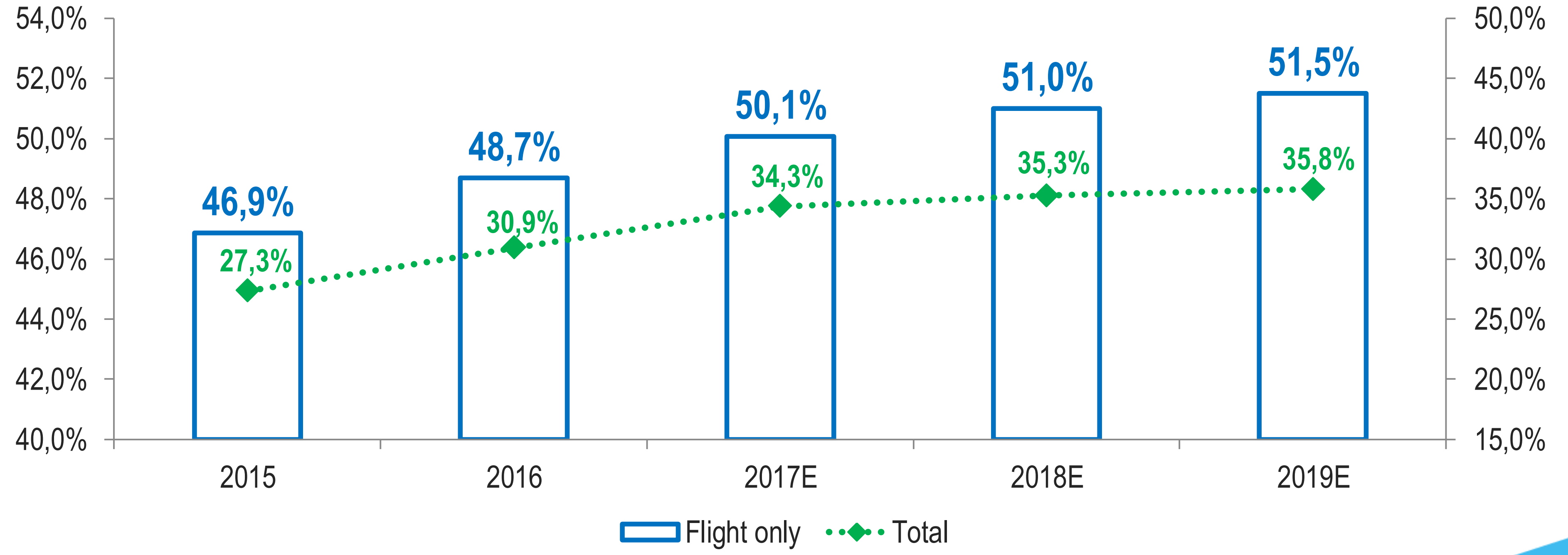
Transat Distribution Strategy

HIGHLIGHTS

- Enhance the customer experience by creating a fully integrated centralized customer file accessible to all our points of contacts
- Launch new and improved mobile friendly airline and vacation websites
- Improve mobile apps to accompany our customers during their trips
- Optimize our digital Marketing strategy

% OF SALES IN B2C (WEB + CALL CENTER) [1]



[1] *Global Market figures*

Continuously improving our website platform to enhance our customers online experience and increase our direct sales

Transat Transformation Strategy

➢ To ensure long-term success, Transat is looking to own the product across the value chain, adapt its distribution model and standardize customer experience with the introduction of new efficient aircraft

① **HOTEL BUSINESS DEVELOPMENT (SHORT TERM PERSPECTIVE)**

- ✓ 1st step: Signed an agreement wit H10 Hotels for sale of our minority 35% interest in Ocean Hotels for a substantial price of US$150.5M (C$183.6M) subject to price adjustment at closing date compared to a book value of C$100.7M as at July 31st
- ✓ 2nd step: Work-in-progress for the recruitment of our President of Hotel division
- ✓ 3rd step: Develop our own hotel chain in the South in order to benefit from higher profitability, secure room capacity, provide differentiated products and reduce seasonality of **earnings**

② **FLEET RENEWAL (SHORT TERM PERSPECTIVE)**

- ✓ Replace gradually our 9 A310 by 10 new A321 neo LR between spring 2019 and fall 2020 to improve customer experience on both markets (sun and transatlantic) by standardizing the product offer and with more flexibility in terms of flight commercialization and frequency
- ✓ On financial side, it will increase our fixed costs (aircraft rent), but decrease our variable costs (fuel consumption, maintenance, …) = globally lower cost per seat with a superior cost efficiency
- ✓ And a reduced carbon footprint

③ **U.S. TOUR OPERATOR (LONG TERM PERSPECTIVE)**

- ✓ Acquisition of (online) tour operator in new outbound market (e.g. the U.S.) to realize economies of scale, secure access to end customers and reduce seasonality of **volumes**

Become a leading integrated North American travel provider to sun destinations and transatlantic

Hotels Investment

CURRENT OCEAN JV ASSETS (SOLD)

HIGHLIGHTS

- **Sale of our 35% interest to H10 but remains fully committed to becoming a full-fledged hotel operator by developing our own hotel chain in the South by using this proceeds and Transat excess cash**
  - Book value: C$ 100.7M on balance sheet as of July 31
  - Sale proceeds: US$ 150.5M (C$ 183.6M) equivalent to an implied EV/EBITDA multiple of 11.6x
  - Enterprise value established at ~US$425-450M for :
    - ✓ 3 owned hotel including time share business for a total of 1,618 rooms
    - ✓ 4 hotels management contract for a total of 2,007 rooms
    - ✓ 2 plots in Dominican Republic and Jamaica at historical costs
  - The closing of the transactions is expected to take place by November 2nd 2017. The transaction is binding, but subject to certain usual conditions. The sale price is subject to adjustments at the time of the closing of the transaction by November 2, 2017, and after if necessary

NEW JV ASSET (OUTSIDE OCEAN JV)

Mexico (Puerto Vallarta)

RANCHO BANDERAS
ALL SUITE RESORT
PUNTA DE MITA

HIGHLIGHTS

- **50% Interest (50% held by Gesmex, owner of Marival Hotel Group) into an hotel in Puerto Vallarta who operates under the name of Rancho Banderas All Suites Resort**
  - Cash consideration paid was US$12M (C$15.3M)
  - As of now, the hotel operates 49 rooms and will grow up to 263 rooms by 2019 financed through local debt with no significant additional capital increase from Transat
  - Hotel will be managed by our partner Marival Group who also owns a 30% interest in our incoming tour operator in the South, Trafic Tours
  - This transaction constitute an additional step for Transat in the hotel sector

HOTEL DEVELOPMENT PLAN

HIGHLIGHTS

- **Vision**: Development plan through a combination of acquisition of existing hotels, new builds and management contract to achieve a manageable size **(±5,000 rooms)** by the end of 2024
- We will of course aim to locate them in our most popular destinations in the South
- To be initially financed through a combination of Transat excess cash, cash flow generated and local senior debt loan in Mexico and Caribbean at good terms and conditions (appetite from local banks never been so high since 2007)

Section 5: Financial Profile

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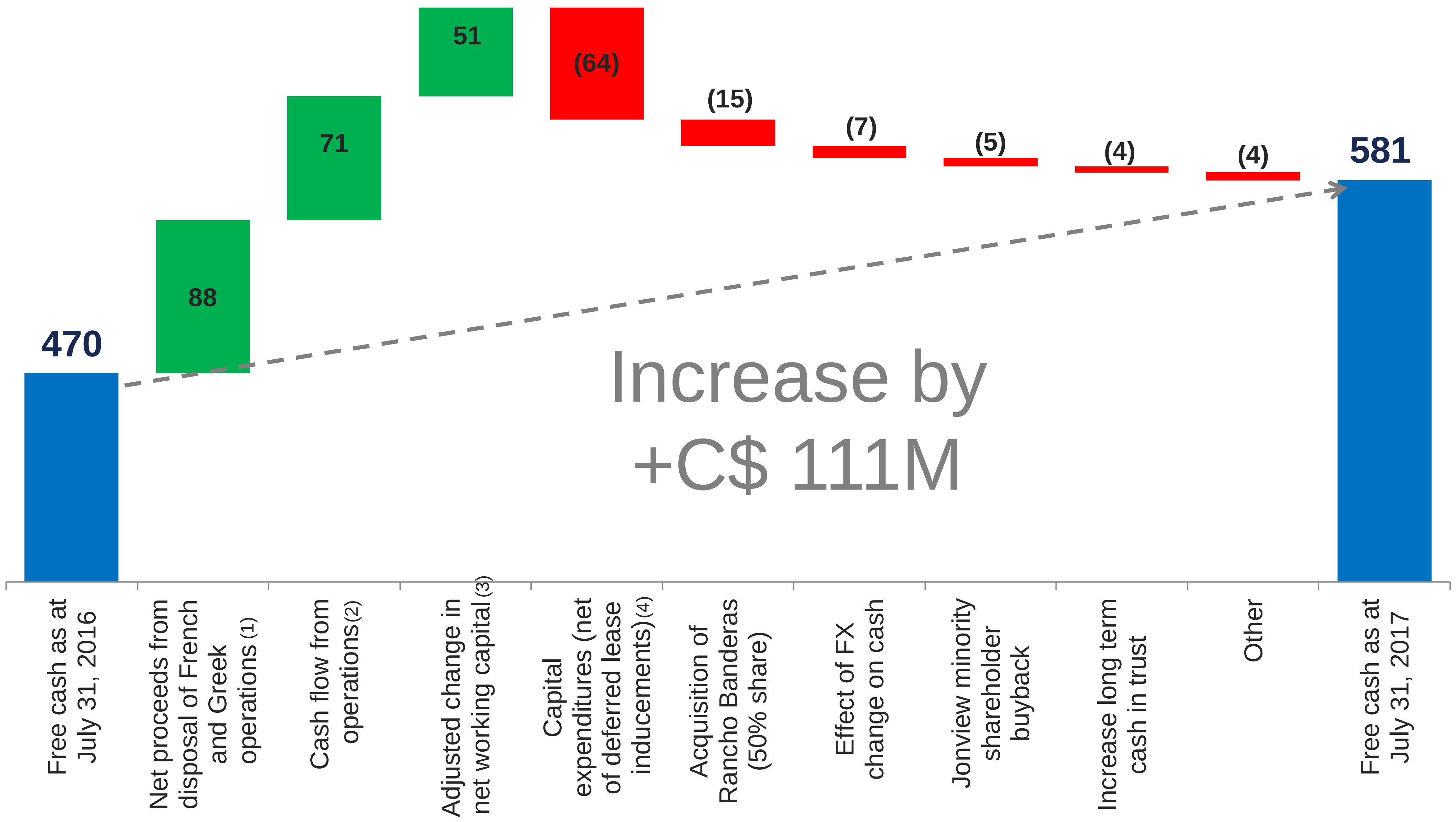
Transat Current Financial Position

HIGHLIGHTS

- **Free Cash: C$581M vs C$470M(1) (2016)**
  - ✓ Variation of +C$111M attributable to :
    1) Net proceeds from the sale of French and Greek operations of +C$ 88M
    2) Temporary change in net working capital of +C$ 51M ($15M less cash in trust + C$70M more customer deposits offset by C$30M more receivables)
    3) Offset by few items (see on right chart)
- **Excess cash**
  - ✓ Most of the tax recovery related to 2016 results expected to be received in the 4th quarter
  - ✓ Mid-December 2017: Expected to have ~C$375M of excess cash available including the proceeds from the sale of Ocean (C$183.6M) over C$150M (cash reserve for unforeseen events) to be deployed towards our hotel business development plan
- **Capital expenditures**
  - ✓ FY2017E : $55-60M net of deferred lease inducements
- **Hotels investment asset : $15M**
  - ✓ Variation vs Y-1 attributable to :
    - Ocean: Investment transferred under assets held for sale
    - Acquisition of a participation in a new hotel for C$13M + an additional contribution of C$2M during the quarter

UNRESTRICTED CASH
(highest level of free cash during the year)



(1) Proceeds of sale was +$93M less transactions fees of ($5M)
(2) Adjusted net income excluding share of hotel JV plus depreciation and amortization
(3) Change in net working capital adjusted of transaction costs related to the sale of French and Greek operations satisfied in cash during the 1st quarter of +$3M and change in deferred lease inducements of ($11M)
(4) Net of change in deferred lease inducements of +$11M

(1) Cash and cash equivalents from continuing operations

Transat Annual Financial Performance

(Results from continuing operations)

HIGHLIGHTS

- **Historical (2012-2016)**
  - Average profitability of C$ 70M on an adjusted EBITDA basis
  - 3 record summers in last 5 years despite capacity increases
- **Vision for coming years**
  - **Sun destinations**: Transformation plan underway to reduce seasonality of earnings
  - **Transatlantic**: Our strong airline brand and enhanced customer experience will allow us to go through the peak capacity period
  - Sound balance sheet and our on-going cost-and-margin initiatives program give us tool to compete on

(in millions of C$, except per share amounts)	12-month period ended October 31				
	2016	2015	2014	2013	2012
REVENUES	**2,889.6**	**2,898.0**	**2,996.1**	**2,969.6**	**3,051.8**
Adjusted EBITDAR (1)	161.6	199.5	168.5	190.6	119.5
Adjusted EBITDA (1)	**25.8**	**100.6**	**81.3**	**109.3**	**31.2**
As % of revenues	*0.9%*	*3.5%*	*2.7%*	*3.7%*	*1.0%*
Adjusted net income (loss) (1)	**(15.5)**	**45.9**	**37.1**	**60.7**	**10.1**
As % of revenues	*(0.5%)*	*1.6%*	*1.2%*	*2.0%*	*0.3%*
Per share	*($0.42)*	*$1.19*	*$0.95*	*$1.58*	*$0.27*
Net income (loss) attributable to shareholders	**(91.5)**	**44.9**	**16.6**	**55.8**	**9.0**

(1) Refer to Non-IFRS Financial Measures in the Appendix

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5-Year Historical Winter Financial Results

(Results from continuing operations)

(in thousands of C$, except per share amounts)	6-month period ended on April 30				
	2017	2016	2015	2014	2013
REVENUES	**1,573,642**	**1,613,944**	**1,559,102**	**1,675,704**	**1,648,540**
Adjusted EBITDAR [(1)]	37,893	34,339	32,856	17,561	29,206
Adjusted EBITDA [(1)]	**(35,571)**	**(36,685)**	**(14,995)**	**(21,462)**	**(11,769)**
As % of revenues	*(2.3%)*	*(2.3%)*	*(1.0%)*	*(1.3%)*	*(0.7%)*
Adjusted net income (loss)[(1)]	**(44,139)**	**(42,246)**	**(25,620)**	**(27,543)**	**(19,279)**
As % of revenues	*(2.8%)*	*(2.6%)*	*(1.6%)*	*(1.6%)*	*(1.2%)*
Per share	*($1.20)*	*($1.14)*	*($0.66)*	*($0.71)*	*($0.50)*
Net income (loss) attributable to shareholders	**(40,427)**	**(78,726)**	**(27,173)**	**(30,259)**	**(33,692)**

(1) Refer to Non-IFRS Financial Measures in the Appendix

5-Year Historical Summer Financial Results

(Results from continuing operations)

(in thousands of C$, except per share amounts)	6-month period ended on October 31				
	2016	**2015**	**2014**	**2013**	**2012**
REVENUES	**1,275,702**	**1,338,848**	**1,320,401**	**1,321,102**	**1,287,845**
Adjusted EBITDAR (1)	127,250	166,611	150,960	161,348	116,194
Adjusted EBITDA (1)	**62,461**	**115,603**	**102,754**	**121,053**	**69,304**
As % of revenues	*4.9%*	*8.6%*	*7.8%*	*9.2%*	*5.4%*
Adjusted net income (loss)(1)	**26,706**	**71,534**	**64,660**	**79,957**	**50,926**
As % of revenues	*2.1%*	*5.3%*	*4.9%*	*6.1%*	*4.0%*
Per share	*$0.72*	*$1.86*	*$1.67*	*$2.06*	*$1.34*
Net income (loss) attributable to shareholders	**(12,793)**	**72,093**	**46,852**	**89,519**	**38,157**

(1) Refer to Non-IFRS Financial Measures in the Appendix

5-Year Historical Winter Financial Position

(in thousands of C$)	As at January 31					As at April 30				
	2017 (1)	2016 (1)	2015	2014	2013	2017 (1)	2016 (1)	2015	2014	2013
Free cash	**454,827**	**427,541**	**393,631**	**359,596**	**247,877**	**566,288**	**440,559**	**441,536**	**404,554**	**336,148**
Cash in trust or otherwise reserved	332,646	391,582	394,896	418,504	407,153	174,416	247,321	291,300	300,848	296,747
Trade and other payables	297,682	463,298	402,516	421,172	351,866	287,316	314,683	380,712	373,840	372,094
Customer deposits	597,745	609,393	636,303	621,618	591,969	523,754	483,739	578,449	540,293	514,674
Working capital ratio	**1.15**	**1.08**	**1.05**	**1.07**	**1.02**	**1.14**	**1.02**	**1.01**	**1.04**	**0.98**
Balance sheet debt	0	0	0	0	0	0	0	0	0	0
Obligations under operating leases	703,121	672,066	684,551	633,475	504,374	742,667	713,606	624,156	626,816	480,199
Net hotels investment	99,133	107,317	85,322	74,579	64,011	122,866	101,909	94,532	77,510	68,300
LTM capital expenditures	74,271	60,007	68,406	54,463	62,203	79,260	51,926	62,822	63,239	61,561
LTM free cash flow (2)	**(49,655)**	**69,148**	**37,588**	**104,940**	**(42,695)**	**52,327**	**23,597**	**52,527**	**54,745**	**(5,778)**

(1) Financial profile for continuing operations only
(2) Refer to Non-IFRS Financial Measures in the Appendix

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5-Year Historical Summer Financial Position

(in thousands of C$)	As at July 31					As at October 31				
	2017 (1)	2016 (1)	2015	2014	2013	2016 (1)	2015	2014	2013	2012
Free cash	**580,739**	**470,065**	**515,552**	**497,072**	**389,337**	**363,664**	**336,423**	**308,887**	**265,818**	**198,525**
Cash in trust or otherwise reserved	184,989	199,594	266,700	262,803	290,558	292,131	367,199	340,704	361,743	331,172
Trade and other payables	329,614	349,355	466,644	463,785	443,189	247,795	355,656	338,633	326,687	307,219
Customer deposits	509,931	440,418	527,868	485,867	456,215	409,045	489,622	424,468	410,340	382,823
Working capital ratio	**1.26**	**1.05**	**1.04**	**1.06**	**1.02**	**1.28**	**1.09**	**1.12**	**1.10**	**1.00**
Balance sheet debt	0	0	0	0	0	0	0	0	0	0
Obligations under operating leases	1,383,171	693,309	624,047	562,821	658,885	691,841	675,385	657,639	632,804	530,907
Hotel investments	15,019 (3)	99,216	96,453	78,026	69,281	97,668	97,897	83,949	70,041	64,189
LTM capital expenditures	69,245	65,452	61,460	58,436	62,029	70,754	59,295	64,976	55,457	64,639
Free cash flow (TTM) (2)	**50,744**	**(9,282)**	**28,829**	**100,580**	**71,220**	**(28,266)**	**39,658**	**41,264**	**67,582**	**(55,767)**

(1) Financial profile for continuing operations only
(2) Refer to Non-IFRS Financial Measures in the Appendix
(3) As at July 31st, the 35% minority interest in Ocean Hotels represented an asset amounting to C$100.7M, reported as an asset held for sale in the statement of financial position

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Experienced Management Team

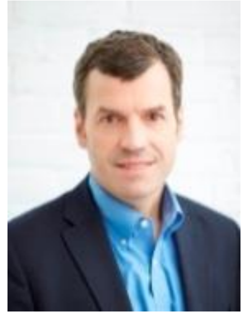
Jean-Marc Eustache
Chairman of the Board
President and Chief Executive Officer
Transat A.T. Inc

Jean-Marc Eustache was the principal architect of the 1987 creation of Transat A.T. Inc. His forward-thinking business vision — focused on vertical integration — combined with outstanding leadership skills have helped elevate Transat A.T. Inc. to the rank of Canada's tourism industry leader. With its subsidiaries and affiliates, the Company has also become international in scope and one of the world tourism industry's largest players.

He holds a Bachelor of Science degree in Economics (1974) from l'Université du Québec à Montréal. He began his career in the tourism industry in 1977 at Tourbec, a travel agency specializing in youth and student tourism, before founding Trafic Voyages — the foundation for the creation of Transat A.T. — in 1982.

Jean-François Lemay
President and General Manager
Air Transat

Jean-François Lemay joined Transat's senior management team in October 2011. He has some 30 years of experience in the practice of law, including with the firms Desjardins Ducharme, then Bélanger Sauvé and finally Dunton Rainville, where he was a partner and member of the executive committee. A specialist in labor law, he has advised many clients on issues related to labor relations, human rights and freedoms, and occupational health and safety. He is invited regularly to speak to professional associations and is the author of numerous articles on labor relations. He has also served as a lecturer in labor law with the Law Faculty of Université de Montréal, where he obtained his law degree, and as a professor in labor law with the École du Barreau of the Quebec Bar.



Denis Pétrin
Vice-President, Finance & Administration and Chief Financial Officer
Transat A.T. Inc.

Denis Petrin, CPA has held the position of Vice-President, Finance and Administration and Chief Financial Officer for Transat A.T. Inc. since 2009.

He began his career with EY before joining Air Transat in 1990. In 1997, he was appointed Vice-President, Finance and Administration for Air Transat to which was added the equivalent position for Transat Tours Canada in 2003.

Mr. Petrin holds a bachelor's degree in Business Administration from Université du Québec à Trois-Rivières.

Joseph Adamo
President
Transat Distribution Canada
Vice-President and Chief Distribution Officer
Transat Tours Canada

Joseph Adamo has served in the double role of President, Transat Distribution Canada (TDC) and Vice-President and Chief Distribution Officer, Transat Tours Canada (TTC) since April 2017. He joined Transat in 2011, as Senior Director, then Vice-President, Marketing and e-commerce, for Transat Tours Canada (TTC). Later, he was appointed TDC's General Manager, then President, his current position. With 30 years of sales, Marketing and customer service experience before joining Transat he held key positions in several large corporations, including Marketel/McCann-Erickson Ltd. advertising agency, TELUS Mobility, Bell Canada and the Yellow Pages Group. Mr. Adamo holds a Bachelor of Commerce degree and an MBA from McGill University.

Annick Guérard
President and General Manager
Transat Tours Canada

Annick Guérard began her professional career in the transportation industry as a Project Manager in engineering consulting, and then worked as a Senior Consultant in organizational management for the Deloitte management consulting firm.

Since 2002, Ms. Guérard has held a variety of management positions within different Transat A.T. Inc. business units, including working four years as Senior Director, Customer Service, for Air Transat. In 2006, she joined Transat Tours Canada's team as Director, Brands, then served as its Interim Director, Marketing. A year later, she took over the leadership of Jonview Canada in Toronto. In 2009, she was appointed Vice-President, Marketing and Web Commercialization, for Transat Tours Canada. Since October 2011, Annick has acted as Vice-President, South Market, and was then appointed to the position of General Manager of Transat Tours Canada, on the 3rd of December 2012.

Ms. Guérard holds an MBA from HEC Montréal and a Bachelor's degree in Engineering from l'école Polytechnique de Montréal.

Nathalie Boyer
General Manager
Transat Distribution Canada

Nathalie Boyer has been General Manager of Transat Distribution Canada (TDC) since May 1, 2017. A chartered professional accountant with some 20 years' experience in administration and finance, she joined Transat in 1999, occupying various management positions, including with TDC. In 2009, she was appointed Senior Director, Finance and Administration, Transat A.T. Inc. Over the years, she has gained extensive experience in the travel, distribution and accommodation sectors, both in Canada and internationally. Ms. Boyer has a degree in business administration from HEC Montréal.

Non-IFRS Financial Measures

Non-IFRS financial measures included in this presentation are not defined under IFRS. Therefore, It is likely that the non-IFRS financial measures used by the Corporation will not be comparable to similar measures reported by other issuers or those used by financial analysts as their measures may have different definitions. The non-IFRS measures used by the Corporation in this presentation are defined as follows:

Adjusted net income (loss): Net income (loss) attributable to shareholders before net income (loss) from discontinued operations, change in fair value of fuel-related derivatives and other derivatives, gain (loss) on disposal of a subsidiary, restructuring charge, lump-sum payments related to collective agreements, asset impairment and other significant unusual items, and including premiums for fuel-related derivatives and other derivatives matured during the period, net of related taxes. The Corporation uses this measure to assess the financial performance of its activities before the items mentioned previously to ensure better comparability of financial results. Adjusted net income (loss) is also used in calculating the variable compensation of employees and senior executives.

Adjusted EBITDA (Adjusted operating income (loss)) : Operating income (loss) before depreciation and amortization expense, restructuring charge, lump-sum payments related to collective agreements and other significant unusual items, and including premiums for fuel related derivatives and other derivatives matured during the period. The Corporation uses this measure to assess the operational performance of its activities before the items mentioned previously to ensure better comparability of financial results.

Adjusted EBITDAR: Operating income (loss) before aircraft rent, depreciation and amortization expense, restructuring charge, lump-sum payments related to collective agreements and other significant unusual items, and including premiums for fuel related derivatives and other derivatives matured during the period. The Corporation uses this measure to assess the operational performance of its activities before the items mentioned previously to ensure better comparability of financial results.

Free cash flow: Cash flows related to operating activities, net of capital expenditures. The Corporation uses this measure to assess the amount of cash that it is able to generate from its operations after accounting for all capital expenditures, mainly related to aircraft and IT

Adjusted Net Debt: Long-term debt plus 7.5x the aircraft rent expense from the last 12 months, less cash and cash equivalents. Management uses adjusted net debt to assess the Corporation's debt level, future cash needs and financial leverage ratio. Management believes this measure is useful in assessing the Corporation's capacity to discharge its current and future financial obligations in comparison with other companies from its sector.

Note: The reconciliations between IFRS financial measures and non IFRS financial measures are available in our Third quarterly report by clicking on the following link: Third Quarter 2017

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STRATEGIC PLAN IN PROGRESS

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